

The house-hunting season opens September 10.





In Los Angeles they surf, shop in Beverly Hills, read Jim Murray and meet at the Century Plaza.

Century Plaza is the world's most beautiful hotel. A single glance will tell you why.

Like all Western International Hotels, Century Plaza's beauty is much more than skin deep. This is apparent in the great food. The service. And the unique color and excitement of Los Angeles in every inch of the hotel.

You'll see it in the quality and variety of the restaurants. The tempo of the Lobby Court. The great entertainment of the Westside Room, the Hong Kong Bar. And the genuine warmth and friendliness

everywhere.

Of course at any Western International Hotel, you'll come across the same kind of excellence. Always individual. And as unique as the surrounding city.

But why not discover all this for yourself?



WESTERN INTERNATIONAL HOTELS Executive Offices · The Olympic, Seattle, Washington

Western International Hotels operates over 70 hotels in 13 countries, including Continental Plaza, Chicago: Bonaventure, Montreal; llikai, Honolulu; St. Francis, San Francisco; and Camino Real, Mexico City. For reservations, ask your travel agent or see the Yellow Pages.









Why did over 3/4 million record and tape collectors pay \$5 to join

when other record or tape clubs

Record Club of America

	would	have accepted them free?					
Compare Clubs and see	Columbia Record Club (as advertised in Stereo Review April 1969)	Capitel Record Club (as advertised in Look Feb. 4, 1969)	RCA Victor Record Club (as advertised in N.Y. Times Feb. 16, 1969)	Columbia Stereo Tape Cartridge Service (as advertised in Ptayboy May 1969)	RECORD CLUB OF AMERICA		
CAN YOU CHOOSE FROM ALL LABELS? LP'S OR TAPES, INCLUDING CARTRIDGE, CASSETTE AND REEL-TO-REEL TAPES?	NO	NO	NO	NO	YES!	Choose any LP or tape on any label! No excep- tions! Over 300 differ- ent manufacturers including Columbia, RCA Victor, Capitol, Angel, London, etc.	
MUST YOU BUY A "MINIMUM" NUMBER OF RECORDS OR TAPES? HOW MANY?	11	10	4	12	NONE!	No obligations! No yearly quota! Take as many, as few, or none at all if you so decide!	
HOW MUCH MUST YOU SPEND TO FULFILL YOUR LEGAL OBLIGATION?	\$43.78 70 \$54.78	\$39.80 TO \$49.80	\$19.92 TO \$23.92	\$83.76	ZERO DOLLARS	You don't have to spend a penny—because you're not "legally obligated" to buy even a single record or tape!	
CAN YOU BUY ANY RECORD OR TAPE YOU WANT AT A DISCOUNT?	NO	NO	NO	NO	ALWAYS!	You get discounts up to 79% OFF. Guaran- teed never less than a third! No exceptions!	
DO YOU EVER RECEIVE UNORDERED RECORDS OR TAPES!	YES	YES	YES	YES	NEVER!	There are no cards which you must return. Only the records and tapes you want are sent and only when you ask us to send them.	
HOW LONG MUST YOU WAIT FOR SELECTIONS TO ARRIVE?	5 to 6 weeks	5 to 6 weeks	5 to 6 weeks	5 to 6 weeks	NO LONG WAITS!	Your order processed same day received. No shipping on cycle.	

AT LAST A RECORD CLUB WITH NO "OBLIGATIONS"-ONLY BENEFITS!

This is the way you want it—the only record and tape club with no strings attached! Ordinary record or tape clubs make you choose from just a few labels—usually their own! They make you buy up to 12 records or tapes a year usually at full price—to disfill your obligation. And if you fulfill your obligation. And if you forget to return their monthly card—they send you a record or tape you don't want and a bill for \$4.98, \$5.98 or \$6.95! In effect, you may be charged almost of your records and tapes.

your records and tapes.

But Record Cub of America

But Record Cub of America

Each All That!

We've the Each All That!

We've the Each All That!

We've the Committee Committee

and mailing charge.

How Can We Break All Record
and Tape Club Rules!

and Tape Club Rules?
We are the only major record and tape club NOT OWNED... NOT CONTROLLED...
NOT SUBSIDIZED by any record or tape manufacturer anywhere. Therefore, we are never obliged by company policy to push any one label, or honor the list price of any manufacturer. Nor are we prevented by dis-

Join Record Club of America now and take advantage of this special INTRODUCTORY HALF PRICE membership offer. Mail cou-

pon with check or money order

NOT for regular \$5.00 fee—but
only HALF THAT PRICE...
just \$2.50. You \$AVE \$2.50.
This entities you to LIFETIME
MEMBERSHIP—and you never
pay another club fee. Look What You Get

Lifetime Membership Card—guarantees you brand new LP's and tapes at discounts up to 79%... Never less than 1/3 off. Free Giant Master Catalog - lists available LP's of all labels! Over 15,000 listings! Also, FREE Master Catalog of Tapes sent on

request. Disc and Tape Guide—The Club's FREE Magazine, and special Club sales announce-ments which bring you news of just-issued new releases and extra discount specials. Guaranteed Same-Day Service

Record Club of America's own computer system ships order same day received! Every record brand new, fully guaranteed. Money Back Guarantee

Money Back Guarantee
If you aren't absolutely delighted with our
discounts (up to 79%)—return items within
I0 days and membership fee will be refunded AT ONCE! Join over one million
budget wise record and tape collectors now,
budget wise record and tape collectors now,
to compone to: Record Cub of America
Club Headquarters, York, Pa. 17405

38 R-2 @ 1969 RECORD CLUB OF AMERICA, INC.

SPECIAL INTRODUCTORY HALF-PRICE MEMBERSHIP MAIL COUPON BELOW TODAY!

ANNOUNCING.

COMPLETE TAPE SERVICE AT NO EXTRA MEMBERSHIP FEE

LP DISCOUNTS TO 79% - PRICES AS LOW AS 99¢ PER RECORD! Typical all-label "Extra Discount" sale

BUDGET SERIES AT 1/2 PRICE \$.99 Frank Sinatra • Petula Clark • Glen Campbell Nat Cole • Dean Martin • Dave Brubeck Jack Jones . John Gary and other

BUDGET SERIES AT 1/2 PRICE\$1.25 Woodie Guthrie • Distrakh • Richter • Callas Rod McKuen • Tebaldi • Steinberg • Krips

Peter Seeger • Munch • Casals and othe BEST SELLERS AT 1/2 PRICE \$2.49 Herb Alpert • Simon & Garfunkel • Ramsey Lewis Belafonte • Supremes • Mamas & Papas The Cream . Eddie Arnold . Monkees and others.

TAPE DISCOUNTS _ 331/3% _ALL LABELS

Cartridges, Cassettes and Reel-to-Reel * Choose any LP or tape on any label! No excep-tions! Cartridges and cassetes included! * No "quotas" to buy. O records or tapes

brand new, first quality factory fresh-and gua anteed fully returnable same day received long waits! "hold back" on

* Save! Discounts up to + No 79%! Prices as low as 990 per LP! exciting new records and

FREEL World's largest Master Catalog of available LP's to choose from when you join Record Club of America Lists over 15,000 available LP's on all labels! Classical—Popular—Jazz—Folk—Broadway & Hollywood sound tracks—Spoken Word—Rock and Roll—Comedy—Rhythm & Blues—Country and Western—Duncing—Listening—Mood! No Exceptions!

Master Tape Catalog of available car-tridge, cassette and reel-to-reel tapes sent on request at no extra member-ship fee.

RECORD CLUB OF AMERICA X 958K Club Headquarters, York, Pa. 17405

Yes—duah mi lifetime Membership Care, Free Glant Master
IP Catalog (check box below II you also wish Master Tane
Catalog) and the and Tane Guide in Master Tane
Catalog and the American II and Catalog in Master Tane
Catalog in Master
Catalog
Cata

Also send Gift Membership(s) at \$1.00 each to the names on attached sheet. Indicate master catalogs required. 1 enclose Total of \$______covering one \$2.50 Lifetime Membership plus any Gift Memberships at \$1.00 each.

Print Name		
Address		
City	State	Zip

TIME LISTINGS

TELEVISION

Wednesday, September 10
MARCUS WELBY, M.D. (ABC, 9-11 p.m.).*
Robert Young stars as the dedicated family physician and James Brolin is his assistant in this movie (which becomes a

ily physician and James Brolin is his assistant in this movie (which becomes a series this fall). Guest stars include Anne Baxter, Susan Strasberg and Lew Ayres.

MONSANTO NIGHT PRESENTS LENA HORNE (NBC, 10-11 p.m.). Lena makes music with David (The Fugitive) Janssen, Singer O. C. Smith and Hungarian Folk Guitarist Gabor Szabo.

Thursday, September 11
NET PLAYHOUSE (NET, 8-9:30 p.m.). Lou
Gilbert is a gentle ragpicker on the Manhattan waterfront whose attempt to help
a girl leads to his own destruction in
Across the River. Repeat.

PRUDENTIAL'S ON STAGE (NBC, 8:30-10 p.m.). Sean Connery, Michael Caine, Paul Scofield, Anna Calder-Marshall and Sir Laurence Olivier star in the Emmy-winning "Male of the Species." Repeat.

Friday, September 12
WHO KILLED LAKE ERIE? (NBC, 7:30-8:30
p.m.), Civilization.

N.C.A.A. CENTENNIAL (ABC, 8-9 p.m.). Film clips of famous plays and players highlight this commemoration of the 100th anniversary of college football in the U.S.

Saturday, September 13

SATURDAY NIGHT AT THE MOVIES (NBC, 830-11:15 p.m.). Gregory Peck in his Oscar-winning performance as the small-town Southern lawyer who defends a young black (Brock Peters) on a rape charge in To Kill a Mockinghird (1963). N.C.A.A. FOOTBALL (ABC, 9:30 p.m.-12:30

a.m.). The Air Force Academy v. Southern Methodist University at Dallas.

Sunday, September 14

AMERICAN FOOTBALL LEAGUE DOUBLE HEAD-ER (NBC, 1:30 p.m. to conclusion). The New York Jets—Buffalo Bills game from Buffalo is followed by a regional game. Check local listings for your area.

NEW YORK PHILHARMONIC YOUNG PEO-PIE'S CONCERT WITH LEONARD BERNSTEIN (CBS, 4:30-5:30 p.m.). "Two Ballet Birds" are the musical scores of Swan Lake by Tchaikovsky and excerpts from The Firebird Suite by Stravinsky.

ARCHIE AND HIS NEW PALS (CBS, 7:30-8 p.m.). Archie, Reggie, Jughead, Veronica, Big Moose and a new character, Sabrina, the Teen-age Witch, come to animated life from the pages of the comics.

DANNY THOMAS SPECIAL (CBS, 8-9 p.m.),
"Make Room for Granddaddy" is a reunion of the cast that made scratch for
Danny for eleven seasons on the old Danny Thomas show.

THE BILL COSBY SHOW (NBC, 8:30-9 p.m.). Bill stars as a high-school physical-education teacher, Chet Kincaid, who is constantly getting involved with other people's lives. This week it is a garage mechanic's marital problems, Première.

SUNDAY NIGHT MOVIE (ABC, 9-11 p.m.). The Endless Summer (1966) is the tale of two California surfers and their travels in search of the perfect wave.

N.F.L. PRE-SEASON GAME (CBS, 9 p.m. to

conclusion). The Baltimore Colts v. the Dallas Cowboys from the Cotton Bowl in Dallas.

THE BOLD ONES (NBC, 10-11 p.m.). A new series of dramas about doctors, law-yers and law-enforcement officials, featuring three different casts, E. G. Marshall, John Saxon and David Hartman star as the modern medicine men in "To Save a Life." Première.

Monday, September 15
MY WORLD AND WELCOME TO IT (NBC, 7:30-8 p.m.). William Windom (John Mon-

7:30-8 p.m.). William Windom (John Monroe) is a cartoonist-writer in this comedy series based on the work of Humorist James Thurber, Joan Hotehkis is his wife and Lisa Gerritsen is their daughter. Première.

Lisa Gerritsen is their daughter. Première. NET JOURNAL (NET, 9-10 p.m.). "Still a Brother: Inside the Negro Middle Class' is a study of the middle-class Negro's conflict between his new status and his sympathy with the black movement. Repeat.

PRO FOOTBALL—BIG GAME AMERICA (CBS, 10-11 p.m.). Burt Lancaster narrates this salute to the 50th anniversary of pro football.

Tuesday, September 16

THE DEBBIE REPNOLDS SHOW (NBC. 8-8:30 p.m.). Debbie plays a housewife named Debbie Thompson who sets out to prove to her husband (Don Chastain) that she should be hired as a reporter on his newspaper. Première.

THE FOLK GOSPEL MUSIC FESTIVAL (ABC.

8:30-9:30 p.m.). A contemporary gospel music special featuring Mahalia Jackson, the Staple Singers, Clara Walker and the Gospel Redeemers.

CINEMA

ALICES RESTAURANT. Director Arthur Penn (Bonuic and Clvde) has transformed Arlo Guthrie's rambling, hilarious talking-blues record of a couple of seasons back into a melancholy epitaph for an entire era. With its combination of wild humor and lingering sadness. Restaurant is one of the most perceptive films about young people ever made in this country.

MEDIUM COOL is dynamite. A loose nar-

rative about a TV cameraman during last summer's Chicago convention. Cool is the most impassioned and impressive film so far this year. Haskell Wester makes a dazzling directorial debut by fusing dramatic and documentary footage into a vivid portrait of a nation in conflict. STAIRCASE. Rex Harrison and Richard

Burton portray two bickering homosexuals struggling to stave off old age and loneliness in this unobtrusive film that never yields to the temptation to play its two deviate characters for laughs. THE WILD BUNCH. There's a lot of blood

in this murous, magnificent western difected by Sam Pechinpuh, and a good deal of hard-edged poetry as well. The plot —abour a bunch of freebooters on the Texican-Mexico border at the turn of the century, the actors are faultless to a man, and the film itself is one of the best of the year.

MARRY ME, MARRY ME. Courtship, love and marriage in a community of French Jews are the subjects of this wistful film directed by Claude Berri (The Two of Us).

2001: A SPACE ODYSSEY. Man's first step

on the moon lends new immediacy to Stanley Kubrick's epic film about a voyage to Jupiter that assumes awesome metaphysical consequences. Kubrick is one of the best American film makers, and 2001 may be his masterpiece.

RUN WILD, RUN FREE. Parents who think that most matinee movies more often seem to be made by children than for them will be pleasantly surprised by this subtle, low-keyed allegory of childhood's end about an autistic English boy (Mark Lester) and an almost magical white coll

EASY RIDER. A hipple voyage of discovery featuring Peter Fonda and Dennis Hopper (who also directed) bombing cross-country on their cycles looking for the meaning of it all. The self-pity gets pretty thick at times, but there are some good vignettes of rural America and a supporting performance by Jack Nicholson that is

worth the price of admission.

TRUE GRIT. John Wayne has his finest
hour in this cornball western comedy. His
genial, self-satirizing performance as an
aging lawman proves that his nickname,
Duke, has seldom been more apt.

MIDNIGHT COWBOY. A slick package about being lonely and loveless in New York is directed by John Schlesinger in fashion-magazine style, but the acting of Dustin Hoffman and Jon Voight gives the film a sense of poienancy and reality.

LAUGHTER IN THE DARK. Tony Richardson does his best film making since The Entertainer in this smooth and savage adaptation of Vladimir Nabokov's novel about the hopeless love of a blind English aristocrat (Nicol Williamson) for a brazen movie usherette (Anna Karina).

POPI. The plight of the poor is told with humor and bite in this surprisingly successful comedy. Alan Arkin is magnificent as a Puerto Rican widower with three jobs, struggling to get his children out of a New York ghetto.

THE DEVIL BY THE TAIL. Another droll essay by Philippe de Broca on the intricacies of love, starring Yves Montand at his sardonic best.

BOOKS

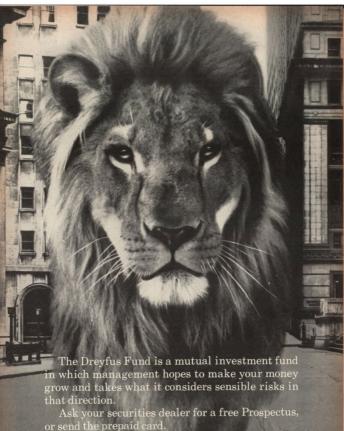
Best Reading

DONA FLOR AND HER TWO HUSBANDS, by Jorge Amado. A leisurely, sensuous tale of a virtuous lady and her conjugal rites —as vivid and bawdy as Boccaccio.

FLSHMAN FROM THE FLASHMAN PAPERS 1839-1842, edited and arranged by George MacDonald Fraser. But don't believe it for a minute. Though it has fooled several scholars, Flashman is actually an agreeable fictional takeoff on assorted British tales of derring-do in the days of the

MILE HIGH, by Richard Condon. The au-

Time Inc. also spillidate LEFF, FORTUNE, SPORTS, LEGALINE and in conjunction with in table LEFF, Chairman & the Board, Andrew Heishell, LEFF, Chairman & the Board, Andrew Heishell, LEFF, Chairman & Fortune, Stranger Committee, Computer & Stranger Chairman & LeFF, LEFF, Chairman & LeFF, LEFF, LEFF, Chairman & LeFF, LE



Or write to The Dreyfus Fund, Inc., 767 Fifth Avenue. New York, N.Y. 10022.

Would you call this a good investment?

Think how many times you have seen ugly-duckling sites like this cleared for a brand new apartment house or office building or shopping complex.

Investment opportunities of every type, for every pocketbook, exist today. They include city lots and undeveloped acreage. Commercial properties and apartment units. Syndicates, where you join with other investors to share property ownership.

Change is constant. Consult your Realtor.® He is expert in growth opportunities. Your Realtor will advise

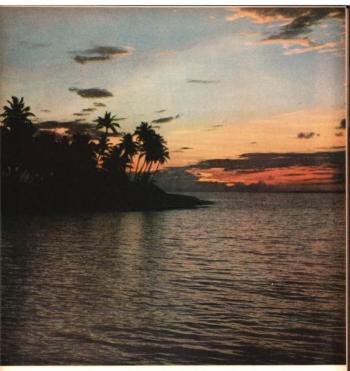
you or refer you to a colleague who specializes in specific types of real estate.

Your Realtor is identified by the seal below, the nationally-known brand name symbol that only a Realtor can display.

National Association of Real Estate Boards.

Realtor—a professional in real estate who subscribes to a strict Code of Ethics as a member of the local and state boards and of the National Association of Real Estate Boards. Realtors' National Foundation, Inc., 1300 Connecticut Ave., N. W., Washington, D. C. 20036.





Adam and Eve, where are you?

It's time to start all over again.

At least, time to set a good example for the rest of the world. And what better place to begin the beguine than here in the Bahama Out Islands:

700 sunshiney, seabreezy tropic isles. Unspoiled. Untamed. Romantic.

The clearest, bluest waters in the world. They shelter green gardens and castles of coral.

Adam and Eve, for goodness sake, what are you waiting for?

Bahama Out Islands

ABACO CREAT FYLIMA FLELITHERA HARROUR ISLAND SPANISH WELLS RIMINE ANDROS SAN SALVADOR CAT ISLAND LONG ISLAND AND MO



thor's mania for mania is still evident. But this flawed novel about a man who invented, and then profited from, Prohibition eventually settles into unpalatable allegory.

SHAW, AN AUTOBIOGRAPHY (1856-1898), selected by Stanley Weintraub Shaw never wrote one But this paste-and-scissors portraut fashioned from fragments of the great man's work serves its purpose well

COLLECTED ESSAYS, by Graham Greene In retrospective notes and criticism, the prolific novelist provocatively drives home the same obsessive point: "Human nature is not black and white but black and

is not black and white but black and grey."

PAIRING OFF, by Julian Movnahan. The book masquerades as a novel but is more like having a nonstop non sequuta Irish storyteller around, which may on occasion

be more welcome than well-made fiction.

SIAM MIAMI, by Morris Renek. The trials of a pretty pop singer who tries to
sell herself and save herself at the same
time. Astoundingly, she manages both.

THE END OF LIBERALISM, by Theodore your THE END OF LIBERALISM, by Theodore LIB

MYSTERIES OF EASTER ISLAND, by Francis Mazziere. The broading huge monoliths of Easter Island, 2,000 miles off the coast of Chile in the Pacific, have held an abiding fascination for generations of archaeol orgats. Maziere has new theories about

the men who produced them and why, though the impact of his research is somewhat blunted by the fact that bouldersize chunks were lifted from previous work by an obscure Capuchin priest named Fa-

ther Sebastian Englert

HE YEAR OF THE WHALE by Victor B.
Scheffer. The most awesome of mammals
has been left alone by literary men almost since Most Dirk. Now Dr. Scheffer,
a scientist working for the U.S. Fish and
Wildlife Service, writes of the whale's life
cycle with a mixture of fact and feeling
that awaying Meltille's memory.

MEMORIS OF A REVOLUTIONIST, by Peter Kropotkin. The absorbing autobiography of a 19th century. Russian prince turned anarchist who paid for his ideals in stretches of penury and imprisonment.

H. G. WELLS HIS TURBULENT LIFE AND TIMES, by Lovat Dickson, Wells sold the masses on the future and the utopus that science would bring, but Dickson shows that inside the complacent optimist a pessimist was signaling wildly to get out.

THE MAKING OF THE PRESIDENT 1988, by Theodore H. White Whether following the poeirs figure of Eugene McCarthly into the might of documening Richard Nix. on's electronic conquest of the nation, on's electronic conquest of the nation, of the two previous presidential kind of the two previous presidential kind of thembodance that first on white's romantic mind, and as a gesult, a gray pall hanges over much of the book.

ISAAC BABEL YOU MUST KNOW EVERY THING, edited by Nathalie Babel, Newly translated short stories, abrupt prose exercises and journalistic sketches show the individuality that was both Babel's genius and his death warrant.

THE FOUR-GATED CITY, by Doris Lessing. In the final novel of her Children of Vidence series, the author takes Heroine Martha Quest from World War II to the present. Hen the meticulous, disturbing book proceeds into the future to demonstrate the author's extrasensory constraints.

Best Sellers

FICTION

- The Godfother, Puzo (2 last week)
 The Love Machine, Susann (1)
- Portnoy's Complaint, Roth (3)

 The Andromeda Strain, Crichton (4)
- The Andromeda Strain, Crichton (4)
 The Pretenders, Davis (5)
 Ada, Nahokov (6)
- 7. Naked Came the Stranger, Ashe (7) 8. Except for Me and Thee, West (10)
- 9. The Goodbye Look, Macdonald (8)
 0. The Death Committee, Gordon
- NONFICTION
- . The Peter Principle, Peter and Hull (1) The Kingdom and the Power,
- Falese (2)

 The Making of the President '68,
- The Making of the President '68, White (3)
- 5. Between Parent and Teenager,
- An Unfinished Woman, Hellman (6)
 Miss Craig's 21-Day Shape-Up Program
- for Men and Women, Craig (8) 8. The Money Game, 'Adam Smith' (10) 9. Ernest Hemingway, Baket (7)
- 10. My Turn of Bot, Williams



LETTERS

Turning On or Dropping Out

Sir: Congratulations! Your article, "The Message of History's Biggest Happening' [Aug. 29], does a superb job of furthering the moral decay of this nation. The photograph, "Boys and Girls Relate in a Near by River," was just a little too much for my 31-year-old "traditional values," When was their age, we "related" with our

If this is truly, as you say, "what's hap-Mrs. A. Anderson Huber

Atlanta

It was so encouraging to read some about vounger generation-how they can behave and take care of themselves when

As a parent of a long-haired boy tand a long-haired daughter) who still has faith in them and their ideals, I was most pleased and grateful for this fair

Mrs. T. S. Woods Redondo Beach, Calif.

Sir: I was there, and I'm proud of it For three days I looked around at the gen-eration that I am part of. This group of strangers sat, listened, talked and related, but related completely without violence Everyone did "their own thing," without causing a ruckus. We proved that under difficult circumstances we don't need to fight to rid ourselves of aggressive feelings; no. instead we try to epjoy life through mu-sic and each other. My peers are indeed heantiful people.

CAREN SLOBODKIN

Brookline, Mass.

Sir: They're gonna build, no matter how they destroy. They're gonna teach love, ing commitment by not being committed. rialism, no matter how much they have to sponge off the parents. They're showing a new morality, no matter how imgoing to scrub the world down, no mat-

They are going to show a new purpose by having no purpose. They're gonna create a new system of non-system. They want to create new rules of no rules. They don't understand their parents' mis understanding. They reject technology by

s, electricity, medicines, drugs, booze DR. LOUIS GARRETT

Canton, Ohio

For the Record

Your story, "The Dilemmas of Power" [Aug. 29], contains a garbled para-graph that is misleading and embarrassing to me and my company. Observations about the alleged harmful effects of fossilfuel burning on public health appear attributed to me. You should correct the record.

ROBERT H. GERDES Chairman, Executive Committee Pacific Gas and Electric Co.

▶ Time regrets that, due to a production error, an entire quote from Mr. Gerdes was dropped. He said: "There has got to lic toward the problems that we are facing, if it wants to have enough power to

The observations that followed this re-mark were LIML's, not Mr. Gerdes'.

Menace of the Machines

Sir: Frankly, your article "Bathtub on Wheels" [Aug. 22] depressed me greatly. There seems to be an ever-growing group American young men who simply regard our remaining wildlands as obstacle courses for their machines. Anyone hop-ing to escape the filth and din of cities for the quiet beauty of our woods, mountains or deserts is in for a rude shock. He is greeted by the rattling snarl of trail bikes, dune buggies and the like.

Hundreds of rugged American "spe men" are blazing a trail of gouged hill-sides, crushed and broken vegetation, and discarded heer cans. As with racing cars and dragsters, I would like to see certain less aesthetic areas set aside for the exmaining wildlands should be closed to such off-the-road vehicles before what is

TIMOTHY W. BROWN Los Angeles

O Happy Day

Sir: Although you quoted me quite ac-curately as calling Judge Haynsworth a "mediocre slob" [Aug. 29], you did not

add, as I did, that his appointment to the Supreme Court, in preference to such as Professor Freund or Judge Friendly, pleased me no end because Haynsworth, as a not quite bright conservative will have little or no influence on the court or the law, save with his own vote.

FRED RODELL

Yale University New Haven, Conn.

Allow a word from one who served on a faculty committee that recommended him for an honorary alma mater Furman University

ferring to Haynsworth as a "mediocre slob." May I ask that if you insist on quot-ing from representatives of such institutions you request them to do a little upgrading of their faculties? There are many of us who are not always impressed intimidated by the Ivy League, and we still appreciate gentlemen who have dif-fering points of view. It doesn't take much sense to see that the "mediocre statement is much more a reflection upon the one who said it than upon Judge Haynsworth.

JOE M. KING Professor of Religion

Furman University

More by Less

Sir: In paying tribute to Mies van der Rohe [Aug. 29], you managed to list his achievements yet retain the spirit of his modesty. You said more by saying less. I'm sure he would have appreciated it. ALBERT CHRIST-JANER

Pratt Institute

Anti-Knock Additive

Sir: As president of the National Automobile Dealers Association, I am com-pelled to protest the article entitled "Autos— Bargain Season" [Aug. 22]. Your re-porter has indicted an industry vital to the economic well-being of this country with false and misleading statements that have discredited the vast majority of dealers who are quality merchants and com-I know of no case in which a factory

grants its dealers rebates in excess of \$200 per car during the fall cleanup sales campaign. In my make, Chevrolet, we are to receive \$50 per car only after we have achieved 25% of our sales objective for the cleanup. To receive the maximum re-bate of \$150, we would have to attain 75% of our sales objective. Nor are the rethat traditionally the rebate is passed on to the customer via a price reduction on

Nor, in all my life, have I ever heard

Many automobile owners have had a go at selling their used cars. And usually the effort or the expense. No other industry preserves and protects the price of LYMAN W. SLACK

FIRST did not intend to indict auto dealers in general, and regrets having given

MAIL TO: TIME, Time-Life Building, Chicago, III. 66611

ATTACH LABEL HERE for address change or in-





Let the warm, wise Phoenix bird take you under

its wing free financial service for people of moderate means. With the selection of securities. savings and insurance

that's just right for you.

A team of specialists will map out an objective analysis of your financial needs and goals. The program is geared to men with \$8,000 to \$25,000 incomes. It's flexible and factual with risks and possible rewards clearly stated. No charge. No obligation Write for full information to The Phoenix Foui Planning Corporation, One American Row Hartford, Conn. 06115.

The Phoenix Companies



The merger of

Ebasco Industries Inc.

into

Boise Cascade Corporation

has become effective

LAZARD FRERES & CO.

the impression that the industry grants such large rebates.

Lighting the Mite

Sir: It's a shame that you told us that half the population is afflicted with hair fol-licle parasites [Aug. 29]. Just imagine what this will do to the Madison Avenue ad alley boys. Already, I'll bet they are lying awake nights, fondling their infected eye lashes and trying to create a nice catchy name for a new frailty to be exploited whenever a giant advertiser comes up with an alleged remedy. Oh, well-hali tosis, b.o., iron-poor blood, nagging back-ache and some others were becoming a bit shopworn anyway.

HAROLD LEE

Ocean City, N.J.

Sir: I'm not going to have little mites run-

ning all over my face. I'm going to sleep with the light on. CECY WILSON

St. Louis

One More Time

Sir: In your amusing description [Aug 22] of William F. Buckley's feud with me, you give the impression that Esquire simply opened its pages to us so that we simply opened its pages to us so that we might continue our Chicago act. This is not the case. Mr. Buckley went to Estative with a 54-page attack on me and asked them if they would publish it. They said they would, but only if I replied. Mr. Buckley agreed, slyly stipulating that the two pieces not be in the same issue. luctantly, I answered him. Not happy with my piece, he then brought suit against me, then Esquire, for having continued a tiresome exchange which he—not I, not Esquire—had reopened. Personally, I am grieved by the whole affair, having always regarded Bill not only as a wonderful

Klosters, Switzerland

Sir: I do not mean to reproach you, or even to give you the impression that I think you'd care if I did. But I do believe that the writer of the story on Vidal and me turned in a remarkable performance "When they fence on television or in bitchiness crodes their polish and earned discourse dissolves into tantrums. The man who wrote that sentence doesn't know the difference between a tantrum and a psalm. The writer then goes on to stick into my mouth an unpleasant sentence I never wrote (the author of that sentence is clearly designated in my piece as the Times Literary Supplement). But the extraordinary achievement was to quote Vidal's charges against me, in particular that my views are those of the founders of the Fhird Reich, which, were it so, would, among other things, impeach the professional resources of LIMI magazine for not having discovered this signal piece of intelligence in the course of preparing a cover story on me. I write to you cause I care what you believe, and because I care what you believe, and be-cause, in the same issue of Unit mag-azine, you exhort all of America to in-dignation. I don't see a better provocation to indignation than Vidal, and it surprises me-hell, it pains me-that your writer should, after acknowledging that the low blows were Vidal's, repeat them matter-of-factly.
WILLIAM F. BUCKLEY JR.

New York City

There's a riot in Ontario every autumn. Of crimson, red and gold.

It happens every year. When summer's done, Ontario really turns on the beauty. In a thousand quiet places and down countless country lanes where you can stroll and take in the warm, clean air.

country lanes where you can stroll and take in the warm, clean air.
And when you've lingered long enough by our crystal lakes and
beneath the glowing canopy of our autumn trees, a superhighway
will bring you back. Past the friendly bustle of country fairs. To the
sounds and gitter of lively cities. To all the history, fun and excitement that is Ontario.

We've written a big, full-colour vacation book that tells you all about us. Send for your free copy. Then come enjoy Ontario in autumn. It's just a day's drive from millions of Americans, including you. And it's a riot!

Write now: Department of Tourism & Information, Room E2, Parliament Buildings, Toronto, Ontario, Canada.







What ties them all together? "Mass pre-

TIME

ECCUPATION BRITON HADDEN 1898-1929

EDITOR ON CHIEF CHAIRMAN OF THE BOARD PRESIDENT CHAIRMAN, EXECUTIVE COMMI

DANIEL SE

ASSISTANT MANAGING EDITOR
Edward I, Jameson
SENIOR EDITORS

Elson, Ronald P. Kriss, Marshall Lock, Peres B. Marrin, Jason McManus, Richard Seamon, Rob-Shnayerson, ASSOCIATE EDITORS

Soughe vertifishes frankliche auch die Arabeit Begreit, Germey Breckenfeld, Berhard Begreit, Germey Breckenfeld, Berhard Begreit, Germey Ganter, Spencer Davidson, Lisseshy Soot Canter of the Control of

John J. Acaim, William Bender John S. Berry, Patrick M. Acaim, William Bender John S. Berry, Patrick M. Acaim, William Bender John S. Berry, Patrick M. Acaim, A. W. William Bender John M. Cavanash, George J. e Burch, Albent, C. Hagon John M. Cavanash, George J. e Burch, Albent, C. Hagon John S. Lawer, J. Chang, J. Chang, J. C. Lawer, J. Lawer, J

REPORTES
Alan H Anderson II. Peter Babcox, Jay Creka, Ma
M Duffy, Douglas Gasner, Barbaro Mills Kleban.

MINISTER V. V. M. SENSACCIONES

ANALYSIS SALES V. V. M. SENSACCIONES

ANALYSIS SALES V. V. CAMAR SENSAC I SENSA I CHARLES

MARIER A PETERMINE DONNEY MARINES I SENSA I CHARLES

MARIER A PETERMINE DONNEY MARINES I SENSA

MARIE A PETERMINE DONNEY COMPARE MARINES

MARIE A SENSA I SENSA I SENSA I SENSA I SENSA

MARIE A SENSA I SENSA I SENSA I SENSA I SENSA

MARIE A SENSA I SENSA I SENSA I SENSA I SENSA

MARIE A SENSA I SENSA I SENSA I SENSA I SENSA

MARIE A SENSA I SENSA I SENSA I SENSA I SENSA

MARIE A SENSA I SENSA I SENSA I SENSA

MARIE A SENSA I SENSA I SENSA I SENSA

MARIE A SENSA I SENSA I SENSA I SENSA

MARIE A SENSA I SENSA I SENSA I SENSA

MARIE A SENSA I SENSA I SENSA I SENSA

MARIE A SENSA I SENSA I SENSA I SENSA

MARIE A SENSA I SENSA I SENSA I SENSA

MARIE A SENSA

M

CORRESPONDENTS
TIME LIFE NEWS SERVICE
Marray 1 Gart (Chief)

E Edward Debward (1994). Dearly Mercury (1994). See a see a

Paul Welch (Director) Robert W. Boyd E. Peter Draz George Karas (Boys & Neil, Frederick L. Redpath

ADDRECTOR DESCRIPTION OF THE CONTROL OF T

SOCIATE ADVERTISING
SALIS DISECTOR
ROBERT (III.
1960 The Inc. All rights reserved Reproduction
sole or part without written permission is problight
incipal office: Rockefeller Center, New York, N

A letter from the PUBLISHER

Henry Luce (w

OVERING North Vet Nam's Ho Chi Minh over the past 25 years has nesser been an easy journalistic assignment. Even the name is an alias, it translates as "he who enlightens," yet few Western newmen have seen him, much less sat down for an interview. Nevertheless, for this week's cores story on the death of Hu week's core story on the second of the week's core story on the death of the week's core story on the second of the week's the story of the second of the week's core of the core of the complex community leader and Vietnames nationalist.

Here in New York, the cover story was edited by Ron Kriss and written by Bob McCabe and John Shaw. They were able to draw on the reminiscences of Frank White, a former Time Correspondent and now a Time Inc. executive. As a major in Hanoi at the end of World War II, White met Ho for a chat and a whisky three or four times a week, and gained many insights into the man's mystique. "When you interviewed him, he was always interviewing you," recalls White. "You got the that he had been isolated for a long time. He would ask questions about what San Francisco looked like. What were the buildings like? How many people had cars, refrigerators? He didn't seem to be interested in Communism as an international conspiracy. He talked in

The reportage for our fourth He cover turned up another bit of intelligence that holds particular interest for us. Whenever He was in Kounting during World War II, ton. His request Tsuti. the Weekly News, magazine Later from Communis sources, we heard that he was especially pleased by un first cover portrait. By floris Challapin, to the contract of the contract of the contract frantie—quite unlike the henevolent father. I ymage projected by Hanol.

The Cover: Photo line conversion by Dennis Wheeler.



NOV 22, 1954



JULY 16, 1965



JAN. 14, 1966

INDEX

		Cover Story	22		
Art	74	Letters	10	Nation	1
Behavior	58	Listings	4	People	4
Books	98	Medicine	55	Press	8
Business	89	Milestones	85	Religion	4
Cinema	96	Modern Living	66	Science	5
Education	50	Music	80	Television	7
Environment	63			World	2

If you were racing here tomorrow



you'd wear a Rolex

Drifting through a bend at 130 m.p.h. a Formula I.
Grand Prix car Is traveling more than 60 yards a second
So to say Grand Prix drivers have a highly developed.

ense of timing is something of an understatement.
Their lives depend on it.
And because time and timing are so critical, mai

And because time and timing are so critical, many drivers-choose a Rolex as their watch. Its Oyster case! is carved out of a solid blook of 18kt gold or Swedlan stainless steel. Inside its solid walls is a 30 jewel selfwinding officially certified chronometer movement.

Each Rolex takes more than a year to make because so much of the work is done by hand.

Jackie Stewart thinks the time was well spent.
The Roles he wears is the Datejust in 18kt gold with
matching lubiling braselst \$1075.

Other Datejusts in steel, or steel and gold, from \$255.

*Individually tested and quaranteed to a depth of 165 feet when pass.







THE NATION

BUILD, BABY, BUILD: WHY THE SUMMER WAS QUIET

In the hot Paris summer of 1794 the fall of Robespierre signaled the end of the Reign of Terror and opened a fresh era of calm and consolidation. It was the year II in the new French revolutionary calendar, and the month was named Thermidor. In his classic analysis. The Anatomy of Revolution, the late Harvard historian Crane Brinton called Thermidor "a convalescence from the fever of revolution."

THE American racial revolt of the 1960s has in no sense been a fullscale upheaval like the French Revolution. Yet it can be said that in the relatively cool American summer of 1969, a Thermidor convalescence from the long tever of racial tumult seems to be under way. There has been no wholesale rioting in the black ghettos of the U.S. since the assassination of Martin Luther King Jr. in April 1968 By a Department of Justice count, the number of racial disturbances of all sizes has fallen off sharply in 1969 from the two previous summers tyee chart, next page). The 1965 holocaust of Watts left 34 dead and \$40 million in property damage: 43 died in the Detroit riots of 1967 and damage there was also \$40 million. This summer's biggest outbreak was a three-night June melee without fatalities in Omaha that destroyed \$750,000 worth of property

There were disturbing I abor Day incidents last week in Hartford, Conn., Camden, N.J., and Fort Lauderdale, Fla. In the present calm context, they seem somehow atavistic-only smaller recurrences in lesser cities of the convulsions that racked major metropolises much earlier. The whites and blacks of minor urban centers are still learning the lessons that have brought a hopeful Thermidor transformation to cities already York, Newark, Chicago, Los Angeles, Cleveland and Detroit, it was the fire last time-and those cities may have profited from the experience.

Temporary Immunization. It is perhaps only coincidence that none of the cities inoculated by major riot have yet rious chemistry of violence, they seem to have achieved at least a temporary kind of immunization. No one pretends that the problems of the nation's blacks have been solved, and no one yet dares predict what may come after the Thermidor pause is over." But governments and ghettos alike have become more sophisticated and skillful at handling their common difficulties. Expressing a widespread view, Jack Meltzer, director of the University of Chicago Center for Urban Studies, observes: "The black

* In France, the Thermidorian period ended rectory late in 1795, after the suppression of named Napoleon Ropaparte, Napoleon himself

seized power in a 1799 coun d'était



community realizes that riots hurt them more than help them. There are good reasons for guarded

hope, Many new elements, some constructive, some negative, explain the relative quiescence of the black ghetto this summer. Among them:

· A NEW SENSE OF RESPONSIBILITY has emerged within the black community. The big outbursts starting with Harlem, 1964, were riots of rising expectations, of frenzy at the gap between



WATTS AUDIENCE AT FESTIVAL CONCERT





NEWARK GHETTO TWO YEARS AFTER
Thermidor convalescence after the long fever.

reality and the promise of the Civil Rights Acts. The riors showed blacks they were not impotent, but also that their best hopes resided in themselves, not in the white man's City Hall or in Washington. Explains Junius Williams, 25. black founder of the Newark Area Planning Association. "The rebellion kieked off something in a lot of penylong the property of the Wester of Power, they suff, white Medical Property of the Wester of Power, they with the Wester of Power, they will consider the Wester of Power of Pow

The building has begun. There is a visible push for more education; more blacks than ever before are now in cold to the properties of the

A New Orleans militant group called Thugs United has won financial aid from the city's staid Chamber of Commerce for black self-help programs. Milwaukee has a "Summerfest" of rock festivals and fashion shows. In Cincinnati, Richard Bedgood's black Checkmates group organized a series of summer leisure programs in the ghetto. Says Bedgood: "Everyone was real happy. Like man, they brought jazz groups in, they brought the symphony in, we had plays, we had rock groups. Practically every night they had something going. There was just no time to riot. Atchison, assistant to Detroit's able black Representative John Convers Jr., calls these bootstrap efforts "sort of a Reconstruction revisited." He adds: "After the violence of 1967, it became apparent to blacks that war and confrontation in the streets was not the answer. It's a no-win deal."

• JOHN AND POLITICAL POWER have become the goal. "There is a more scrous concentration now on the hard rouse; of economics and politics" sates. Vermon Jordan, director of the Southern Jordan, and Chapel Hill, N.C., and the sherilf of Macon County, Ala. Those-successes are partify counterbalanced by such set-backs as the defeat of black Councilman Jorna Bradley in the Les Angeles may-not be a successed of a tough Jawe-inforcement mayor in Minneapolis.

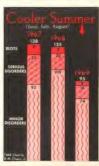
What happens to New York's liberal Mayor John Lindsay in November, says Jordan, will be a weathervane for blacks. If he loses to Democrat Mario Procaccino, a hard-line candidate, black hopes for political participation will sag, Blacks in Newark plan to run a candidate for mayor next year against big odds. The election of right-wing white Anthony Imperiale would be a traumatic setback. Blacks are fielding Richard Austin for mayor this year in Detroit, where almost 40% of the registered voters are black. In Atlanta, nine blacks are running for alderman and at least three will probably be elected.

Milwaukee's militant Father James Groppi finds that "the black community has become a lot more sophisticated," One sign of that is a zeroing in on more jobs for blacks, Industry in Cincinnat has provided 1.800 places for the hard-core unemployed in the past 37 month—a stabilizing influence. Wil-38 month—a stabilizing influence. Wilself places for the provided 1.800 places for explains: "You give a goy who shrieks be needs a job some training, and the has less time to shriek. With a job, maybe he won't want to." Says Kansas City Councilman Earl Thomas, a black: "Government has provided a lot of words but little action. The confrontation will shift to the labor unions and industry too. That's where the power lies."

The construction industry has become a new, national target for blacks, because building-trade unions are notorious for keeping black membership to a token minimum; blacks hold only 2% of the nation's 800,000 high-paying skilled construction jobs. Last week Negro demonstrators in Pittsburgh forced the city's construction unions into negotiations presided over by a local judge and aided by state mediators. In Chicago, in mid-July, blacks closed down nearly \$100 million worth of new construction on the South and West Side: an injunction ended the demonstrations after a month, but the blacks won the right to negotiate with the city's Building Trades Union Council.

Last week the N.A.A.C.P. filed suits in Buffalo and Chicago demanding a halt in Government building programs until blacks get a fair share of jobs, and asked the Department of Housing and Urban Development to stop the Model Cities program in Charlotte, N.C., until the city comes up with a plan giving blacks more of the work. Pending the outcome of negotiations, blacks are preparing demonstrations against the construction unions in New York, Los Angeles, San Francisco, Milwaukee and Louis. Some white union members find these tactics irritating, but the blacks are simply using traditional and legal means to make their point and speed their climb up the economic ladder.

 MONHY has helped too, flooding into the gletto through both federal aid programs and private business. Though poverty-program appropriations have been



TIME, SEPTEMBER 12, 1969

shrinking, Government manpower training is on the rise, funding of Model Cities is getting under way, and the Small Business Administration tripled its loans to black businessmen in 1968. Many militants have been drawn onto the payrolls of local government. Besides governmental efforts, of course, many of the nation's biggest corporations are continuing and expanding their programs for hiring and training the hard-core unemployed. In Houston, 27 banks have lent \$800,000 to 60 black businessmen and pledged \$6.6 million more. "The total community," says the city's Business Resource Center director, Val McCoy, "is concerned with giving minorities a piece of the action." However, President Nixon's promised federal support for black capitalism has not materialized, and the movement is still in

· WHITE ATTITUDES toward the problems of the ghetto are becoming notably better informed in the larger cities New York's Mayor Lindsay has wisely forborne forcing the issue with protesters harmlessly occupying a state building site in Harlem. Blacks give the mayor credit for New York's relative racial calm since 1964. Says Harlem's Episcopal Father Trevor Bentley: "The so-called white backlash is beginning to dissipate now. There is beginning to be a little more understanding." Many of the South's old-style red-neck policemen have been quietly retired or transferred from ghetto duty. Says Florida's Dade County Sheriff Wilson Purdy: "The root causes have not been solved, but I think the colored community and the police family have a better understanding and better dialogue than a year ago." Los Angeles cops in Watts this summer had orders: "You smile, no matter what."

Consider the remarkable case of John Rockel, 25, a patrolman who made 65 arrests during Cincinnati's June 1967 riots -20 of them in one swoop-and found himself the black community's most hated cop. Since then Rockel has studied black history at the University of Cincinnati and now works in the police community-relations division: today the city's blacks point to him as a paragon of maturity and judgment. "We have learned by our mistakes," Rockel admits. Police restraint and widespread effective use of police community-relations programs recommended by the Kerner Commission report on racial violence have done much to cool the ghetto scene. So much so, in fact, that Assistant HEW Secretary James Farmer. himself a veteran black militant, attributes last week's outbreaks in part to a possible relapse in police diplomacy. "The police have figured that the heat is off and they can go back to business as usual," says Farmer.

 FEAR AND FRAGMENTATION have also worked to keep the ghettos quiet, even though police behavior has generally improved. The example of Chicago's police during the 1968 Dem-



Many more are reaching out for newer and less violent tools.

ocratic Convention gave blacks pause. What, many asked themselves, it that fury were directed at us? Many Detroit blacks believe that there are white men in the city who would happily level the ghetto it another uprising occurred. It they have learned how to smile, big city police are also better armed and equipped, and better trained now in the tacties of dealing with racial danger quickly and massively. Calling in the National Guard, once in effect an admission that a situation was getting out of control, is now early routine in almost any sizable disturbance. "Black people are painfully aware that they are a minority in this country," says Ben Holman, black director of the Justice Department's Community Relations Service. "They don't want to commit

Rock or Rifle. Added to that fear is disunity among black militants; the Panthers have engaged in bitter battle with Ron Karenga's US, a rival organization. What is more, white liberals are disaffected by the riots and by the increasing radicalization of black leadership. White radicals still in the Black Power movement are trying to regain a voice in its leadership, "Things are becoming localized and fragmented," says Los Angeles' R. C. Robinson, black president of the NARTRANS, a subsidiary of the giant North American Rockwell aerospace conglomerate, "We lack a national figure like Stokely Carmichael. Rap Brown is in jail, Eldridge Cleaver is in exile and Malcolm X is dead. The absence of national leadership has its positive side, however, for the vacuum has encouraged the growth of local strength and initiative.

Daniel Patrick Moynihan, Nixon's urban affairs adviser, helieves that possibly the high point of violence has already been reached. "I would think we have passed that," he said last week. If he is right-and events going back through this summer to the Martin Luther King riots of 1968 indicate that he might be-it is an extraordinary and unexpected evolution within the black revolution. In the worst hours of the most reckless rioting, many white Americans feared that the fire next time would strike where the white man lives and works. This ugly vision of race war on the white man's doorstep led bridge-playing suburban housewives to sign up for marksmanship practice. It was a vision amply fueled by the unbridled rhetoric of black militants, but it has not come to pass

What seems to be happening is that, more and more, the American black is reaching out for new and less violent tools to achieve his sams. This does not mean that a resiless teen-ager with rock or rifle or a tateless and brutal policeman cannot still ignite a mob in any ghetic. But noring is no longer the black community in sman, reflex examples to the community of the property of the community of the community

If the new black pride, and the efforts it has inspired, should be ultimately liberated, the present mode could inspire the property of the property of the tenness and violence could come back redoubled by a new sense of failure. If whites in industry, in labor unions, in government, indeed everywhere, decided meant that they could relax rather than press ahead with fresh help, welcoming the blacks into all parts of American society, then the result could be could relax to the property of U.S. has yet known.

RANSOM FOR A U.S. AMBASSADOR

An ambassador of the United States is worth a great deal

WIFH that chilling calculation, spelled out in a none left in U.S. Ambassador C. Burke Elbrick's Cadillae. In Rio. a group of Brazilian terrorists last week haunched a fantastic—and successful—caper worthy of Masson Innique already familiar in I atin America, lefts the kindness of the Company of the Compa

The abductors' note was signed by

shackle favelus After the murder of U.S. Ambassador John Gordon Mein in a kidnup attempt in Guatemala a wear ago. Elbrick's predecessor. John Futhill, kept a bodyguard and trequently changed cars and rouse for the trip between the downtown Rio embasss and residence in Rivis Bindrigog district Elsestience in Rivis Bindrigog district Elsestience in Rivis Bindrigog district Elration used detachment.

Elbrick's kidnapers had been waiting for him at a street corner near his residence for impre than five hours. Jounging about so carelessly that a neighbor reported them as suspicious to the police—who did nothing Shortly after lunch. Elbrick lett for the embass. He never arfrom flaming leftists to moderate activists, they were a mottley group whose common characteristic seemed to he that their release would be especially cardo Zaratin, a Communist who had been accused of trying to kill Brazilian President Costa e Silva, three years ago, and Vladimir Palmeria, a studient leader arrested last year after an opposition of the properties of the properties of the protrain of the properties of the protrain o

To meet the terrorists' Saturday-afternoon deadline, the prisoners had to be gathered hastily from jails all over Brazil-an operation that came right down to the wire. Shortly before the appointed hour, Foreign Minister José Magalhães Pinto went on the air to let the kidnapers know that "everything is taken care of." It was a white lie to win time while a balky helicopter, which had been forced to land as it was bringing the last prisoner to Rio, could be repaired. When the Brazilian C-130 transporting the prisoners at last took off from Rio, it was an hour late. Elbrick was to be released when news agencies reported the prisoners' arrival in Mexico; at week's end, it was still uncertain end of the bargain

THE ADMINISTRATION

Money Matters

Whatever U.S. Governors do these days, money is on their minds-espeeralls money to be squeezed out of Washington. Plagued by ever-increasing costs for education, poverty and Medicare, the executives of the 50 states have been encouraged by President Nixon's pay for part of the welfare program and share some of its tax intake with the states. So it was money that provided the major topic as the Governors convened for their 61st annual conterence at the Broadmoor hotel in Colorado Springs, Colo. In particular, they discussed the money to be had in the nebulous kitty known as the "peace dividend," meaning savings from an end to the Viet Nam war that might be diverted to domestic ends

No Illusion. People have been busily slicing up the still hypothetical peace dividend for a long time. Thus it was considerably dismaying when, on the eve of the conference, Daniel Movnihan, the executive secretary of the Urban Affairs Council, informed the nation that any peace dividend that accrued would quickly be soaked up by increased defense costs and burgeoning domestic programs such as welfare and aid to education. But Presidential Counsel Arthur Burns was an early guest of the Governors, and he had more hopeful news. There had been a "little misunderstanding" of Moynihan's remarks, he allowed, and in fact "there would be \$8 billion if the war ended today" for use in new or ex-Such cheer as Burns inspired was

short-lived. In flew President Nixon to



Imaginative demands in church.

new hands—the National Liberation Action Group, a Brazilian antispereriment
underground outfit: and the October 8
Revolutionary, Mosement, or MR-8: a
Castroite group that takes its name from
the date of Che Giovaria's 1967 capture in Bolivia. In return for Elbrick's
life, the terrorisss made two imaginative
demands, to which the government hast
larged Erist. Brazilian newspapers.
some, 950-word anti-government "maintesto" Second, the government was
forced to release 15 political prisoners
and By them to sanctuary in Mexico.

Serupuloudy Formal. A with; career diplomat who has served as the U.S. am-hassador in Yugoslavia and Portugal, Elbrick had been a hit with Brazilians almost from the moment he arrived on July 8. While maintaining serupulously formal relations with the military regime, he muscle enhulassivelial jamong and his wite danced past midnight at a party with Brazilians from Rivos raminations.

rived. His Cadillac swung into a narrow street, a red Volkswagen swerved to a halt in front of it, and a blue one pulled up behind. Three gunner got in the car and drove on to Rio's 2,300-81. Corcovado Peek, apparently chloroforming the ambassador along the way At the mountain, the kidingers surried and speel off, leaving his chauffeur behind unharmed.

The kidnapers later communicated with the government through two notes concerning the 15 prisoners they want of released the first message, in a church alms hox, gave the junta 48 hours to agree to fit the prisoners out of the country, and it was accompanied by a brief letter from Elbrick to his write. "I am all right and I am hoping that I shall be thorsted stoom," he wrote, are very determined. The second note, which turned up in a vapermarket game-ticket cellection box, recled off the prisoners' names. Ranging

inform the Governors that "dreams of unlimited billions being released once the war in Viet Nam ends are just that -dreams. True, there will be additional money, but the claims on it already are enormous. There should be no illusion that what some call the 'peace and growth dividend' will automatically solve our national problems." Added the President: "In order to find the money for new programs, we will have to trim it

out of old ones. That was bleak news, and New York Governor Nelson Rockefeller, once again the dominant spokesman for the nation's Governors, refused to accept it. He changed the subject from the peace dividend to what is known as the erowth dividend," resulting from the normal expansion of the U.S. economy. Rockefeller reported that a study commissioned by the Governors Conference Committee on Human Resources, which he headed, had produced some interesting figures. Never mind whether any money comes from the slowdown in Viet Nam: the study projected that federal revenues would increase by \$15 billion in 1970, \$16 billion in 1971, \$18 billion in 1972, on up to \$20 billion in 1976. Cumulatively, these federal revenue increases would total \$125 billion by the end of 1976. The money, said Rockefeller, could be channeled into new federal domestic programs or sent to the states through the President's revenue-sharing plan.

This federal revenue growth, argued Rockefeller, makes Nixon's scheme for revenue sharing too small. The objective of the President's plan is to turn \$12 billion back to the states by 1976, asserted Rockefeller-only about 10% of the \$125 billion additional revenues the Federal Government will receive during the same period. In view of the projected federal growth, Rockefeller asserted that 35% to 40% of the additional funds should go to the states. The study showed that if 35% were turned back to the states, it would represent \$43.8 billion by 1976. Said the chullient Rockefeller: "The money is going to be there, and it is not too early to begin thinking about how to

Resounding Approval. Administration officials remained noncommittal. with my old Governor." Vice President Agnew was similarly circumspect. Said he: "I don't think the [Rockefeller] estimates are fully accepted by the Administration." But the Governors, almost to a man, were solidly behind the New Yorker, preferring Rockefeller's optimism to the Administration's caveats. They resoundingly approved policy statements sponsored by Rockefeller's committee calling for the Federal Government to assume the full costs of welfare over the next five years, to establish a compulsory national health insurance program, and to bring social security payments up to a minimum of \$100 per month.

KEEPING UP THE PRESIDENTIAL PAYMENTS

FOR all the power and perquisites of the U.S. presidency, some of the problems of ordinary citizens necessarily follow a man into the White House. Like living within one's income, and keeping up the payments on the

The latter can be troublesome, particularly when the President is Richard Nixon, for whom the White House is not entirely a home. He is, by his own testimony, a "salt-water man," and in a relatively short span of time has picked up two seaside abodes in Florida, anhis leasehold on the old family manse

with his own capital only the five seaside acres of the estate and the house. This gives him only one-fifth of the property, and only one-fifth of the down payment and maintenance charges to cope with personally. His portion of the down payment was \$80,000, the principal is \$20,000 annually and the interest is \$15,-000 per year. In addition, the President exercised an option to buy the remaining four-fifths of the surrounding grounds. This was done for him by a trustee, the Title Insurance and Trust Co. of Los Angeles. The trustee pays for the remaining four-fifths with \$1,000,000 that Nixon borrowed from



NOW CAN I SEE THE FLORIDA WHITE HOUSE AND THE CALIFORNIA WHITE HOUSE?"

in Whittier, Calif. While none of the four dwellings is perhaps fit for a king, the three recent acquisitions are certainly suitable to the style of a First Family, with all that that entails. How in the world does Nixon meet those monthly mortgage bills on a salary of only

Slightly Surrealistic. Well, it helps

to have been a Wall Street lawyer-in more ways than one. Consider the ledgerdemain of the San Clemente spread. The price for the estate of 21 acres, including the large, Spanish-style villa now known familiarly as White House West, was \$1.4 million. The terms were \$400,000 down and \$100,000 per year. plus 71% interest per year on the initial outstanding debt of \$1,000,000. The sale called for the principal to be paid off within five years. Normally, such an undertaking would require prodigious amounts of cash: annual payments of

\$175,000 for five years and then a liquidating wallop payout of \$500,000. Nixon, however, elected to purchase the Cotton Estate, previous owners of the spread. Out of this money comes the necessary \$320,000 down payment, as well as the \$80,000 for the principal payment and \$60,000 in interest per

This arrangement seems slightly surrealistic, but it is cheaper than most available mortgages would be. In effect, the President is paying off the additional land at today's prices, holding it and gambling on a continuation of the upward trend in real estate prices in the San Clemente area. Within the fiveyear period, the President will sell all but his five acres and house. If his gamble pays off, he will retire the debt on the horrowed money and perhaps even make a profit. Just to whom the President will sell is not known. It could be a "compatible" buyer-perhaps Nixon's wealthy, longtime friend "Bebe" Rebozo -or it could be the Nixon Foundation. which might build a presidential library and museum on the land, though the President's California home town of Whittier would like that honor. In the meanwhile, Nixon is able to

enjoy the luxury of his San Clemente estate, while paying only a fraction of what it would cost him to buy outright. To make it even more pleasant, the President is getting an estimated \$75,000 golf course free. Local firms are building the small course (four greens, seven tees just behind the villa's swimming pool) at their own expense. At the same time. Nixon is adding his own distinctive touches to enhance the comtorts of the house. Recent visitors noticed a new bulletproot glass wall beside the swimming pool and a sound system to soothe the presidential nerves with the piped-in music of Mantovani and Kostelanetz. And he has already had some luck: his post-purchase survey of the land showed that it was not 21 but 26 Nixon's advisers estimate could eventually be worth as much as \$300,000.

The President's other mortgage obligations are less Zeckendorfian. The two houses he bought on Bay Lane in Key Biscayne formed a \$252,800 package. The house at 516 Bay Lane has a mortgage of \$100,000, payable in 25 years at 71% interest. The second house, at 500 Bay Lane, has two mortgages totaling almost \$80,000, each for ten years at 6%. The presidential compound formed by the two houses is flanked by Nixon's friends. The ubiquitous Rebozo owns a house adjacent to the President's property. The house next to Rehozo's was bought early this year by Robert Abplanalp, a strong Nixon supporter during the 1968 presidential campaign, who owns Cirand Cay in the Bahamas, a retreat the President favors. Nixon's third house, in Whittier, Calif., where his mother once lived, is a potential profitmaker. The house and lot are valued at \$75,000-the mortgage is for \$54,400 -but the area has just been re-zoned for commercial use, which should enhance its worth considerably

Taxing Experience. Despite the many residences, the presidential purse does not seem too strained. When Nixon sold his Fifth Avenue apartment in New York City last May, he received \$326 .-000-twice what he paid for it in 1963 In April, the President sold 185,891 shares he had held in Fisher's Island. Inc., a land-development firm near Miami. Selling at \$2 a share, the President doubled his original investment With his White House salary, and what he saved from the fat years as a corporate attorney in New York, Richard Nixon is reasonably well off. And, of course, all the interest he pays on his holdings is deductible from his personal income taxes. His only real estate problem seems to be that, whenever the Nixons move into a neighborhood, they drive property values up. In the ten months that Nixon has owned the two houses in Key Biscayne, they have both reassessed upward by \$52.(NN)-a taxing experience. as every homeowner knows.

KENNEDY: RECKONING DEFERRED

W HAT are my marching orders?"

Boyle on the telephone from Edgartown.

"Halt," replied the clerk of the Massachusetts Supreme Judicial Court in Boston.

Last week, 17 hours before the inquest In Re. Mars. In Copperine was to begin on Martha's Vineyard, the state's highest court intervened, delaying the proceeding for all least several weeks and temporarily swarding Edward M. Reardon ordered a postponement until the full seven-member supreme court, now in recess, could hear arguments on whether an inquest governed by



The trial by popular opinion continued.

Judge Boyle's ground rules would be a violation of Kennedy's constitutional rights.

Thus, for the first time since his black Oldsmobile tumbled off the Dike Bridge on Chappaquiddick seven weeks ago, Kennedy gained a measure of legal control over the case that, in the midst of his own stleness and the elaborate speculations of practically severyone clee, had been careering toward what he feared would be, in effect, an officially sanctioned trial by runned of the light of the state of the

Unchallenged Thesis. The postponement, of course, did nothing to halt his unofficial trial by popular opinion. Rennedy foresaw that his petition for delay would prompt talk about a "Kennedy power play" and "wealth and influence thwarting insite." But his lawyers intuged buyles terms, could take on-some uspects of a kangarino court. Buyle opened the inquest to 103 reporters and denied that the hearing represented an accusatory proceeding. Hence, ruled Boyle, lawyers for the witnesses—including Kennedy and the others who attended the Chappaquiddick cookout —had no right to cross-examine or challenge testimony on the grounds of irrelevancy.

What, then, if John Farrar, the seuba diver who recovered Mar, JoS both from the bottom of Poucha Pond, were to take the stand to promulgate his theory that the girl probably lived, breathing in an air pocket, for some time after the accident? Under Boxle's stretures. Kennedly's attorness would not have been permitted to produce expert testimony to challenge Farrar's thesis or his qualifications. Meantime, every news story from Edgardrown would reresses story from Edgardrown would reting the produced of this time in the dignifying airra of a legal oroccedible.

General Inquisition. In the hearing before Justice Reardon in Boxton's Sulfolk County Courthouse, Kennedy Attorney Edward Benno Hanify argued: "It is difficult to see in the inquisition into his reputation and conduct over and above that to which he has already pleaded guilty [leaving the scene of an accident]. I submit that the rights of which he has been deprived present grave constitutional questions.

The single supreme court justice sitting to hear petitions in the absence of the full bench was Paul Reardon. Three years ago, Reardon drew up the American Bar Association's stringent Fair Trial-Free Press code, which, among other things, recommended excluding reporters from all pretrial proceedings or hearings that do not take place before a jury. "Hearsay can be introduced at any inquest," Reardon said last week. "even hearsas on top of hearsay." Atter granting a postponement. Reardon Edmund Dinis and other authorities involved in the case had been speaking too freely. Such statements, he warned as Dinis sat grimly in the courtroom. "carry the seeds of prejudice against more than one party."

Four Alternatives. The Massachusetts Supreme Court is scheduled to reconvene early in October, although Reardon indicated that it might meet earlier in special session if Dinis and the Kennedy lawyers are prepared for a hearing. There are at least four decisions that the court might reach:

1) It could find that Judge Boyles ground rules are legally sound. Traditionally in Massachusetts, the very loosely formulated procedures of an inquest are left to the presiding judge, who may or may not exclude the public and press. Precedents on inquests in the state are sugge. Only two inquests have been held on Martha's Vineyard in the past 40 years. One, in 1932, concluded that a man named Valdimer Victor Messer evidently said on a keg of

dynamite wired to a battery and dematerialized himself.

2) The court could find that an inquest is not designed to deal with the extraordinarily publicized Kennedy case and that any acrono must be left to a grand jury—an inquiry held in secret. District Attorney Dinis, however, would prefer to avoid a grand jury investigation, since he himself would be in charge and the press would be excluded.

The court could rule that the inquest is appropriate, but that it should

be conducted in secret

4) The justices could agree with Kennedy's lawyers that Boyle's rules are inappropriate and that counsel for one or all of the witnesses should have the privilege of cross-examination, subpoenaing witnesses and so on. Some lawyers regard this as a remote alternative, since the inquest is not a truly.

Some legal experts believe the most likely outcome is that the inquest will be canceled-leaving Dinis the option of calling a grand jury-or that it will be held in secret to protect the rights of Kennedy and the other witnesses. In either case, the public, which is presumably a court to which every politician must appeal, would be denied an open and formal explanation. Kenneds might have gone ahead with the Fidgartown inquest, risking rumors on the record in order to account for his conduct clearly once and for all. Now he has for a time formalized his silence and only postponed his day of reckoning with the public-a day that must surely come if he intends to remain in public life.

POVERTY

Feud in the Hills

To the Turner family of Eastern Kentucky's Breathitt County, politics comes as naturally as breathing. Ervine Turner, who died last year after a 40-year career as state senator, school superintendent and circuit judge, first became a power in the mountainous area when he brought Breathitt the benefits of the New Deal. His death did nothing to weaken his family's Snopesian hold on the county. His wife Marie served as county school superintendent for 38 years until her retirement last June. and still remains president of the Citizens Bank of Jackson, the county seat. Their son John is a state senator. Their daughter, Mrs. Treva Turner Howell. continues the old family tradition of doing good for the poor while doing well politically-something the massive poverty program has made rather easy. She administers the local poverty effort, sowing federal largesse and reaping a bumper crop of votes for the county Democratic organization headed by her husband, Jeff Davis Howell,

Now, however, the family's dominance of Breathitt County's affairs being challenged by the state's Republican administration. Alarmed at what he considers partisan abuse of the powerty program, Governor Louie B. Nunn

has vetoed a \$177,000 Office of Economic Opportunity grant to the Middle Kentucky River Area Development Council WinKeADC. The organization, headquartered in Jackson and run by Mrs. Howell, is responsible for administering sorely needed poverty projects worth \$2,000,000 as year in Breathut thirds of the region's families have incomes of less than \$3,000 a year.

Ne Conditions. Many, Iving in isolated hollows miles from the main road, exist on no earned incomes at all, under conditions that make life in an urban ghetto seem almost luxurious by comparison. Their houses are made of tarpaper or unseasoned wood, their food consists of what they can shoot, trap or buy with Government food stamps. ous of her program's success and trying to improve his party's fortunes at her expense. Her riposte does little to blunt the thrust of Nunn's original accusation, for her family's seignorial attitude toward the people in its domain is evidence enough of its political power. "These are my folks around here," says Mrs. Howell, "They need help." The people of Breathitt repaid such sentiments last month by flocking to Mrs. Howell's side at a public hearing held by OEO to investigate Nunn's charges against her. Howell supporters turned out in such force that Lvnn Frazer, the state economic-opportunity director, walked out, claiming anti-Howell wit-Mrs. Howell's victory at the hearing

has set back Nunn's campaign to get



MRS HOWELL AND POVERTY WORKERS AT MILL SITE

Indoor plumbing is virtually nonexistent, roads are unpaved and often impassable Nunn brings a formidable barrage of charges against Mrs. Howell. In doc-

uments sent to OEO headquarters in Washington, he claims that her election as MKRADC director violated regulations because her brother-in-law, who has since resigned, was a member of the hoard. The Governor also charges that she kept program tunds in a familyowned bank and makes support of her family and party an implicit condition for MKRADC assistance. Nunn denies he wants to replace Mrs. Howell with a Republican. "I don't care who they get to run the program," he says, "as long as he's competent and the poverty money goes where it is intended to go, for the benefit of the poor and with no conditions attached."

Mrs. Howell has responded to Nunn's charges by firing off a few of her own. She claims that Nunn, the state's first Republican Governor in 20 years, is realher out of the poverty program. It has embarrassed Breathitt Country's Congressman, Carl D. Perkims, who, as charram of the House Education and Labor Committee, is responsible for all poverty legislation. Pushing for a two-year extension of the 1989 authorization act, providing an apport of Science and Perkins teams with publicate support of Science and Perkins teams, which is the publicate support of Science and Science and Perkins teams with the publicate support of Science and S

gredient to his own re-election.

The Num-Howell feud is likely to prove equally embarrassing to President viscons new OBHC shelt, Donald Rums-feld, who must now deeded whether working or the providence of the

THE WORLD

THE LEGACY OF HO CHI MINH

You know, I am an old man, a very old man. An old man likes to have a little ar of mystery about himself. I like to hold on to my little mysteries

—Ho Chi Minh, 1962

H o CHI MISH held on to his little mysteries vers skillfully indeed, and to much larger ones-as well. The face that he presented to the world was that of an avuncular, slightly shabby poet, yet he was a dedicated, often ruthless Communist for half a century. He impressed of old values-the country's very image of itself.

Ho Chi Minh's life was deliciated to the creation of a unified Viet Nam, free from foreign control, and the 19 mil-lion people of his tortured land suffered mightly from his total devotton to that visson. Even we, they allectionately knew him as "Bac Ho! Uncleid to the control of the contro

Eventually, a single leader is likely to emerge. As U.S. Analyst Douglas Pike puts it: "They'll agree not to get grabby. But I have no faith in collective leadership. They will all claim the mantle of Ho Chi Minh, and they will start to get trabby."

will start to get grabby. Hanoi's leadership has been remarkably stable. No other Communist Party in the world has endured so long without a major purge. When it was formed in 1945, the Party's Politburo had eleven full members. Today nine of the eleven remain in power; the missing members are Ho and Nguyen Chi Fhanh, the North's second-ranking military man, who died in 1967. There were always divisions and differences, but Ho helped keep them submerged by the force of his personality and, in his declining years, by his mere presence. "He was the hoop that held the staves of the barrel in round," says Pike. "Now that hoop is gone." As a result, fissures are likely to appear more frequently. The aim will remain the same-unifying Viet Nam under Hanoi's control but the five contenders are likely to differ on the means. Pike believes, for example, that they disagree on the major policy issue confronting Hanoi-how best to win the war in the South, Gian-Dong and Le Duan support the current policy, intensive guerrilla activity interspersed with conventional, regularat inflicting a decisive victory in the tradition of Dienbienphu. Truong Chinh, clearly influenced by the theories of Mao Tse-tung, tayors dropping to a



NORTH VIETNAMESE TRAINEES MOURN HO IN WARSAW

most visitors with his gentleness, but no man can hold together a Communist Party for nearly 40 years, as he did, without an fron hand. He seemed fragile as a dried leaf, but he endured privation, prison and grueling pressures, and still survived for nearly eight decades.

When North Viet Nam's President died of a heart attack in Hanoi last week at the age of 79, he left an impressive legacy of accomplishment. He had restored a sense of nationhood to Viet Nam. He had come to represent a torm of "national Communism" that left him out of both the Chinese and the Soviet orbits, but prompted both powers to court him. With the limited resources of a tiny impoverished Asian nation-and with vast help from Peking and Moscow-he had withstood the enormous firepower of the mightiest industrial nation on earth. In so doing, he had forced one U.S. President out of office and tarnished the bright memory of another. He had reached deep into American society through a war that affects the disaffected young, the restless blacks, the threatened guardians stable and far-reaching repercussions in North Viet Nam, in Asia and beyond.

Change will not come tomorrow, for Ho and other leaders had tried to lay the groundwork for a tranquil succession. Over the past several years. Ho had gradually moved away from the day-to-day exercise of power, turning over routine responsibilities to a triumvirate consisting of Premier Pham Van Dong, Party First Secretary Le Duan and high-ranking Politburo Member Truong Chinh, all in their early 60s (see hox, page 28). For the immediate tuture. Ho's title will probably be taken by Vice President Von Due Thang, an 81-year-old nonentity, Actual power will probably he wielded by the triumvirate-plus Defense Minister Vo Nguyen Giap, 57.°

• There is something like a generation can between the new leaders of the North and those below the 17th parallel. South Viet Nam's President Neusen Van Thieu is 46, Vice President Neusen Van Thieu is 46, Vice President Neusen Cao, Yunn 30 this week and Frime Minister Fran Thien Khiem is 43. Advanced age; is no handicap in Viet Nam, however, it is considered a budge of metal.





lower level of warfare. He argues that such protracted conflict would eventually exhaust the foe.

Ho himself probably advocated the regular-force theory, and some analysts believe that his firmness on this point was largely responsible for freezing the Paris negotiations. According to this theory, as long as Ho was on the scene -healthy or ill-it was impossible tor other leaders to make a move toward breaking the deadlock. There has been a lack of progress, in fact, ever since Chief North Vietnamese Strategist Le Duc Tho abruptly left Paris last July. Several Washington officials now believe that he may have been called home because Ho had suddenly begun to fail. These officials also believe it was more than coincidental that last week, only hours before Hanoi announced Ho's approaching death, North Vietnamese Negotiator Xuan Thuy hinted at a possible speedup of negotiations should the U.S. accept the principle of total withdrawal from South Viet Nam.

Undisguised Anxiety

Little real movement is expected in Paris, however, until Tho or another senior official returns with new instructions from Hanoi. Even then, it may be a while before the interim leaders can agree on the wording of those instructions. Nor is a quick shift expected on the battlefields of the South, where last week Communist forces staged their heaviest attacks in almost a month. The Viet Cong and North Viet Nam, however, announced that there would be a three-day cease-fire, perhaps this week, to mark Ho's death. There were indications that the allied forces would tacitly follow suit. While any struggle for power in Ha-

not was being kept wholly under wraps, there was no disguising anxieties in Pe-

CYCLE PAST PROPAGANDA POSTERS

king and Moscow. Chinese Communish Premier Chou En-lat. accompanied by a brace of high-ranking aides, arrived in Hannol test han 48 hours after the annunement of Ho's death and altone ences with the North Vietnamese Politburo. Next day he flew back to Peting, probably to aword a confrontation with incoming Soviet Premier Aleksea (Kovgjan. The semi-comic seriamble to avoid a meeting brought into the spot-indicated and the control of taken in Protection of Favor in North Viet Nam.

In this struggle, Ho's role was all-important. He succeeded not only in avoiding a rupture in relations with either nation but also in keeping aid flowing in. "He was the man who kept Moseow and Peking in balance," said Jean

gmming to be a potent force in Southeast Asia, spured by the generally-oppressive colonial rule of the French. British and Dutch. Troncally, nationalism was less a local product than a Eutopean import. As Cunnan Wrift also much ed out in Asian Drama. "It was wife the intellectual weapons forged in Europe, where therathen had become the movements rose in South Asia and fought their way to a vision, and later the realization, of full independence."

The first generation of Asian nationalists, of which Ho was a charter member, seized on these borrowed ideas. Ho's emphasis on nationalism made him stand out in the memories of his fellow Communists. Ruth Fischer, a leading German party member who knew Ho



SAIGON CYCLO DRIVERS READ OF HO'S DEATH

Lac "wi viet

Lacouture, a French biographer of Ho, "with an inevitable tendency for the Saviets. His death is a loss to Moscow." Privately, Soviet sources conceded as much. They noted that Ho's great prestige had enabled him to fread a neutral course between Peking and Moscow, and that his successors may find it more difficult to do so.

Altering the Equations

There is little question that a basic power equation was unbalanced by Ho's death. That was altogether fitting, for during his lifetime he had altered many an equation.

He was born in 1890 in Nighe An province, in what is today. North Viet Nam. According to a local maxim, "an aborn in Nighe An province will oppose anything," and both his parents were cast in that rebellious mold. His father lost his post as a magistrate for associating with the anti-French movement; his mother, who died when Ho was ten, was charged with stealing weapons from French barracks for the rebi-s. At the time, nationalism was be-

in the 1920s, wrote: "It was Ho's nationalism which impressed us European Communists, born and bred in a rather gray kind of abstract internationalism." To classic nationalistic sentiments, Asians added an indigenous ingredient -barely contained outrage at the fact that the European colonizers almost inevitably humiliated the peoples they sought to rule, "Natives" were not allowed in European parks or clubs; they were either treated like children or abused like slaves. Before Ho was ten, a Hanor biography says, his countrymen were press-ganged into road-building crews while Francophile mandarins "sipped champagne in the evening and milk in the morning." Ho once noted that until he arrived in France in his 20s. he had never been addressed as "Mr."

Imbued with the nationalist ideals of his father. Ho finished his schooling, taught briefly in the South and finally, about 1914, shipped out to Europe. For several years, he held a series of odd jobs, including a spell as a pastry cook under the famed French Chel Escoflier at London's Carlton Hutel. In



Paris, Ho worked as a gardener and photo retoucher. In 1917, so one account goes, he worked his way across the Atlantic as a merchant seaman, visiting New York, Boston and perhaps San Francisco. One source says that Ho worked briefly as a waiter in a Harlem restaurant. Back in Paris, he resumed contacts with other nationalistminded Asians, and found himself increasingly attracted by the rosy ideals of international Socialism, In 1919, Ho rented a striped suit and derby and sought out Woodrow Wilson at the Versailles Peace Conference. Ho hoped to interest the peacemakers in his dreams of autonomy for Viet Nam, but his efforts were ignored. In 1922, after discovering that French Socialists were similarly indifferent to the problems of British Orientalist P. J. Honey relates how in 1925 Ho betrayed a rival nationalist leader, who was seized by the French and executed in Hanoi. Answering "sentimentalists" who criticized his treachery. Ho offered three justifications for his act: 1) a dangerous rival had been removed: 2) his execution, occurring within Viet Nam, had helped create a revolutionary climate; and 3) the reward that Ho had collected for tipping off the French helped

There were setbacks in China: Ho was forced to flee to Moscow in 1927, after the Chinese Nationalists broke with their Soviet advisers and began massacring Communists. A year later, disguised as a shaven-headed Buddhist monk, Ho turned up in the Thai Northand Ho, on a journey back into China, was jailed by a Nationalist warlord. He spent a year in prison, finally won his freedom and promptly began seeking support from American elements then in South China. He got in touch with an extraordinary number of U.S. officers, skillfully promoting his cause. His growing reputation led the U.S. Office of Strategic Services (forerunner of the CIA) to make contact with Ho in 1945 in the jungles along the China-Viet Nam border. Under the code name "Lucius," Ho provided the OSS with intelligence about Japanese forces and, a generation before U.S. air attacks on North Viet Nam, his guerrillas rescued 17 downed American flyers. An OSS medic probably saved Ho's life by treating his tropical fevers with sulfa drugs.

His cordial contacts with Americans encouraged Ho to hope for U.S. support for his Viet Minh. Former TIME Correspondent Frank White, now a Time Inc. executive, recalls that early in 1946, when he was a U.S. Army major, he was invited by Ho to an official dinner in Hanoi. The guests included the top French, Chinese and British commanders and officials. White, the most junior officer and the only American, was seated next to Ho, "Mr. President," White whispered to Ho, "I think there is some resentment over the seating arrangements." "Yes. "I can see that. But whom plied Ho. else could I talk to?" Plainly, Ho still thought of Americans as people he could talk to

Very Small Share

Another American, former Marine Lieutenant Charles Fenn (now a novelist writing in Ireland), had helped Ho set up the intelligence operation and occasionally corresponded with him. In one letter, previously unpublished, Ho wrote to Fenn: "The war is won. But we small and subject countries have no share, or very very small share, in the victory of freedom and democracy. Probably if we want to get a sufficient share, we have still to fight." He was right, of course. Ho and his Viet Minh colleagues approached the French as the Pacific war was ending and asked for a measure of autonomy and at least a pledge of eventual independence for Viet Nam. France dithered. In August 1945, the Viet Minh launched their revolution, and on Sept. 2, 1945, Ho proclaimed the Vietnamese republic. Its declaration of independence, modeled on that of the U.S., included a preamble beginning "All men are created equal."

The republic was baptized in blood. Initially, Ho and French civilian leaders in Hanoi sought to work out a compromise. Their efforts were undermined by colonialists in Paris, and for the next nine years the revolution ground on. In the spring of 1954, after a series of disasters on the battlefield and war exhaustion back home, the French were forced to leave Viet Nam. But Ho failed



BOMBED-OUT STREET IN NORTH VIETNAMESE CAPITAL Premise No. 1 is that nobody knows anything about what will happen now.

the colonies, he joined the newly founded French Communist Party. His path was set

Over the next decade, Ho the Asian nationalist became Ho the Westernized Asian Communist. He absorbed the teachings of Marx and Lenin during two years of study at Moscow's Toilers of the East University, wrote a host of articles on colonial problems for Communist-front magazines. In 1925, he was assigned by the Comintern to go to Canton as an adviser to Soviet Agent Mikhail Borodin, then an adviser to the Chinese Nationalists.

The Foundation of Nationalism

In Canton, he began preparing for his eventual return to Viet Nam. Nationalism. Ho saw, was the foundation on which an independent Viet Nam could be built. To this end, he began organizing young Vietnamese nationalists exiled in China, slowly building the organization that was to become his apparatus of power. In the process, he proved that he could be utterly cruel.

namese, then traveled to Hong Kong on Moscow's orders to end a quarrel among other Vietnamese Communists. Ho succeeded: the party that he founded there in 1930 has survived-with two changes of name-down to the present. He was jailed briefly by the British, then fled to Shanghai and on to Moscow. Four years later, he was back in China, a temporary ally of the Chinese Nationalists in the battle against Japan, Early in 1941, Ho returned to Viet Nam, then occupied by the Japanese, for the first time in 30 years. He was accompanied by Dong and a young ex-teacher named Vo Nguven Giap, now the North's military leader. A few months later, Ho founded an independence league called the Viet Minh, and established a base area conveniently near the Chinese border. Ostensibly, the front was intended to lead the anti-Japanese resistance; in fact, it was a sword at the throats of the French.

east to organize support among Viet-

There were few dramatic successes for the Viet Minh during the war years,



AT FRENCH SOCIALIST CONGRESS IN 1920



SPEAKING AT PARIS CITY HALL IN 1946



DANCING DURING INDONESIA VISIT IN 1959
TIME, SEPTEMBER 12, 1969



UNCLE HO WITH CHILDREN AT STREET PARTY EARLIER THIS YEAR



VISITING ANTIAIRCRAFT GUN CREW DEFENDING HANDI IN 1967

to secure at the conference table what his troops had won in combat. Under severe pressure from the Soviet Union, he was forced to accept control of only half of Viet Nam. In the South, a pro-Western government was set up—with heavy American assistance.

Executing the Exploiters

Ho's spoils seemed pairty at best. The French had concentrated their agricultural production in the South, crops in the North were insufficient to feed its population. Industry, indeed, had been catablashed in the North—but the plant was minuscule: a cement factory, a brewsortment of the production of the production of the production of the production of the productors. Ho's major asset was coal, and its continuing abundance has promade the scapegoat. He lost his post as party leader Ging denounced him for having "executed too many people" and having "restreed to terror. The agrarian purge was not the only instance of the regime's bloody-mindedness. Immediately after independence was declared in 1945. Ho's Officials, bent on eliminating, all real or potential opposition, where due thousands of non-Communist nationalists, members of the middle class, and members of religious seets.

In 1960. Ho re-embarked upon collectivization, this time calling the units "cooperatives." Today 93% of North Victiamese peasants are enrolled in them. Productivity has not been helped Last year North Viet Nam was forced to import 750,000 tons of wheat from Russia tim make up for rice shortages.

sharply since the halt in American bombing. As long as U.S. warplanes filled the skies over the North, workers and peasants were inspired to grim extra effort. Now, according to non-Communist foreign visitors recently in Hanoi, many seem to have relaxed their drive. Last June the newspaper Hanoi Moi reported that of 538 specific construction-industry quotas only 328 had been achieved or surpassed. Other papers maintain a steady barrage of complaint against pilferage, slackness and absenteeism, and at the beginning of 1969 the government found uselt forced to open a massive campaign against factory corruption. Further complicating the economic dilemma, an estimated 500,000 workers and farmers have been drafted into the army since 1965, cutting heavily into potential productivity.



Ho's legacy, however impressive in many respects, plainly has its short-comings. North Viet Nam is a much more egalitarian society today than it was when the "republic" was proclaimed 24 years ago, but politically as well as economically, progress has been scant. Writers and artists are limited by political requirements; a brief attempt at liberalization in the late '50s, patterned after Mao's short-lived campaign to "let 100 flowers bloom," uncovered so much resentment that repression was reinstituted almost immediately. Ho, however, was never blamed for repression: skillfully, he divorced himself in the public mind from that barsh entity known as government. As British Journalist James Cameron put it, the people seemed to say "This or that is a damn nuisance, the government is pushing us around again. But Uncle Ho says it is all right, so we suppose it must be That time is now past, and there is

That time is now past, and there is no doubt that is passing will aubersely affect? communist morate. Ho was an impact of the communist morate and the communistic morate and the communistic morate and the community of the commu

shall a section was ambiodent there was "nothing important" in 160's death, said President Siguen Van Fisie. "What is important is whether the North Vietnames will end their aggressive pulsers or will end the war." aggressive pulsers or will end the war." death would cause deep morale problems among the Viet Cong, who admired Ho hugely. One defector noted that the guerralias have long dreamed of secong Ho riding triumphantly into Ho Chi Minh City, Noboly expects.



XUAN THUY (RIGHT) WITH PEKING ENVOY IN PARIS A comic scramble for allegiance.

vided North Viet Nam with badly needed foreign exchange. Clearly, intensive efforts were needed in the agricultural sector. Ho's first major program, accordingly, was agrarian reform, and his first mass target was the "exploiting land-Inrds " There were, in fact, few landlords of any size. Nevertheless, the order rumbled down from Hanoi: find the exploiters and execute them. Anywhere from 50,000 to 200,000 Vietnamese were executed-mostly village leaders who were replaced by heretofore landless peasants. As Honey points out: "By forcing the villagers to participate in the deaths of people they knew to be guiltless. Ho involved them in collective guilt. By giving authority to villagers who never expected it. he secured their cooperation.

It was a clever gambit, characteristic of Ho, and it worked for a time. But in 1956, when the government tried to force every farmer into a collective, a peasant revolt crupted in his native Nghe An province. Though the policy was almost certaintly Ho's, Truong Chinh was

In 1954, just before partition, the shortfall was 250,000 tons of rice, and this year's may be four times as much. Ho moved almost as drastically in

the industrial sector, only to see most of the results of his nation's efforts in capital investment wiped out by U.S. bombs Consumer goods are in short supply, and quality has slipped. A thirsty Northerner, for instance, often must queue for two hours simply to quaff a glass of weak beer. Each adult is allowed a scant four yards of cloth annually. At an angry meeting of the United Women's Organization in Hanoi last spring, representatives criticized pointed or padded brassières because it took too much time and, more important, too much fabric, to make them. The nation is barely self-sufficient in simple tools and basic agricultural machinery, and it is completely dependent on its allies for major industrial needs. North Viet Nam today is not a going eco-Compounding the economic problem

is the fact that morale has fallen off

Tell someone you like about Lark's Gas-Trap filter.



He may help you break IOO.

Add it up yourself; About 90% of cigarette smoke is gas. Only a fraction is actually "tar" and nicotine.

Lark's Gas-Trap Filter (U.S. Pat. No. 3,251,365) reduces all three —"tar," nicotine and gases. As a matter of fact because the Gas-Trap has activated fortified charcoal granules it reduces certain harsh gases nearly twice as effectively as any other

Now let someone else in on the secret of Lark's easy taste and hard-working charcoal Gas-Traji filter



the V.C. to lay down their weapons because that dream has dissolved, but their fighting spirit could be affected.

That would be a significant development indeed, for one of the remarkable things about the Communist force, in viet Nam—whether guerrillas or regulars from the North—has been their spirit. The young men sent to the South, as U.S. fighting men have painfully discovered, made excellent soldiers. Tough recovered, made excellent soldiers. Tough ground under massive American fire-power, then rose to charge, And the battlefield was only one test: the struggle sauthward along the targle of jungle sunthward along the targle of jungle

paths called the Ho Chi Minh Trail often lasted four to six months, during which many perished of disease, malnutrition and exhaustion. If a trooper survived that trek, he had proved himself strong indeed-and there seems little question that the spirit imparted by Uncle Ho deserved a share of the credit. Ho's successors may be able to keep that spirit alive for a time, but not forever. It remains to be seen whether, once the memory of Ho fades, the soldier from the North will prove as inadequately motivated as the one from the South. Certainly, the possibility is of concern to Uncle's heirs.

What most interests U.S. officials is how Ho's successors will prosecute the war. "Premise No. 1," says a member of the Administration in Washington, "is that nobody knows anything about what will happen now-and if they say they do, they are lying." There is little doubt that Ho's departure will have a profound effect. Accordingly, the sentiment among many responsible officials in Washington is to "let the dust settle," in Dean Acheson's unforgettable words on China in 1949, rather than to seize the initiative. There are, however, other alternatives. At the extremes, the U.S. could either step up the war and re-

The Heirs-Apparent

If o Cht Mixit is irreplaceable—as his admirers and enemies alike will agree—but he must now be replaced. At week's end, Hanoi Radio announced that a collective leadership "selected and well-trained" by Ho would rule the country, at least for a while. Its members were not named, but these four men are almost certain to be among them:

Pham Van Dosse, the Premier. He was closer to Ho than anyone, although that will not necessarily help him succeed his mentor. He called him "my best pupil" and "mx other self." Dong's striking face was once compared to "a mask carved for a museum of the revolution, in order to

PHAM VAN DON



LE DUAN

Ho gave him the job of running the whole party. Le Duan also organized the Liberation Front, the Viet Cong's political structure now represented at the Paris talks.

Tationo Chinxi. the leading theoretician. Chinh. Chairman of Hanoi's National Assembly, is as openly pro-Peking as any leader can be in a traditionally ant-Chinese country. He has provided his view political label: his adopted name means "Long March" after Mao Tse-tung's epic 7,000-mile treck to sanctuary in Veran in 1934. Chinh mas be too far out on Peking's political limb to head up Hanoi's middle-ofber-road leadership. Moreover, he has been at oulds with



TRUONG CHINE



show just how far the peoples of Asia are capable of carfring stoicism. "Dong once fold a French vistor: "We Communists are romantics, too. You don't know how secriting it is to make a revolution." Dong Began early, organizing stusers of the properties of the properties of the prowhere he first met Ho. While Ho was in a Chinese jul in 1942 and 43, Dong led the nationalist movement and has been its administrative head ever since. After France's defeat, he led the trumphant guerfilled delegation to the 1954 Geneva talks, becoming Premier the following years. Just as all Bielihood would Dong.

Li Duon, the party, chief. Though he is First Secretary of the Hanto party and was second only to Ho in the Vietnamese Communist hierarchy, he is little known in the West Nikita, Khrishchev ones said to Duan (pronounced Lay Zwan). "talks thinks and aets like a Chinese," but he is believed to be neutral, or even mildly inclined toward Moscow, in the Sino-Sovier dispute: Imprisoned for ten years by the French, he began his career late but climbed fast. When the country was divided in 1954, Hanto withdrew its reack troopy from the Sunh bassinged Le Duan there to prepare politically for a second round. He was so effective, as the later vacces of the Viet Cong proved, that in 1956 is the later vacces of the Viet Cong proved, that in 1956

both Le Duan and General Grap. With Ho gone as a mediating force. Chinh could find himself isolated by his enemies —unless he manages to isolate them first.

Vo NGUYEN GIAP, the military commander. The victor of Dienbienphu, Defense Minister Grap now commands the Hanoi regulars and Viet Cong guerrillas facing U.S. troops. He is the best-known Vietnamese other than Ho and, with Israel's Moshe Davan, the most successful soldier since World War II. His chances of succeeding Ho seem slim, however, though he could be chosen it Hanoi decided that an international reputation were required. Before joining Ho in China in 1940, Giap studied and taught law, politics and French mulitary history, "He could draw every battle plan ple's War. People's Army, Giap stresses mobility and cautious avoidance of enemy units capable of hitting back. Yet in 1951 he narrowly escaped dismissal after a disastrous campaign against superior French forces, and against U.S. forces he has frequently accepted appalling casualties for little military gain. An old friend of Giap's, Saigon Lawyer Tran Van Tuyen, recalls him saying in the 1940s: "The Russian Revolution cost 2,000,000 lives, so we can certainly sacrifice half a million people." By all accounts. Grap is unskilled in Hanoi politics.



We're working on 'teachers' who can get it all into young heads.

Those good old Golden Rule Days are gone forever. Hooray!

What with knowledge explosions and population explosions and need for educated people explosions, a better way has to be found to educate today's children for tomorrow's world.

We've already found several. Such as the computer-aided teaching system we've already developed and installed in a major school system.

And we're exploring others. Such as projected satellite educational TV systems to unify curriculum for entire state school systems

We're doing our best to train your children to take their proper place in tomorrow's world. That's how we think today at Philco-Ford Corporation.





As our network of stores gets more complex the system of supplying it gets more simple.







sume the hombing of the North in an attempt to stampede the new leadership —or pull out completely, trusting in the South Vietnamese to cope with a Holess foe. No one in the Government seriously advocates either course.

Inaction, however, seems unwise to many experts outside the Administration. In Saigon, Professor Zbigniew Brzezinski, an adviser to former President Johnson, said that Ho's death had provided a "timely moment" for the U.S. and South Viet Nam to propose negotiations on a cease-fire. Brzezinski argued that the death of a Communist leader creates a period of "intense po-litical conflict" during which there is an opportunity to focus attention of the successors on "initiatives from abroad." At the very least, he said, "it is always possible that some faction will argue that a positive response ought to be made." In Paris, Professor Philippe Devillers, a longtime specialist on Viet Nam, warned that the Paris negotiations would not progress "until the U.S. has accepted the principle of the total given, Devillers reasoned, "you uniam the negotiations and everything can be negotiated," He added, however, that the U.S. should act soon: "Now is the crucial moment. If they [the Americans] make no gesture within the next 15 days. the conclusion which will be drawn at Hanoi is that decidedly the only course is to fight, that they can only continue the war to the bitter end."

Please Acknowledge

In private Paris talks with their North Victnamese counterparts, U.S. officials have said flatly for weeks that they want to withdraw all American troops from Viet Namas swom as possible. In return, the U.S. has asked only that Hanoi acknowledge this declaration of intentiand get the negotiations moving—so fair without any result.

The fact is that the North Vietnamese were reductant either to suggest or to respond to new initiatives while Ho lay dying. As Historian Lacouttre pointed out last week, the key men in Hanou today are "the executors of Ha Chi Minh's political testament, which really is an appeal to ceast to the end." If so not present the country of t

Once, Ho told a Freenbeaguairanee "I am a protessional revolutionars." I am always on strict orders. My aim carrier is always carfully prescribed—aind von carli desinte rim the route. The reserved of the successors deviatingly as he did—for a while. Bin is very abbrene is hound to change the political map so completely that the men who follow him will be compelled to seek news. All unpredictable routes. The result will not necessarily vorus. The result will not necessarily volve Nam without Ho will be a did-ferent force in the world.

THE WAR

Blowing the Whistle

Only a month earlier, they were prisoners of war. Since their release, Navy Lieut, Robert Frishman and Seaman of Douglas Hegglath have been recuperating at the Naval Medical Center in Bethesda, Md. The hird released P.W.. Air Force Captain Wesley Rumble, 26, whose fighter-bomber went down over Quang Binh province in April 1968, returned to his home in Ortoville. Calif.

Initially, all three men remained silent about their treatment in prison, explaining that they feared for Americans left behind (Time, Aug. 15). For Frishman, 28, who is naturally voluble, keeping silent about his experience, was almost as oner, Lieut Commander Richard A. Stratton. a Navy pilot who 'was beaten, had his fingernals removed and was put in solutary. His arms were scarred from cigarette burns. Before Trishman left Hand, Stratton told him 'He' said that if he gets tortured some more, at least he'll know why he's getting it, and he will feel that it will be worth the scarrifice."

Only Nine. Most of the P.W.s suffered their worst treatment immediately after being captured. Some were forced to sit on a stool for days until they collapsed, Others, said Frishman, were hung by their arms from the ceiling. The fact that life improved when generals visted the camp led Frishman to allow



HEGDAHL & FRISHMAN AT PRESS CONFERENCE Only what was necessary to keep them alive.

agonizing as his 22 months in solitary confinement. Last week, accompanied by Seaman Hegdahl, he decided to "blow the whistle" on Hanoi at a press conference arranged by the Pentagon.

Sloppy Work. Frishman, whose right arm was shattered in October 1967 when his F-4C Phantom was shot down over Hanoi, said that North Vietnamese doctors had removed his elbow but nor all the steel fragments. It was a sloppy operation, said Frishman, because the doctors had entired the steel fragments in the steel properties of the steel fragments in the steel fragments in the steel fragments in the steel fragment in the steel fragment in the steel fragment fragment in the steel fragment fragment fragments as "The Grim Reaper," in the steel fragment fragment fragments as "The Grim Reaper," in the steel fragment fragments from Reaper, the steel fragments fragments from the steel fragments fragments from the steel fragments fragments from the steel fragments from the steel fragments fragments from the steel fragments fragments from the steel fragments fragme

The North Vietnamese told him that the most storiously wounded among the prisoners was Lieut Commander John S. McCain III, son of the American commander in the Pacific. Despite "many broken hones." Frishman said. McCain "has been in solitary confinement since April of 1968." Frishman denounced the mistreament of another fellow pristhat 'pussibly the higher-ups in North Viet Nam max not know the truth about our treatment.' This supposition seems plausible. The North Vietnamese are extremely sensitive about U.S. publie reaction to the war: coverage in the American press is carefully scriminzed by a special section of the government.

Under the Gieneva Conventions signed by North West Nam in 1957, prisoners are to be humanely treated and identified, sick and injured released. The Red Cross is to be allowed to inspect the camps, and prisoners' mail allowed to be delivered. Despite the tare that a signed of the camps, and prisoners' mail allowed to be delivered. Despite the tare that airment, only nine men have been freed by North Viet Nam during the past five vears Beausst the North Vietnameses have generally relused to let prisoners write home and have not published the names, at Americans held captive, invoices Rosses Scack Post many missing are actually languishing in cells north of the District Scack.

MIDDLE EAST: NO CLOSER TO UNITY

FOR the third time in little more than the month, a coup d'état shook the Arab world last week. Hard on the upheavals in the Sudan and South Yeme, leftist army officers in Libya seized the oil-rich kingdom of King Idris and proclaimed "the Libyan Arab Republic" with the Nasserstyle slogan, "Freedom, Unity, Socialism

The coup in Lalva user (ollowing story) reduced the number of reigning Arab monarchs to three, and only one of them seems reasonably secure—Morocco's King Hassan II. Jordan's Hussen is under pressure from Palestinian commandes, who use his territory as a base, and from Israeli retaliation. Saudi Arabia's King Fessal forestailed a coup by young air force officers only six weeks ago. Since then, he reportedly jailed hundreds of plotters and con-

More significant than the relevantees shrinkage in royal regimes is the fact that the shift in Libba gives the 14-ma. The control of the first time. Before, the league was conservance state—one as the leftiss put to between the "free Araba" and the Kepit Araba. Now there are cight left-leaning states (Egypt, Iraq, Syria, Algeria, Sudan, the voe Yemens and Libba; and set conservance governments that conservance povernments that when the state of the state o

plus Lehanon, Kuwait and Tunisial,

Though the League now has a clean units as a result. While the tanks were rolling in Libya an Arabyammit of sort was as sensition. While the tanks were rolling in Libya an Arabyammit of sort was assembling in Cairo under the leadership in Cairo under the leadership in Cairo under the leadership destinated the name subject of discussion we "the battle or destiny"—the carpinging against Israel. The secret talks were aimed at finding was of better coordinating operations of the units from eight Arab aimes aways of better coordinating operations of the units from eight ach aimes along starel's frontiers.

Even so, only four other countries saw fit to send representatives. Jordan's Hussein was there, and so was Syria's head of state. Noureddine Atassi. Iraq sent only a Deputy Premier because of its quarrel with Syria over the true interpretation of Baathist socialism, but Sudan sent its new ruler. Major General Jaafar Nimeiry. The oil-soaked Kuwaitis, Saudis and Libvans, who already donate \$378 million a year to war-damaged Egypt and Jordan, stayed away, lest they be touched for even bigger donations. Sure enough, the leaders at the mini-summit made a blunt demand for more money, declaring that present economic aid is considered less

Also conferring in Cairo last week were seven of the eleven competing Arab guerrilla movements. The guer-



And then there were three.

rillas, however, were even busier along Israel's beleaguered borders-and beyond. In clashes and rocket attacks in the Jordan Valley, on the Syrian heights and near the Lebanese border, twelve Israeli troops and civilians were killed. The Israelis hit back with Mirage and Skyhawk jets-three times in Jordan, twice in Lebanon. Despite a U.N. Security Council condemnation last month for bombing Lebanese villages used by guerrillas, the Israelis struck harder there last week. In their first infantry sortie into the country, they swooped down on a village two miles within Lebanon, leveling twelve houses and killing six guerrillas. During the 90-minute night raid, the Israelis also discovered what they described as a "saboteurs' supermarket" of arms and explosives. Once more Lebanon, which has been without a government for nearly five months and has an ineffective army, founditself in a vise between guerrillas and Israelis.

In one case, the Israelis suspended their retaliation policy and relied on cool tactics, as they awaited Syria's response to their demand for the release of two Israeli men. The two were aboard IWA's Flight 840 when Palestinian guerrillas forced the jetliner to land at Damascus (see box). Obviously worried by the furious international reaction, the Syrians quickly released 99 of the 101 passengers, among them four Israeli women. To satisfy the guerrillas' sympathizers, however. Syria might hold dies down. Whether Israel's patience will last that long is another question. At week's end, there was a reminder to Arab governments of Israeli strength began arriving at bases near Tel Aviv.

will last that le
At week's end.
Arab governme
when the first c
began arriving a

11.

* Last December's

Can the Hijackers Be Halted?

THE two Palestinian guerrillas who forced down Two Hight 84th in much more than the 46th exported his packing of the year. The case with which they commandeered the plane and the apparent immunity that the racy is becoming a standard and almost absurdly routine tarties. The chilling fact has that no country or arritine anywhere can feel safe from a publicizer its grievances.

In the case of EWA 840, most activity focused on freeing two Israeli passengers who were detained in Damascus. The U.S. brought diplomatic pressure on Syria, and TWA President F. C. Wiser Ir personally flew to Damascus. The most dramatic gesture came from Ola Forsberg, president of the International Federation of Airline Pilots Associations, whose the non-Communist world's airlines Unless the Israelis were freed. Forsberg promised to call, with two weeks' notice, a 24-hour global strike. There is some question whether the members would authorize a strike, how ever, and U. Thant, who met with the pilots at week's end, complained that "such a step would not produce the desired result."

What steps can possibly he taken to end the hijackings before they result in a major disaster? One useful measure may be the International Civil Aviation Organization's 1963 l'okyo ('onvention, which was ratified by the U.S. only last week, and will go into effect this fall. The convention calls for the prompt return Most airline officials would like to strengthen the agreement by providing for the extradition and severe punishment of hijackers as a matter of course. Even so, any country can jackers "political asylum"-as Cuba tackers bound for Castro's island transports on a flight out of Outo When one crewman put up a fight they shot him dead. Ultimately, there is no sure so-

lution for the simple reason that, like almost everything else in the modern technological world, a passenger-filled jet flying at 30,000 ft.

Last December's Israeli attack on Beirut Airport, destroying 13 Arab airliners, was carried out by helicopter-borne commandos.

This perpetual motion machine destroys millions of pairs of pants a year.

Maybe a little boy's knees don't look destructive.

But put those knees in long pants

and they're as rough as sandpaper. of pants

But now B.F.Goodrich has discovered a cure for weak knees

It's Fabrilock® film a super-tough. polymer. And more than eighty posts

film meits into tabros personnes a

permanent part of st. It toughens with Makes knees stand up mue times is note:

fast, too.

B.F.Goodrich

We've done something



TEXTBOOK COUP IN A DESERT KINGDOM

If was a texthook coup. At 3 m., shortly before the most faithful Moslems would answer the call to carly morning prayers, columns of trucks loaded with troops relied through Tippol, speatheadter the control of the control of the control swiftly, solders surrounded army headquarters, the security polece building. We know a place and the national radio station. Teleprinters in the national news agency fell silent. The horders were sealed tight, and at the ariports, traffic inselfenities, on suspend all air traffic inselfenities.

Libya had long been ripe for a coup. Flanked by socialist regimes in Algeria and Egypt, the kingdom was rolling in oil wealth, but much of it was being pocketed by corrupt officials. The country was ruled by a frail and feeble old man, King Idris, 79, who had offered to abdicate five years ago but was persuaded to stay on by the Cabinet. Crown Prince Hassan Rida, 40, obviously lacked the capacity for leadership. Even so, neither foreigners nor Libyans had expected the upheaval to come before the death of Idris, who is both the father of his country (with Britain as midwife) and the religious leader of the potent Senussi, a Moslem sect.

When Libyans woke on Monday morning last week, the radio had returned to the air and was blaring Sonsa marches. Starfed listeners were told that the King, who was at a Turksh spa being treated for poor circulation in his legs, had been overflirown and Pattalment dissolved. The Kingdom of Libyas, and Radio Trindi, was now the about the control of the

Legalized Regime, Throughout the and almost no foreigners were allowed to cross the borders. Much of the coup seemed to be run by radio; an announcer would say which officials had been dismissed and which kept in office and all, amazingly, seemed to obey. Only one name was given prominence in connection with the coup-Colonel Saaduddin Abu Shweirib, who was made the army's new Chief of Staff. Shweirib, who is in his 30s, studied at the U.S. Army Command and General Staff College at Fort Leavenworth. Sacked from the army in 1967 because he was suspected of republican sympathies, he has since worked as a notary public-prompting some wits to point out that he could legalize his own regime. If it is his regime. Reports in some Arab capitals said that Shweirib was merely a front man.

There were other puzzling aspects. While Radio Tripoli proclaimed "a revolutionary Libya, a socialist Libya," representatives of the 40-odd forcign oil companies (38 of them American) were

assured on two separate occasions that their investments were safe. U.S., British and French diplomats heard promises of friendship and good faith. At the British airbase at El Adem, near Tobruk, and at the huge, \$100 million Wheelus airbase, manned by some 3,000 Americans, the commanders tactfully suspended training flights, and the new regime requested that the flights remain suspended "temporarily." In every case, the spokesmen for the new regime were junior officers-lieutenants and captains. Nobody could be sure whether they were the shock troops of the revolution or its leaders. One rea-



IDRIS DISPLACED IN DAMASCUS EMBASSY Who are the faceless, nameless men?

son for the secrecy may be the fact that the intellectual either in Libby as so small, and most of its personalities so well known, that the mere naming of the new Cabinet will indicate whether the regime is pro-Nassertie, Marxist, or middle of the road. One rumor had it that the actual leader is a civilation, which could point toward Ahdel Hamid Blak-und, and a count, an ex-Pirme Minister and a bright.

Ürban Badouin. What is at stake is a sparsely populated nation more than twice the size of Texas and even more decolate in appearance. The Trurks ruled Libya, from the mid-16th century until 1912, when Libya gained the upper hand. The British administered the country from the end of World Wai II until intended to the control of World Wai II until intended to the control of Arab lands. Libya has become one of the wealthest since was re-

serves of oil were discovered a decade go, In 1960, Livhya's exports consisted of such commodities as exparto grass, olive oil, sponges and camels, and amounted to a paltry \$8,500,000. Last year the figure rose to more than \$1 billion, 99% of it from oil. Libya new pumps more than \$1,000,000 harrels of a last years of the control of t

The country's sudden wealth has disrupted social patterns, and relatively little has trickled down to its 1.800,000 people. The vast oil industry employs only 8,000 workers and technicians, many of them foreigners. Only 28 of workshle farm land has been ignored as inflation, and the illusory promise of jobs-spurred an exodus from the countrisside. Even the normal Bedouris have left the desert to live in the filth-ridden sharlytowns that now encircle Tripoli and Benghazi. What make consider the mainly controlled by Italians.

Docile King. Only in education had King Idris' government done a good job -and that may have backfired. When new schools were built, there were not enough competent Libyan teachers to staff them. The shortage was eased by importing Egyptians, many of whom were aflame with Nasserite notions of Arab unity and socialism. During the brief periods when the curfew was lifted last week, young men in Tripoli swarmed out to cheer the revolution, of branches and flowers on scores of streets. Libyan embassies in Damascus. Rome and Athens were seized by young Libyan students and officers studying abroad.

At week's end, the Revolutionary Council confirmed that its troops had occupied Benghazi, the principal city of Cyrenaica in eastern Libya and stronghold of King Idris and his Senussi sect. The continuation of the curfew suggested that the rebels might be encountering opposition, possibly from the more than 6,000-man British-trained Cyrenaican militia or the national police force, which is almost twice the size of the 10,000-man Libyan army. Radio Tripoli was heard urging rebel troops to seize the "police helicopters" and to "be ready to counter any internal and external acts against the republic.

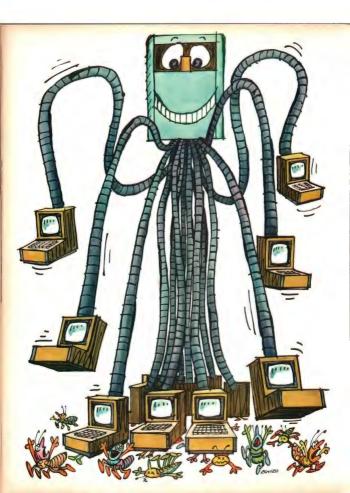
There were no signs of such acts, howwere, from King Idris and his small retinue. The ailing monarch paid as 32-4,080. It dat at his Turksh spa and moved on near Thermopylae, where he booked of rooms for 20-day visit. Would he return to Libya? He let it he known through aides that he would, if the repoignantly, "somewhere in the world there will be a place for me to live." TENNEDO CHEMICAIS NO TENNESSEE GAS THANSMOSION CO TENNECO DIL CO PACKALING CORPORATION DE AMERICA TI RERIU COUNTY LAND ES (TI I CASE CO WALKER MANUPACTURING CO TI NEWPORT NEWS SHIPRUILDING AND DRY DOCK CO



TENNECO INC.

Tractors are some of our business

Some is \$375 million a year in sales of J. I. Case agricultural machinery and construction equipment. An important reason why manufacturing is now Tenneca's biggest business. Add our other businesses and you've got over \$2 billion in annual sales—and growing. Tenneco. Building businesses is our business.



The Slayer

No computer stamps out program bugs like RCA's Octoputer. It boosts programming efficiency up to 40%.

Programming is already one-third of computer costs, and going up faster than any other cost in the industry.

A lot of that money is eaten up by bugs —

mistakes in programs.
With usual methods, programmers don't
know of mistakes until long after a program is
written. They may have to wait days for a test run.

RCA's Spectra 70/46, the Octoputer, takes a whole new approach based on time sharing.

It substitutes a computer terminal for pencil and paper and talks to the programmer as he writes the program, pointing out mistakes as they are made.

The Octoputer is the only computer available today that has this capability. It's as much as

40% faster. And it works on IBM 360 and other computer programs as well as our own.

Costs go down. Programs get done faster. And you need fewer programmers—who are scarce and getting scarcer.

Of course, Octoputer does more than just slay bugs. It's a completely new kind of creature that does time sharing and regular computing together.

Octoputer is based on remote computing. It's where the industry's going. We got there first because communications is what RCA is famous for. It puts Octoputer a

generation ahead of its major competitor. It can put you ahead of yours. REAL COMPUTERS



"My insurance company? New England Life, of course. Why?"

GHANA

Friday's Child

An honor guard in scarlet tunies and pillbox hats lined the drive leading to the modern statehouse in Accra last week as vintage Rolls-Royces purred up to the door. Inside, trumpets pealed while a stately procession of officers in scarlet or blue uniforms and bewigged justices in red robes followed the gold sword of state. Mounting a dais, Brigadier Akwasi Afrifa, 33, and two other officers were sworn in as members of a new, three-man presidential commission. Then Afrifa administered the oath of office to Dr. Kofi Abrefa Busia, the new Premier, impetuously raising Busia's arm in a fighter's victory gesture. Except for that forgivable breach of decorum, Ghana ushered in the second republic in its brief history with pomp and pageantry worthy of its former British

Free Elections, Ghana's first republic foundered under Kwame Nkrumah, the megalomaniacal coxcomb who called himself "Osagyefo" (Redeemer), Nkrumah was toppled 44 months ago and sent into exile in nearby Guinea. He is living there on the interest that Guinea is paying on a \$2,400,000 toan made during his administration. Since he was deposed, Ghana has been ruled by the National Liberation Council, a six-member coterie of army and police officers. Anxious to return the country to civilian rule, the council convened a constituent assembly last January and ordered that elections be held.

From the moment the campaign began in May, it was clear that only two of the original 15 registered parties had a chance. One was the Progress Party headed by Busia, 55, a sociology professor who spent much of the Nkrumah era in voluntary exile. The other was the National Alliance of Liberais (N.A.L.), led by Komila A: clinded meaning the professional and the Redeement turned against him and forced Redeement turned against him and forced



A little pomp for the Prof.

him into exile in 1961. Sophisticated poll watchers expected a close battle. Not the local soothsayers: Busa's first name, affect all, means. "Fridgy's Child" in the ter all, means. "Fridgy's Child" in the on Fridgy. The soothsayers proved right. An impressive of 60% of the 2,300,000 registered voters turned out, and the Progressives made if a runaway, capturing 1165 sears in the National Assembly or, capturing and independents.

Tribal Appeals. From his exile in Guinea, Nkrumah blamed "completely rigged" elections for the N.A.I..'s disastrous showing. The party's leaders knew better. To ensure fair elections. the military council had appointed one of Ghana's most distinguished judges to head an election commission. There were triple-sealed tin ballot boxes and acid baths for destroying unused ballots. A major reason for Busia's overwhelming majority was that both parties appealed for tribal support-and got it. The Akans, among whom Busia is a royal prince, are four times as numerous in Ghana as the Ewe tribe, to which his adversary Gbedemah belongs.

"On the surface," says, Busia, "I like to appear genile. But I can be tough if it requires." The premier, a quiet man whom followers refer to as "The Profi' may have to get tough. Living costs and unemployment are spiraling, not to mention the birthrate. Worst of all. Nrtmanh's rule left Ghana with \$1.45 billion in debts and badly in need of foreign investment.



Camouflaging the Braid

Depite deep misgivings, Brazil's military regime was planning to restore a measure of civilian government this week. It would have been the first relaxation of the harsh measures imposed last December, when the constitution was scrapped, Congress closed and a sweeping purge launched against critics of the military. Last week, the prospect of even a limited return to civilian rule abruptly vanished. President Arthur da Costa e Silva, 66, suffered a stroke that left him partially paralyzed on his right side and unable to speak. Physicians said his prognosis was "fairly good," meaning that in time he may recover partially. But his hopes of announcing on Sept. 7. Brazil's Independence Day, a revised constitution and reopening Congress had been dashed. of military service chiefs, who announced their intention to rule "until the President has recovered."

The chiefs were three of the Pressident's stronest supporters—Army General Aurélio de Lyra Tavares, Air Marshal Márcia de Souza e Mello and Navy Admiral Augusto Hamann Rademaker Grunewald. It was they who had backed the old army marshal last December, when he suspended civilian rule. Moving smoothly and unhesitatingly, the triumvartae declared a "State



LYRA TAVARES

Careful about the profile.

of alert," temporarily closed down banks and blithely brushed aside Vice President Pedro Aleixo, a civilian lawyer who would normally have replaced an incapacitated President.

Shuck the Broid. The triumvirate was certail to maintain a low political profile. Taking power, they shucked their gold braid in favor of business suits. Foreign Minister Magalhäes Pinto announced that they were governing "with the approval of the President," and added that "this is not a junta."

How long the non-junta will be content to play a caretaker role will depend not only on Costa e Silva's progress but also on the ambitions of its members. They vary considerably. Rademaker, 64, is a rigid right-winger who had helped lead the military's 1964 coup against left-leaning President João Goulart, but has done little political maneuvering since. Technically, he is the senior man in the group, but he ranks an easy third in power and ambition. Souza, 63, is a hard-core rightist who is not likely to play a major political role. Lyra Tavares, 63, is the strongest, has the best political sense and is the most widely admired of the three. He came up through the engineers corps -traditionally the army's "intellectual" branch-and has degrees in both law and engineering. He does not now appear to be pressing for leadership, but that could be a wise ploy rather than an indication of his ultimate goal. Were he to emerge too early as an aspirant to the presidency, he might not survive in Brazil's military-political jungle.

The prospects are that the triumvirate will quietly serap Costals 'plan for a revised constitution and a civilian Congress. For the present, Lyra. Tavares can be expected to pursue Costa e Sileava Ford as a "imoderator" in fending off the Young Turk officers who was the military to champ an even firmer may grow more difficult now that the original moderator has been muted.

WEST GERMANY

The Führer's Master Builder

The ritual rarely varied. After an evening of movies in the Reichskanzlei. Adolf Hitler led his guests along a special path to an adjoining building. By flashlight he escorted them into the workroom of his personal architect, Alhert Speer. There the Führer, throwing off his customary stiffness, often kept his guests until 3 a.m., describing every detail of the new Berlin that he and Speer were secretly designing.

Here would be the central "Street of Splendor," which would surpass the Champs Elysées in elegance. At the end of the street would be the new railroad station, more magnificent than Manhattan's Grand Central Terminal. There would be the Führer Palace, with a reception hall 500 yards long, and a triumphal arch twice as wide as Napoleon's. Over everything would loom the Kuppelhalle, a domed meeting hall vast enough to enclose St. Peter's Cathedral "I would never have entered politics,"



SPEER AT CASTLE WOLFSBRUNNENWEG A lesson for the younger generation. the Führer would sigh, "it I could have

been an architect or a master builder." The Street of Splendor, of course, was never built. Hitler perished in the ruins of old Berlin. But Albert Speer, who was later promoted to Minister in charge of all German war industry, survived to stand trial at Nürnberg and spent 20 years in Spandau prison for using slave labor. He completed his term in 1966 and returned to his home. Castle Wolfsbrunnenweg, on a hill above the Neckar River in Heidelberg, Speer was 28 when he became Hitler's architect, 36 when he was appointed Munitions Minister, 41 when he entered Spandau. Today he is a white-haired 64 year-old whom Heidelbergers reter to

Smuggled Remembrances. This week Speer's memoirs, after three years of British Historian H. R. Trevor-Ropei once said that Speer's would be the only Nazi memoirs worth reading, since he was the brightest of the group and the only man at Nurnberg who felt any sense of guilt. "I wrote this book primarily for the vounger generation. Speer told Time Correspondent Peter Range "I intended it not only to por tray the past but to warn about the tuture." Since his own six children would

-incorrectly, since he never held mil-

itary rank-as "the general up there.

be affected by his renewed notoriety, he gave them veto rights over its publication. After reading the first draft of the 525-page text, they insisted that it should be published.

Speer decided on the book when he was captured by the Allies. In Spandau, he wrote secretly in tight script on pieces of cardboard, tobacco paper, and even toilet tissue. A friendly jailer smuggled 1,400 pages of remembrances out for him, "I had all day to think in the garden" he recalls "Then I could write every night until my hand just hurt too much." At Castle Wolfsbrunnenweg today, 36 filing cabinets hold paper scraps. letters, old files and 125 architect's sketches made by Hitler for the grand plan of Berlin

Speer joined the Nazi party in 1931 After performing odd jobs, he was of fered an opportunity to remodel a party headquarters building in Berlin. Then he was hired to work personally for Hitler. "I was 28 years old," he says. "I sold my soul like Faust to be able to build something great. In Hitler I found

my Mephistopheles.

Final Act. Speer became part of the Nazi inner circle and was invited to ioin Hitler at his evrie near Obersalzberg in the Alps above Berchtesgaden. Visits there were a numbing ordeal Long funches were followed by short walks to Hitler's Alpine teahouse for tea and cookies. Hitler carefully avoided sweets "Imagine me with a paunch," he would say "It would be political suicide," The Führer was prone to fall asleep in the middle of his own monologues

Speer evokes one memorable night at Obersalzberg. It was Aug. 23, 1939 Hitler had just received a telegram from Stalin agreeing to the nonaggression pact that set the stage for the invasion of Poland nine days later. An unusual polar light flooded the sky and. Speer writes, "the final act of the Götterdämmerung could not have been staged with greater effect. All our faces and hands east off an unnatural red glow. Abruptly Hitler turned to one of his military adjutants and said 'That looks like much blood. This time it wen't come off without violence."

Broken Bridges, After Munitions Minister Fritz Todt was killed in a plane erash in February 1942, Speer was selected to succeed him. As Minister, he found himself constantly battling colleagues. Almost at war's end, SS I eader Heinrich Himmler was using scarce materials to build a country house for his mistress. Speer's plea for women workers was vetoed by Hitler, at Martin Bormann's suggestion, on the grounds that it would keep them from producing good Arvan offspring, Half a milhon Ukrainian girls were brought into Germany instead, to become servants

After Stalingrad, Hitler staved up later and later as insomnia overcame him Meals, which had once been merely lengthy, now became distasteful. Hitler, a vegetarian, insisted on describing the meat soup served to his tablemates

as "corpse tea." Along with Eva Braun. Hitler said, his only true friend was his German shepherd Blondi. When the dog acted friendly toward other people, the Führer would angrily order it to heel.

Each setback in the war brought the same reaction from Hitler: "We can only go forward. The bridges behind us are broken." The Führer belahored his generals openly as "notorious liars as well as notorious cowards," and took charge of the war himself. He refused to allow Speer to build jet fighters to defend Germany against Allied aircraft, wanted jet bombers instead to attack the enemy. He persuaded Speer to develop the V-2 rocket. "It was probably one of the greatest errors I made." Speer writes. "We should have concentrated our efforts on the production of the ground-to-air missile.

That was not Speer's only error. One day a friend, confused and stuttering, ad-



WITH HITLER STUDYING DESIGNS (1927) A Faust who found his Mephistopheles.

vised Speer never to accept an invitation to visit a concentration camp in Upper Silesia. He had seen things there, he said. that he dared not describe. "I did not pursue the matter. I did not want to know what was happening there. He must have been talking about Auschwitz. From that moment on. I was inextricably involved might discover something which would have forced me to certain steps, I shut my eyes. Because I failed then, I still today feel very personally responsible for

Of all Speer's work, nothing remains except the Zeppelin Stadium in Nürnberg, where Speer created Europe's first light-and-sound spectaculars during prewar party ralbes. "I am glad none of Speer would like to practice architecture again, but because of his past he is unlikely to get commissions. He accepts the situation. "In the life of the state, there is responsibility for your own area. Beyond this, there has to be a collective responsibility for the decisive things it you are among the leaders."

Why we're dropping The New York Times

Last week the Times said it would accept cigarette ads only if they contain (1) a health caution notice, and (2) "tar" and nicotine figures.

We don't go along with this.

We offered to take our ads off TV and radio because of the claim that those media unavoidably reach large numbers of children.

We did not take that action because we agree with anticigarette crusaders (including The New York Times) who would like to blame ciga-

rettes for the thousand and one ills that flesh is heir to.

Sure there are statistics associating lung cancer and cigarettes. There are statistics associating lung cancer with divorce, and even with lack of sleep. But no scientist has produced clinical or biological proof that cigarettes cause the diseases they are accused of causing. After fifteen years of trying, nobody has induced lung cancer in animals with cigarette smoke.

We believe the anticigarette theory is a bum rap. And each time the Congress of the United States has held Hearings on the cigarette controversy, distinguished, independent scientists have gone to Washington

to say so.

Therefore, we are not going to knuckle under to the Times or anybody else who tries to force us to accept a theory which, in the opinion of men who should know, is half-baked.

In 1884, the New York Times said:

"The decadence of Spain began when the Spaniards adopted cigarettes and if this pernicious practice obtains among adult Americans the ruin of the Republic is close at hand ..."

We think the New York Times was wrong in 1884. We think it

is wrong in 1969.



PEOPLE

There was Walter Matthau playing top banana on the set of Paramount's A New Leaf, clowning around between takes in a fright wig that combined the best of Geronimo with the worst of Phyllis Diller, But once the cameras start rolling, insists Walter, he is strictly supporting cast for the film's director, scriptwriter and female lead. And who might they be? "They," all rolled into one neat package, happen to be Writer-Comedienne Elaine May, who is now going into moviemaking in a big way. What's more says Matthau. Flaine is "a tough little lady. Deviate by one single comma, and you find out who is in supreme authority." So how come he got into the movie in the first place? "A little fellow who may or may not have been a producer convinced me to do it," deadpanned Matthau, "I never saw him again, Maybe Elaine ate him,"

"The other night I woke with a blissful feeling and discovered I had been dreaming that the whole goddam place had burned down," read the letter to President Kennedy in 1961, "I dozed off again, hoping for a headline saying no survivors." J.F.K.'s correspondent was John Kenneth Galbraith, U.S. Ambassador to India, and "the whole place," naturally enough, was the State Department in Washington. The diaries of the acerbic Harvard economist, to be published in the October issue of American Heritage, contain some other fascinating passages, notably an account of Jackie Kennedy's state visit to India ("The President had told me that the care and management of Mrs. Kennedy involved a good deal of attention, and he is quite right."). But the best parts involve his never-ending feud with his superiors in Foggy Bottom. Wrote Galbraith in 1961, as tensions were rising between India and Pakistan: "One of our carriers brought twelve supersonic jets to Karachi, where they were unloaded in all the secrecy that would attend mass sodomy on the BMT at rush hour." On Secretary of State Dean Rusk: "He is so firmly fixed in my that I delight in actions that will disturb him." Concludes Galbraith: "The State Department has a sense of tradition. It believes that because we had a poor foreign policy under Truman and Eisenhower, we should have a poor one under Kennedy. No one can complain about that."

His wire found him weak after an eight-day himper strike but still eager for news of Paris' art and eneme er-tes and of the moon landing. "If I were with you in Paris". Regis Debroy asid to Wire Elizabeth, "we would have spent all night seeing this marvel." In his second year of imprisonment for guerrilla activities in Bolivia, the French intellectual says that he is in virtual soli-



Second banana.

tary confinement and went on strike "because there is no possibility of breathing as 1 am locked up inside all day long." Elizabeth Debray was denied an audience with Bolivia's President Salinas to discuss better treatment for her husband. "I fear." Debray told his wife. "that we will all be transferred to a place in the middle of the jungle where conditions are inhuman."

It took one Italian housewife just a year to move from the kitchen to control of a successful leather-goods company. Now she's planning a recording session and thinking about her first movie—and who knows? Of course, Morio



MARIA & DAUGHTERS Second sister.

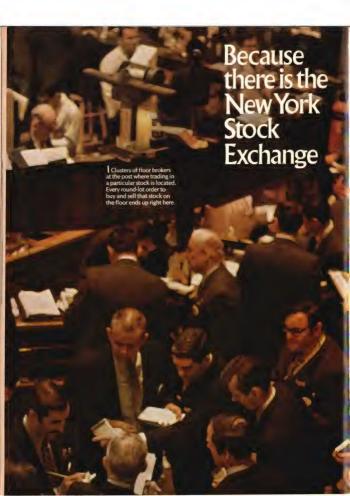
Scicolone Mussolini, 31-year-old mother of two, has a couple of uncommon advantages. Her husband is Jazz Pinnist Romano Mussolini, Bernito's son, and to make her shoes and handlags all to make her shoes and handlags all the rage in Rome. In the same circular way, it may help self records. The moview of the property o

A weather-beaten, century-old farmhouse overlooking the St. George River near Cushing, Me., is one of the most familiar structures in America. Called "the Olson farm," it stands bleak and solitary above a brown-grass hillside in Andrew Wyeth's acclaimed and much reproduced painting, Christina's World. Now the house belongs to Hollywood Producer Joe Levine (Two Women, Divorce-Italian Style), who owns 13 Wyeths and has just paid \$30,000 so that the house can be preserved and restored as a Wyeth museum. The producer and his wife paid a visit to Cushing to sign the papers, and Wyeth was so delighted that he and his wife engaged the Levines in an impromptu dance on the front lawn. Inside, Wyeth tore off a piece of wallpaper bearing his design for a new studio and presented it to his admirer. Grinning, he said, "Now you have 14, Joe.

III lay: Senate Minority Leader Everett McKinley Dirksen, 73, "resting well" at Walter Reed Hospital in Washington after surgeons removed the tumorous upper lobe of his right lung (a biopsy proved the growth malignant, but surgeons think that they got it all, believe no further treatment will be necessary); James F. Byrnes, 90, former Secretary of State, Supreme Court Justice, Democratic Senator from and Governor of South Carolina, at Baptist Hospital in Columbia, S.C., recuperating and off the critical list after a nearfatal heart attack; Ford Motor Co. Vice President Benson Ford, 50, rushed from his office to Henry Ford Hospital by brother Henry II and under observation after a reported "angina attack."

Only last month Abe Fortes said that his forced resignation from the Supreme Court in May made him feel as it an automobile hit me as I stepped off the curb." Now the ex-Justice seems to be recuperating. According to friends, he will resume practicing law early this fall with an impressive list of corporate clients in Boston and New York. None of the corporations said to be involved have ever been represented by Fortas' old law firm. Arnold & Porter, which decided against taking him back after the Supreme Court affair-though his wife Carolyn is still a partner. "He lined up some big, lucrative retainers," reports a friend. "and suddenly his whole emotional outlook had changed. He knew he didn't have to give up the law."





you get the best price on the floor whether it's for one hundred listed shares or one thousand.



2 Brokers make their bids and offers in a competitive auction system within ear-shot of all other floor brokers in the crowd.

3 The price of an odd lot—usually 1 to 99 shares—is based on the first effective round-lot price for that stock after odd-lot dealer receives order. This floor clerk is transmitting an odd-lot order on new equipment being tested as part of 3-step Exchange program to develop automated odd-lot trading.

4 Computers help check on unusual up or down swings in a stock as part of the Exchange's surveillance to help keep listed stock prices orderly.





Here, in these four pictures taken on-the-spot as actual orders were being executed at the New York Stock Exchange, you see just some of the ways that your order goes through the highly competitive auction market. from the bidding of brokers to the recording of your trade.

Whether the order is tor one hundred shares or one thousand, tried and true trading procedures developed by members help a floor broker get the best price obtainable for his customer at the time the trade is made.

At the heart of these procedures is the tree working of the law of supply and demand.

Four basic concepts characterize the marketplace:

1. Centralizing all trading in a listed stock in

one spot—at the trading post. Nobody is trading that stock anywhere else on the floor at a different price.

2. Anonymity of orders. Each order stands on

 Anonymity of orders Each order stands on its own merits in a market in which the best bid and offer determine the price.

 "Open Outcry" lets everybody hear what the bids and offers are in an open, competitive auction system.

Surveillance by the Exchange to help enforce the rules governing trading.

Because of many rules and regulations supporting these concepts, the Exchange market provides investors—both individuals and financial institutions entrusted with the savings of millions—with opportunities to invest in the vitality of our economy, through a fair and orderly market.



Members and Member Firms New York Stock Exchange

A strong central market serves the public interest

Here we are. Right back where we started from.

We crawled out of the sea and it looks like we're crawling right back again. Half the world's known oil, huge mineral deposits and tomorrow's dinner are down them.

of pressure. At only 200 feet with compressed air you feel like a senseless drunk. Go deeper and it can kill you Union Carbide's Ocean Systems, Inc. has developed believe believe that allows diversed to do a longer t

Union Carbide's Ocean Systems, Inc. has developed a helium oxygen mixture that allows divers to do a je even below 600 leet. We're experimenting with oth gas mixtures to eliminate the squeaky duck-like voit that hampers underwater talk.

We designed and operate habitats that allow men to swim in for a little coffee break 600 feet under. And then go back to work without wasting time with decomp

pression until the return trip home

Ocean Systems has a lot of men under a lot of water a lot of the time. And not just fishing around. But working an exacting lights

ing on practical jobs.

We have divers assisting in oil exploration off the coast of four continents, welding pipelines at the mouth

We've even devised an underwater dry welding proc-

ess that's as effective as welding on dry land

The world knows more about the back of the moon than about the bottom of the sea. But if we can help put a man a quarter of a million miles away, we're not going to let a little water keep us up.



RELIGION

Death in the Wilderness

HRIST was tempted by Satan in CHRIST was tempted by the wilderness of Judah, so the Bible says, and James Pike was determined to go there too-"to meditate, as his wife wistfully recalled later, "and get a firsthand feeling of it," For the onetime Episcopal Bishop of California, it was just one more unusual adventure in a remarkably strange career (see following story). As always, he was anxious to get on with it. No matter that it was I o'clock on a hot Monday afternoon, hardly the time to set out into the blistering, arid desert, James Pike, 56, and his wife Diane, 31, hopped into their rented white Ford Cortina. armed only with two bottles of Coca-Cola, sunglasses, a small camera and a map, and drove out of East Jerusalem into the wilderness.

The Pikes had been in the Holy Land since the previous Friday, and, as usual, the trip was part pleasure, part business and part quest. For four years, Pike had been working on a new book on the historical Jesus, and he had re-cently agreed to make a movie on the subject with IV Star David Frost. Pike had wanted to forage in Jerusalem book-stalls, search for new meanings in the Dead Sea Scrolls, and walk, said his wife, "where Jesus walked."

After taking a dirt road across the desert toward Qurran, where the first Dead Sea Serolls were found, the Pikes missed a turn and wound up instead driving a turn and wound up instead driving them a grey sandstone would dry creek going farber, but yet ried in van to turn the car around. Then, ignoring an old desert rule, they tried in van to turn the car around. Then, ignoring an old desert rule, they shandnond their vehicle to search for help. Fwo houst state, James Pike could walk on farters, and the state of the could walk on farters, and the state of the could walk on farters, and the state of the could walk on farters, and the state of the could walk on farters, and the state of the could walk on farters and the state of the could walk on farters and the state of the could walk of the could walk on farters and the state of the could walk of

Mrs. Pike decided after all to try to reach help. "I really thought we'd both die," she remembers, "so Jim and I said goodbye to each other," She walked all night, guided only by moonlight. Once, hemmed in by sheer canyon walls, she had to scale an almost vertical cliff while "simply hanging from the rocks." Later, on a steep downhill grade, she was so exhausted she simply lay down and rolled until she stopped. Finally, near dawn, some Gaza Arabs working on a new road heard her weak cries of "Shalom!" and found her. Taken to Bethlehem and treated, she led a 30man police platoon that afternoon in search of her husband.

Countless Caves, Spiraling out from the abandoned Cortina, the searchers poked through canyons and wadis leading down toward the Dead Sea. They found a piece of the map Pike had been carrying, but no sign of Pike himself. Eventually, a total of 100 Israeli border policemen, a helicopter and a Piper Cub joined in the search. Assuming that Pike would have sought refuge from the sun, the searchers peered into countless caves along the canyon walls. Philadelphia Seer Arthur Ford, the medium through whom Pike once claimed he had contacted his dead son, called Diane Pike in Jerusalem to tell her he had a vision of her husband. "alive but sick." in a cave not far from where she had left him. But the police insisted that they had already searched all the caves in the vicinity.

At the end of the third day, the Ismelis shandoned the official search, declaring that there was no longer any claring that there was no longer any the long of the long of the long of the the found allow. But volunteers kept searching, spurred on by Diane, who searching, spurred on by Diane, who was encouraged by messages from oither mealiums, who reported visions of Pike mealiums, who reported visions of Pike was encouraged by messages from oither to be false. Sunday morning, on a rock to we miles from where Diane had last seen her husband seven days earlier, and pressib tower policeman found the body

A Life on the Brink

Nothing that James Pike rouched seemed quite the same thereafter, People, ideas, institutions: none of them was immune to the intensity of his presence. All his life he pushed himself at such a head-long pace into anything new—a new project, a new theory, a new friendship—that he often seemed to be on the verge of a pervous breakdown. His role was to

—that he often seemed to be on the verge of a nervous herackdown. His role was to to titing minds, being provocative rather than profound. His fife was one of daz-zling transitions that sometimes made thin seem unstable—from attorney to churchman, from Catholic to Protestant, from binds pot dropout. Recently he had turned spiritualist. His last transition—his disappearance and almost certain death in the Judean desert—was the strangest of all.

A life so intense must exact its costs. Pike read, wrote and talked about theology, but he seldom had time to do



DIANE PIKE AND ISRAELI BORDER POLICE SEARCHING JUDEAN DESERT





SIPPING WATER FIGHTING TEARS

A wrong turn, an old desert rule ignored.

his own serious thinking. Although books poured out of his typewriter as fast as words clicked off his tongue, he was not a theologian hut a publicist of consideration of the constant of the

There were deep personal troubles. His 25-year marriage to Esther Yanofsky Pike, his second wife, ended in divorce in 1967. Less explicable in terms of his own energetic personality, but even more tragic, were the suicides of two people close to him. One had been Pike's personal secretary and close friend. other was his 20-year-old eldest son. James Jr., who shot himself in a New York hotel in 1966. Not long after that tragedy. Pike began involving himself in psychic research and spiritualism. His efforts to reach his dead son were unahashedly and painfully recorded in his most recent book. The Other Side, which he his third wife.

Gilb Samons, Pike's artier interest in religion was far more prossic. Raised a Roman Catholic, he rejected Roman Catholics in college, dirified into agnosticans, and married briefly the properties of the married briefly the briefly the properties of the married briefly the briefly the briefly the married briefly the briefly

By 1949, Pike was at Columbia as university chaplain and head of a religion department that had no courses. When he left three years later to become dean of the Cathedral of St. John the Divine, the department had Paul Tillich as an adjunct professor and a full complement of 32 courses. At St. John's, Pike became a celebrity and regularly drew thousands to his glib Sunday sermons. Although his belief remained "smooth orthodoxy" (he helped write an Episcopal doctrinal handbook that is still in use), he gradually became an outspoken social activist. When he rejected a degree in "white divinity," as he put it, from the segregated Sewance School of Theology, the Episcopal trustees belatedly desegregated the school. His early concern for civil rights was one of the forces that helped shape the Episcopal liberalism so apparent in the church's convention last week.

In 1958 Pike was consecrated Bishop of California, moved to San Francisco's long-uncompleted Grace Cathedral, and soon raised funds to finish it. It was in Grace, at Pike's invitation, that Presbyterian Eugene Carson Blake first proposed the Protestant unification plan that has since become the ninechurch Consultation on Church Union. What may well have been Pike's most

important legacy to his church, paradoxically, was the result of his "heresy." He had started publicly to drift away from orthodox Episcopal interpretations in 1960, and by 1964 had gall enough to use the pulpit of Manhattan's revered Trinity Church to call the doctrine of the Trinity "excess baggage." Calling for "more belief, fewer beliefs," he was willing to trim down the Credo in favor of a few basic truths: the importance of imitating Christ, for instance, as "the man for others." Often accused of heresy by fellow clerics, Pike narrowly escaped a trial in the House of Bishops in 1966. As a result of the 1966 effort, a study group head-



BISHOP JAMES PIKE Intensity was the genius.

ed by Bishop Stephen F. Bayne virtually threw the entire concept of heresy out of the Episcopal Church.

Toward the end. Pike had retreated from the church. In 1966 he resigned as Bishop of California and became a fellow of the Center for the Study of Democratic Institutions in California. A squabble over his 1967 divorce and remarriage last year put him at odds with his friend, Bishop C. Kilmer Myers, who had succeeded him in San Francisco. Finally, he and his third wife, Diane, declared that they were leaving the church-"a dying institution"-al together. In Santa Barbara they established a Foundation for Religious Transition for others who were leaving organized religion. Yet the church he had repudiated still carried Pike's name on the roster of its House of Bishops at last week's convention-which, even in disappearance, he once again upstaged.

Pike still thought of himself as a belieur Christian. He questioned the Frinity and the Virgin Birth, but Jesus was still, for him, a remarkable man in whom God had "broken through"—a breakthrough, he felt, that all men should seek in their own lives. He dabbled in parapsychology, but in his confident yield. sion of a personal afterific, he lowed to circ Padin 3d to describe death as going circ Padin 3d to describe death as going "from strength to strength." Despite the Strangenes of his recent activities, Strangenes of his recent activities, official say that he seemed happy, rested and, as usual, cagerly involved in his latest project. In a sense, it was part of an old pattern that the Right Reverend James A. Pike, once again on the brink of something new, should persis in the wilderness of the Judean desert, looking for Jesus.

EPISCOPALIANS

A Commitment to Battle

Wearing a yellow and green dashiki, the Rev. Junius Carter, rector of Pitts-burgh's Holy Cross Church, trembled with emotion as he loaked out from which control of the property of the proper

The effect was electric. In a climax to three days of acrimonious debate at the Episcopal Church's Special General Convention, the delegates reversed an earlier decision and voted (404 to 222) to provide \$200,000 to the moderate National Committee of Black Churchmen. In taking the action, delegates knew that the money was intended eventually to reach the coffers of James Forman's Black Economic Development Conference. The Episcopal Church thus became the first major denomination to recognize -however indirectly-the "reparation" demands enunciated in Forman's Black Manifesto (TIME, May 16). Even this did not quite satisfy the militants. "The action is a political compromise," said the Rev. Frederick B. Williams, who accused the convention of channeling funds through the Black Churchmen

"Boavoid honestly facing" Forman. Flowered Crosses. The convention was also remarkable in other ways. Each of the nation's 107 discess had been invited to send, in addition to the regular delegations, one youth, one woman, and one member of other minority groups as nonvoting participants. The guests seen radicalized the convention makes and additional to the following the participants. The guests seen radicalized the convention makes and the send of the following the follow

Throughout the week's meetings, gaily dressed youths stood in the arena's bleachers, holding hands and taking turns quietly reading the names of all the Viet Nam war dead. At one point, the Bishop of California, the Rt. Rev. C. Kilmer Myers, introduced a procession of priests and youths bearing antiwar signs and wooden crosses aglow with psychedelic flowers and asked for "spiritual sanctuary" for two AWOL soldiers who had flown from Hawaii to the convention. Clearly the U.S. Episcopal Church, which for years has been a leader in the fight for change, was now ready to commit itself even more fully to the battle.



...when you buy <u>any</u> GE **Automatic Toothbrush**



NEW...GE **Dual Motion** Toothbrush

Switches to



BACK-AND-FORTH MOTION



New! GE Dual Motion Toothbrush gives you two separate motio one toothbrush! You can have the motion your dentist recomn brushing action. Regular use provides cleaner teeth plus more healthful care of the gums than ordinary hand brushing, 6 personal snap-on brushes Bracket for handy wall mounting, too

GE Cordless Automatic Toothbrushes with up-and-down motion

gums. Convenient rotary On-Off lever on cordless power handle Bracket for wall mounting 4-brush



Here's all you do to get your \$200 refund!

nord o am jou ao to got jour E Torana.
Buy any General Electric Toothbrush Filt In the form below and send it with the upper
right hand contion of the Use and Care Book to GE as indicated Offer expires
Buy any General Electric Teothbrush Fill In the form below also sized in with the upper right hand control of the Use and Carle Book to dis as indicated Office aspires Work Cichber 31, 1869. MAIL THIS FORM HOW
- MATE Defund Office

Conservat Electric Toolbrank Retund Offer BB V 45E Dept. 1959 H Verroom, N. 1959 H Conservation of the Property of the Proper

GENERAL @ ELECTRIC

EDUCATION

Prospects for Peace, Plans for Defense

S the nation's 7,100,000 college stu-A the nation's , the dents prepare to return to classes, the question is not whether there will be calm on the campuses but whether the continuing protest wave can be kept below tidal proportions. TIME interviews at a score of institutions last week indicated that many university administrators expect renewed unrest, but they hope that defensive tactics developed from the cruel experiences of recent years, plus concessions to legitimate student demands, will prevent violence and the disruption of entire universities. At Dartmouth, Dean Carroll Brewster was discussing prospects for the fall when a loud noise outside his

tall when a foud noise outside his office window interrupted him. "That's a car, not a shot," he quickly assured his visitor. "I hope it's still a car come October."

In the view of many adults, youth

has less to protest about this year than last. Some U.S. troops have been withdrawn from Viet Nam, and presumably more will follow. ROTE is being reduced in status may places are gaining a stronger voice some schools. Students in many places are gaining a stronger voice in university alfars. Yet to many young people, the pace of change ger. Each claw of incoming freshcraft tension and poverty still linger. Each claw of incoming freshered than the law of the conmittant than the laws of the contrained t

Over the summer, Sain Brown, a former McCarthy eampaign aide, has organized a "Viet Nam Mortatorium Committee." The group is urging students and faculty across the country to hoveotic classes on October 15 and devote the day to demonstrating against the war. If the hoycott is successful, it will be expanded each month—two

days in November, three in December and so on. Separate antiswa demonstrations are planned for the streets of Cheago in October by the dominant wing of Students for a Democratic Society and by the National Mobilization Committee to End the War in Viet Democratic Society and by the National Mobilization of Committee to End the War in Viet Democratic Society and by the Committee Committee to End the War in Viet Democratic Society of the Committee of Committee Committee of Committee C

Issue of Institutional Racism

Increasingly, students are also taking promore local causes. Says Charles Palmer, 22, new president of the National Students, Association, "Viet Nam will still be important, but I think more and more people will be raising the and more people will be raising the fore complete with the properties of the properties of the properties with the properties with the properties with the properties with the black anoptrofessional employees.

The Progressive Labor wing of subitating away from one-campine, student-oriented issues like ROTC and coming to the aid, instead, of oppressed minority groups in the surrounding community. At Michigan, Berkeley, and Wiscompanies of the companies of the companies of the consider to be substandard and overprized off-campios to the companies of the comtoning the consider to be substandard and overprized off-campios housing. Efforts such as these could wash back on the universities themselves. In past years, disorders requently



"REMEMBER WHEN IT WAS THE STUDENTS WHO DREADED THE START OF SCHOOL?"

and faculties were simply not adequately prepared to cope. That is changing, Many universities in recent months have making firm plans to squelch force as a dissenter's weapon. By commencement time last June, some of the strategy seemed to be successful. Now the practice will be tested for a full school year.

Most administrators are determined to brook no violence. "We are making it clear this, year," says University of Itusiston President Philip Hollfman, "that the police or the district attorney whenever violence threatens property or lite and limb." The University of Mannies we curry office last May; as first director, Fred Doerner Jr., a former of the control of the state of the property of the control of the computer of the control of th

Dartmouth College administrators,

like those at several other institutions, are pleased with the way the courtinjunction method worked last spring and plan to repeat the tactic if faced with another building takenver. Yale's strategy, which has been cleared by the faculty, calls first for negotiation, then for police. Many college presidents are reluctant to spell out their tactics clearly in advance, presumably on the theory that uncertainty keeps dissidents University, for example, says that his appressure and force until the situation is resolved. I won't tell you how long we would let them occupy a building, but Others have chosen to publicize their

plans in detail. San Francisco State College President S. I. Hayakawa and San Francisco Mayor Joseph Alioto, for example, have jointly issued specific guidelines covering campus protest. The regulations, says Alioto, boil down to "dissent vi. violence no." Violence is defined to include physical blocking of a doorway and occupation of a building as well as throwing bricks and carrying guns. "The city will he prepared to act in advance of possible violence rather than reaction to it," promises Alioto. "We've seen too much of bayonets and buckshot in California."

Satisfying Student Demands

That students have had legitimate grevances is now almost universally accepted, and so is the proposition that reforms in advance of crises is the best long-term anwer to unest. The ultra-radicals, of icourse, can almost never be appeased. But they are relatively peased. But they are leatively a cant following among the less explosive majority. The concessions being made are therefore aimed

at the moderates. The universities of Wisconsin, Indiana and Minnesota, for example, will all begin black-studies programs for the first time this fall. The University of Iowa will have a new "actionstudies program," whereby students can suggest curriculum changes. Northwestern University is including students in a new community council, with faculty and administrators to advise the president on all matters of university policy, and is also turning questions of discipline over to a student board empowered to conduct hearings and appeals on everything short of "major disasters." Cornell University mailed alumni seeking their nominations for a successor to James Perkins, who resigned the presidency after the crisis last sprine. Last week the trustees filled the post with the man who was the preferred choice of all three groups, Provost Dale R. Corson, 55.

In an effort to close the generation

From the few hundred horseless carriages of yesterday to the 9,000,000 cars being produced today, copper and brass radiators have always been the way to cool it ... and always will be,

No other metal offers copper's blend of properties: It gets rid of heat faster. It's easier to form and solder. Nothing matches it for fighting corrosion from

road salt, anti-freeze, and water minerals.

Twenty years ago, a typical radiator weighed 30 pounds. Now it's less than 14 pounds. And it cools today's bigger engines more efficiently thanks to improved copper alloys and new designs. Experimental work now promises even more compact and efficient copper and brass radiators for tomorrow.

And when a car has been damaged, copper has another advantage. Fast, reliable radiator repair is possible only with copper and brass.

So put your confidence in copper and brass radiators. Remember, a substitute for copper is just that—a substitute.

Copper Development Association Inc. 405 Lexington Avenue, New York, N.Y. 10017



Introducing Zenith CHROMACOLOR

A revolutionary new color television system featuring a new patented color picture tube...that outcolors...outbrightens...outdetails... and outperforms...every giant-screen color TV before Chromacolor!

After years of pioneering research, Zenith introduces one of the biggest breakthroughs in color TV history: Chromacolor. A total system that brings you a color picture over 100% brighter, with truer colors, sharper detail and greater contrast than any gliant-screen color TV before Chromacolor.

The heart of the system is the revultationary new Kromanoclar joint preturbable, incorporating Zenith's patented block-surround principle. Where previous glaint-creen color pictures have been made up of industration of ling read, green, and blue dots on a gray back-ground, Zenith found o way to reduce the dott in size, surround them with jet block, and for the first time, fully illuminate every dot.

You'll see the difference immediately—not only greater brilliance, but dramatically new contrast, new definition, and new sharpness of detail.



of ordinary color picture screen



new Zenith Chromocoli picture screen

The new Chromacolor system also features Zenith's exciting Color Commander Control

Now one control simultaneously adjusts contrast, color level and brightness in proper balance to provide the most pleasing picture for any light conditions in the room.

Plus:

New Titan Handcrafted Color Chassis with exclusive solid-state Dura-Module for greater dependability. New RGB Color Circuitry is more sophisticated for higher color fidelity. Exclusive Chromatic Brain with the first integrated circuit ever used to produce a color TV picture.

Exclusive Gold Video Guard Tuner with 16-carat gold contacts for longer TV life

Exclusive Zenith AFC Control electronically fine-tunes the color picture at the flick of a finger.

See new Zenith Handcrafted Color TV with the exclusive Chromacolor system at your Zenith dealer's. Chromacolor—the dramatic difference you can see in color TV!





We would like to show you Chromacolor instead of the simulated TV picture above. Because it is impossible to accurately reproduce the Chromacolor picture in a magazine, we invite you to visit a Zenith dealer and compare Chromacolor with any other color TV.

Can the generation gap be bridged?

Maybe. Maybe not. But you can negotiate over Ballantine's. The good taste of our Scotch is one thing six generations have agreed upon.



MEDICINE

gap. Maine, Lehigh, Princeton and Vanderbilt have all recently appointed trustces under 30 years old. Most of them are recent graduates. Several state legislatures are considering naming young people to the governing boards of state universities.

George H. Williams, president of American University in Washin D.C., says he is "very optimistic" Washington, cause his school has been reducing the number of required courses, encouraging pass-fail grading, and admitting students to the innermost councils of the ad-ministration. At Southern Methodist University in Dallas, President Willis Tate called two special conferences of alumni, faculty, administrators and students this summer to discuss "the crisis of the universities," Though the conferees concluded that Tate has the duty to use all necessary force to prevent campus disorder, they also established a student-faculty-administration committee to plan a thorough review and reor-

ganization of the university's decision-

making process

Harvard, Yale, Dartmouth and Brandeis each has not one but two committees working on what is becoming known as "academic governance." Says Dartmouth's Dean Brewster: "Everyone should be given a fair chance to be heard on the critical issues, but the present structure of the college is simply not geared to hearing debate from all parts of the community." While they ponder problems of institutional organization, administrators are going out of their way to prove their tolerance of peaceful student dissent. Brandeis, for instance, has made the main lobby of the administration building available, round the clock, to demonstrators whenever they wish to stage a protest. The Brandeis lobby and similar areas at many other universities will probably not lack enthusiastic performers in the coming months



N.S.A. PRESIDENT PALMER
For many, the pace is still too slow.

CONTRACEPTION

Safety of the Pill

For the vast majority of women, the PIII is safe. That was the conclusion announced last week by the U.S. Food and Drug Administration after an exhaustive three-year, \$200,000 study by I8 medical experts. The FDA thus confirmed what responsible doctors have considered and the process of the property of the process of the process of the process and television reports, about the dangers of oral contraceptives.

The FDA's advisory committee on obstetries and gynecology, which conducted the study, did not gloss over the harmful side effects of the Pill. The increased risk of blood-clotting disorders in the 8,500,000 U.S. women who use the Pill, it noted, was 4.4 times the normal risk for women who do not, as against the seven- to ninefold risk that has been suggested by British researchers. These disorders have proved fatal to three out of every 100,000 women using the Pill. The doctors warned, once more, that the Pill should be taken only under a doctor's supervision and never by women with circulatory ailments or persistent headaches.



A Faulty Gene

Many babies have a standard reaction to a sudden, sharp noise. They fling up their arms, and thrust out their legs. This "startle response" normally disappears by the time a baby is four months old. But if it persists and gradually intensifies, it is probably an indication that the baby has Tay-Sachs disease. This is a rare genetic defect that leaves children completely paralyzed, deaf and blind by the time they are two, and is usually fatal by the age of four. Modern medicine knows no cure for Tay-Sachs (named for the physicians who first described the condition), but two scientists at the University of California's San Diego School of Medicine have now provided a means for de-

tecting and avoiding it. In a Tay-Sachs victim, the system fails to produce an enzyme crucial to a chemical process within cells: the metabolizing of fats (technically, "lipids"). As a result, excess fats accumulate in the brain cells and block normal activity. Earlier researchers suspected that the missing enzyme was hexosaminidase. Yet substantial amounts of hexosaminidase are found in Tay-Sachs victims. Neuroscientists John O'Brien and Shintaro Okada investigated hexosaminidase more intensively and discovered that it actually consisted of two enzymes. Hex-A and Hex-B. Both are present in normal tissue but, they found, only Hex-B occurs in the tissue of Tay-Sachs victims. So, they concluded, it is the absence of Hex-A that prevents the me-



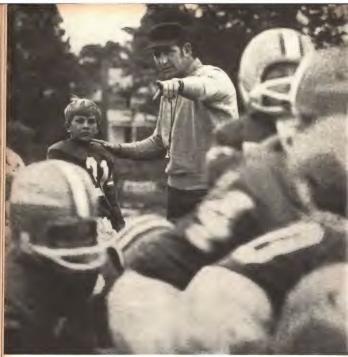
O'BRIEN No longer a hex in the Hex.

tabolism of fats in brain cells, and this results in the fatal disease.

This enzyme deficiency is caused by an inborn genetic defect that has been traced back 500 years to Ashkenazic Jews who lived in Lithuania and Poland. Because Jews usually marry within their own faith, the genetic defect—and the dread disease—are still large-years of Jews. In the U.S., for years of Jews in the U.S., for years of the property of the

One-in-Four Risk. A single defective Tay-Sachs gene cannot afflict its carrier with the disease. The paired, normal gene orders the production of paired in the production of the production of

be a carrier The identification of Hex-A will enable doctors to detect both the carriers and victims of Tay-Sachs disease. If blood tests reveal that both a man and his wife have less than normal amounts of Hex-A and are thus carriers of Tav-Sachs genes, they can be warned of their 25% risk of producing a Tay-Sachs child and perhaps be discouraged from having children of their own. By inserting a needle through a woman's abdomen when she is 16 weeks pregnant and extracting fluid from the amniotic sac, doctors can determine if the unborn child will have Tay-Sachs disease. Cells shed by the developing fetus into the fluid will be analyzed for traces of Hex-A. If the enzyme is missing, doctors could advise an abortion that would save the parents from the heartbreak of having a doomed, Tay-Sachs child.



What's 7 minutes in your young life?

It could mean \$14,000 extra set aside. Your finances neatly organized. Enough money for your family if something happens to you.

How many hours a week do you spend with the team? Five? Eight? Ten? What's the difference. Time isn't important considering the psychic rewards you get from giving of yourself to the kids.

In far less time with a Mutual Benefit man, you could reap a lot of more tangible rewards. You might find out how to assure your family's financial future.

Sure, life insurance is his business. (And he hopes

bare, life insurance is his business. (And he hopes that when you buy you'll buy from him.) But insurance plays just one part of his financial service. It also covers savings. Your retirement. Your Social Security. And

he'll counsel you on all of these without obligation.

Result: a program you can afford now. A program that grows as you grow.

7 minutes is all it takes to find out if his services are for you. After 7 minutes he'll continue if you want him to. If not, he'll leave.

7 minutes. They could mean a brand-new ball game for you.

MUTUAL BENEFIT LIFE

SCIENCE

NUCLEAR PHYSICS The Track of the Quark

Probing ever deeper into the inner world of the atom, nuclear physicists have uncovered an increasingly baffling collection of tiny particles. Besides the familiar neutrons, electrons and protons. they are now pondering dozens of new and strange bits of matter bearing such exotic names as lambdas, pions, kaons and sigmas. Five years ago, in an effort to bring order to this subatomic chaos. Physicists Murray Gell-Mann and George Zweig, both now at Caltech independently dreamed up strange elemental particles-out of which all the others could be constructed. (jell-Mann emphasized that the particles, which he whimsically dubbed quarks, were only theoretical tools, mathematical concoctions that probably did not really exist outside his equations. Yet other physicists took the quark quite seriously.

and have been hunting for it ever since. Elusive Particles. Last week, for the first time, there was evidence that the hunters were closing in on their quarrv. At a conference of the International Union of Pure and Applied Physics in Budapest, a scientist from Australia announced that he was "990" sure" that he had actually found a quark. Britishborn Physicist Charles McCusker, 50, reported that his team of investigators had apparently spotted the elusive particles among the wreckage of atmospheric oxygen and nitrogen atoms smashed when they were struck by cosmic rays hurtling down from space

A number of scientists had previously suggested cosmic rays as an ideal weapon to use in the quark hunt. If one of these high-speed bits of matter struck an atomic particle, they calculated, its tremendous energy would accomplish what no man-made atom smasher can do split that particle into its constituent quarks. A particle with an energy of 200 billion electron volts, for example, might be enough to pry apart the three tightly bound quarks that theoretically constitute a proton. But a machine that can supply such energy will not be available until the AEC completes its giant accelerator at Weston, Ill

Unwilling to wait. McClusker's team set up a more simple quark trap in a shell behind the University of Sydneys school of physics. Whenever Governer detected a comine shower, they considered the second of the sec

McCusker's team photographed 60.000 tracks in a year of work Most of them bore the easily identifiable sig

natures of known particles. But a few consisted of only about half as many water droplets as the others. That observation fitted neatly with a peculiarity of quarks: unlike ordinary particles, whose charges are whole multiples of an electron charge, quarks ought to have a charge only one-third or twothirds that of an electron McCusker's conclusion followed logically: The numher of droplets in a cloud-chamber track is proportional to the square of the charge of the particle that caused it. If quarks have a charge of two-thirds, the number of droplets in their track should be four-ninths (two-thirds squared) or about half the number in the track of an ordinary particle. And that is just what McCusker observed about five tracks in his quark trap.

Most physicists, of course, would like to see more persuasave evidence before they accept the existence of quarter and even the enthissastic McCusker allows that his experiment is hardly the final word. Form so, his findings are already the hottest bit of shoppalk among anchor physicists. If they are quarks, we have the proposed of the proposed of the proposed of the proposed of the major discoveries of the centures.

MARINE BIOLOGY

Plague in the Sea
Few creatures are more apily named.
The crown-of-thorns, a large, reddish
from sea dweller, has as many as 21
arms, all covered with venomous spines
that can temporarily paralyze a swimmer and provoke fits of vomiting. Known
to hologists, as deamhater plane, this
to hologists, as deamhater plane, this
to hologists, as deamhater plane,
the same and the same and the same and the
even greater menace to some of its
try aquatic neighbors. It likes nothing
better than to feed on the living coral
reefs where it makes its home.

Lately its appetite has become alarming. Once a relatively rare nocturnal predator, the crown-of-thorns suddenly began proliferating in the South Pacific a decade ago. Since then it has laid waste to 100 sq. mi. of Australia's Great Barrier Reef, the world's largest and most impressive collection of underwater coral formations. It has also destroyed nearly 22 miles of Guam's coral barrier. Marine biologists report similar starfish damage off Saipan, Fiji and the western Solomons. In only five years, says Oceanographer R. D. Gaul of San Diego's Westinghouse Ocean Research Laboratory, the starfish can destroy a coral atoll that may have taken thousands of years to form.

Boffling Phenomenon. Acatthuster's ravages not only occur quickly but are long-lasting. After stretching itself over the coral, the crown-of-thorns quickly digests the simple organisms that constitute the tough outer layer of the reed Structurally weakened, the remaining skeletons are easily erod-

ed by the ocean's waves. Once the coral barriers are breached, the Islands that they surround are no longer protected from the pounding of the open sea. Because the reets are vital to the spawning and feeding of much undersea life, the process can also destroy fertile fishing grounds almost overnight.

The Acoustumer plague balles scientists, I could be a periodic natural phenomenon: many species mysteriously multiply for a time, then inexplicably decline in number. A more probable explication is man bas upset, the reefs delicate ecological balance. By relentistication is a roar trumpershear policies of the probable explication is a roar trumpershear policies. The probable explication is a roar trumpershear policies of the probable explication is a roar trumpershear policies. The resemble of the probable explication is a roar trumpershear policies. The resemble explication is a roar trumpershear policies of the resemble explication is a roar trumpershear policies. The resemble explication is a roar trumpershear policies and the resemble explication is a roar trumpershear policies. The resemble explication is a roar trumpershear policies and the resemble explication is a roar trumpershear policies. The resemble explication is a roar trumpershear policies and the resemble explication is a roar trumpershear policies. The resemble explication is a roar trumpershear policies and the resemble explication is a roar trumpershear policies. The resemble explication is a roar trumpershear policies and the resemble explication is a roar trumpershear policies. The resemble explication is a roar trumpershear policies and the resemble explication is a roar trumpershear policies. The resemble explication is a roar trumpershear policies and the resemble explication is a roar trumpershear policies. The resemble explication is a roar trumpershear policies and the resemble explication is a roar trumpershear policies. The resemble explication is a roar trumpershear policies and the resemble explication is a roar trumpershear policies and the resemble explication is a roar trumpershear policies. The resemble explication is a roar trumpershear policies and the resemble explication is a roar trumpershear policies and the resemble explication is a roar trumpershear policies and the resemble explication is a roar trumpershear policies



Upsetting the delicate balance.

have been caused by dredging and under water blasting, lingering pesticides or even radioactive failout

even radioactive failoui.

To control the crown-of-thorns, sums
seemitists suggest repopulating the reels
seemitists suggest repopulating the reels
seemitists suggest repopulating the reels
seemitists suggest repopulating the reel
seemitist success to the cerea
inor, a technique that has already been
used with moderate success to protect
long Island Sound's oyster belds from
the common American starfish. Asterina
inchest. A Japanese scientist has even ad
vised stringing wire around corral cerelrelecting show and the seeming the controllered seeming the controller

None of these tactics is guaranteed to curb the tough, durable crown-oil thorns, Australian researchers are press in pland to find better answers. So, too, are 40 marine biologists and divers from San Diegos' Westinghouse Lab who Tanned out across the Pacific has summer in an expedition sponsored by the U.S. Overnement. Unit of the Committee of

BEHAVIOR

PERSONALITY

The President's Analyst

"Prediction is a useful thing for uso, cital scientists," says James Barber, a political science professor at Yale. "Barber, a political science professor at Yale. "Barber, a political science professor at Yale. "Barber of the livered at the American Political Science Association meeting in Manhattan, Barber, 39, made a prediction of his own, under certain sets, of creumstances "The danger is that Richard Nixon will comtrous course of action."

Nixon's problem, Barber says, is a failure to communicate: it stems from "a very strong drive for personal power especially independent power-which pushes him away from reliance on anyone else." In council, Nixon listens attentively and then "retires to his chambers, where he may spend hours in complete solitude" before he "emerges and pronounces the verdict." It is, says Barber, "the lonely seclusion adopted consciously as a way of deciding that stands out in Nixon's personal-relations style." This style has already produced a number of "presidential stumbles," among them the rejection of John Knowles for the post of Assistant Secretary for Health and Scientific Affairs, and Franklin Long for the directorship of the National Science Foundation; as well as decisions about desegregation guidelines and the hunger program. The flaw in style is compounded, in

The Baw in style is compounded, in Barber's view, by a major character deficiency—Nixon's tendency to lapse into unguarded behavior after periods of great stress. Nixon himself as much as acknowledged the phenomenon in his Six Crisses, and later went on to explode bitterfly at the press following his



POLITICAL SCIENTIST BARBER The stuff of tragic drama.

1962 California gubernatorial defeat. Barber even provides a senanti ofor a future situation brought on by Nison for 'crisis syndrome': the Administration is defeated on a key issue. Nison losing face or power in the bargain: at a press conference, he is badgered about and, lashing out, takes an exaggerated policy stand. It is, says barber, the valid inght retuse to revise his course of action in the light of consequent events. Barber's suggested formula for avert-

ing tragedy: Nixon should consult with proponents and opponents on a given issue both before and "after he has reached a 'decision.'" And he should be none too hasty in making definitive public statements on it.

Outrage and Acclaim, Political Scientist Barber claims no credentials in behavioral science. His analysis of Nixon, he admits, is not based on personal acquaintance, but only on careful study of the President's upbringing, rhetorical style, ideological evolution and relations with advisers and opponents. To most laymen, such long-distance analysis will seem outrageous, and behavior experts are bound to take issue with Barber's admittedly unscientific methods and conclusions. But the convention delegates acclaimed his technique. President Watcher James MacGregor thought that Barber's paper provided an "excellent link" between studies of presidential personalities and of the presidency as an institution. Government Professor Aaron Wildavsky, of the University of California, said it was "the best work in the field.

In studying Nixon and four other Presidents, Barber evolved a labeling system that types each man according to his character (positive or negative) and his way of life (active or passive), By these standards, he characterized President Faff as "passive-positive," Truman as "active-positive," Truman as "active-positive," Truman as "active-positive," Its anyone accuse him of showing partisanship, Barber fisted, along with Nixon, under the head-ing of "active-negative" and whose lang of "active-negative" and whose discrimination of an expert middleman elevated above the ordinary notificial



Brief Is Best

More than Beaujolais or Bordeaux or their passionately lawed franc the illicit love affair has always held a specual place in the hearts of Frenchmen.
The magnificent Château de Chenoncaux is Henri III stribute to his mistress. Diane de Poittens, French authors and artists—Emile Zola and Bonnard,
and artists—Emile Zola and Bonnard,
and artists—Emile Zola and Bonnard,
van de Bonnard,
and artists—Emile Zola and Bonnard,
artists—Emile Zola and B



Another institution laid to rest.

now comes a bestselling survey of 93 French males entitled The Sexual Behavior of the Married Man in France. In his book, Author Jacques Baroche,

a poet turned investigator, confirms the legend of French wanderlust; 90% of the French husbands who talked to him admitted being unfaithful. But he finds that another Galile institution has become old-fashioned: the pace of modern life has caused many a Frenchman to diseard his pampered mistress in favor of the quickie sex act.

Vanishing Breeders, Mistresses are obsolete, one insurance agent suggested, because "only one thing counts in love -it is the brief encounter." Added a financier, "The principal quality of a woman is neither beauty nor charm nor intelligence, it is novelty." Equally unexpected is Baroche's revelation that the French lover of fabled expertise is a vanishing breed; many men were simply bored with the foreplay in lovemaking, "I have a horror of the preliminaries of love," one of them confided. "The process of taking off one's clothes becomes a handicap with habit." In short, the smooth French lover, typified for millions by Charles Boyer's 1938 role as the romantic Casbah thief in Algiers, is becoming extinct.

in the continued and the conti

No home is an island.



ork with planners-company taxes help ...

Your home is linked to the world in many ways: through your relations with other people, through being part of a community, and through the utilities that serve you.

We know how you and your home depend on the electric energy we supply. We've become part of your total environment. And so we work constantly to keep your electric service available the instant you want it.

We know how your community depends on us, too—and how we depend on it. So we work with you, the public—and with civic leaders, educators, other businessmen and officials to help improve life for all our customers.

That's one of the great things about free enterprise in the electric power industry: business-managed companies know that what benefits people is bound to benefit business, too.



ow-priced electricity-hotter future hand



ropress for people, cities, towns-



er SR) billion for construction in next ter

The people at your Investor-Owned Electric Light and Power Companies

*For names of sponsoring companies, write to

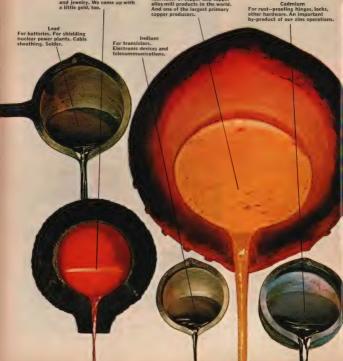




Silver

To help meet growing needs in photography. For industrial and electrical use. For tableware and jewelry. We come up with a little gold, too.

Copper For coins. Cables. Conductors. To help run your home. This country. The world. We're the largest fabricator of copper and copper alloymill products in the world. And one of the largest primary



makes it.

For foil. Packaging. Wire and cable. Architectural products. We've just Increased our primary aluminum production capacity by 70%.

To protect steel from rust. For die castings essential for everything from boat fittings to refrigerators.

Then, there's molybdenum for alloying in stainless and tool steels, and jet engine superalloys. Our uranium reserves (one of the largest in the country). Our beryllium deposits, iron ore deposits. Metals you've never heard of, like palaldium. Others you have, like platinum and bismuth. Anaconda makes the metal this country needs to stay in business. The Anaconda Co., 25 Foradway, NY., NY., VO.

Anaconda: one of the great natural resources of the Americas.

We have the largest electrolytic Selenium refining capacity in the country. For coloring glass and ceramics. Steel alloying. Tellurium Helps make steel and copper easier to machine. Toughens rubber for cable insulations. A valuable by-product of copper refining.



Command action—with printing!

Hunt for a great picture or sales idea. Sight-in with your printer's graphic-arts skills. Print it on a quality enamel paper with your selling message. Shoot it directly to the customers you want to reach. Then you'll know why smart advertisers spend over 8.billion dollars a year on printed communications. They get action—and retention. To see how your nest printing job could look on the finest enamel paper, have your printer request free sample sheets from his Consolidated Enamel Paper Merchant. Consolidated is the big mill that specializes in enamel printing papers. That makes a big difference in quality, value and service.



the specialist in enamel printing papers

CONSOLIDATED PAPERS, INC., GENERAL OFFICES: WISCONSIN BARIOS, WISCONSIN

ENVIRONMENT

THE CITIES

A Failure Everywhere

Most Americans think they know what is meant by "the urban crisis." To many, it means Watts in Los Angeles, the Hough section of Cleveland, Harlem in New York-in short, race riots, poverty, slums. To others, the urban crisis is manifest daily in clogged freeways, rising land costs and inadequate parks, plus a persistent dissatisfaction with urban life. But how many Americans think of the appalling squafor of the Javelas of Rio de Janeiro, the bidonvilles of Algiers, the vecindades of Mexico City, or the nocturnal streets. There, the urban crisis is compounded by the lack of shelter, food, jobs and, above all, hope,

Last week Secretary General U Thant reported to the Economic and Social Council of the United Nations that the city -everywhere in the world-is a failure. For example, the U.N. proposed that the developing nations build at least ten units of housing per 1,000 people annually. In many countries only two units per 1,000 people have actually been constructed.

The challenge in the two decades ahead, the report went on, is to "double the houses, power systems, sanitation, schools, transport, in fact the whole complex pattern of urban living created over several centuries." Can this goal be accomplished? The record in both rich and poor nations is discouraging, though there are a few bright examples. Through high-level planning, Russia, Britain. Venezuela and India have encouraged the rise of small cities to decentralize population. France and Bulgaria fostered new, strategically located regional centers. Switzerland and The Netherlands have attempted with some success to balance growth between cit-

The Decade Ahead, Still, population is relentlessly exploding in what the report terms "unexploding economies." In the next decade. 18 Latin American cities will probably contain 1,000,000 or more inhabitants each, whether the nations are prepared for the flood of humanity or not. Bombay and Calcutta might swell to 20 million or even 30 million residents by the end of the

To cope with the pressure of new people, U Thant said, advance planning for cities is imperative. At least 5% of national income should be allocated to housing and urban development. Local construction industries should quickly he strengthened, savings institutions established, and research centers created to study specific urban problems. Beyond the particular effort of every nation, there must be international cooperation. The richer nations should aid developing nations with at least \$1 billion in seed money annually. Nations should also get together to set up training centers for personnel and to pool so-

The report provides a unique global view of a depressing, but neglected and far-reaching subject. We are all in the same boat, it says in effect, and the boat is foundering. It also stitches together various urban experiments from nations of differing political persuasions to form a patchwork solution. Most important, U Thant's report offers, along with extremely pessimistic statistics about the present, an intectious optimism about the future-it nations can



TRAFFIC IN SÃO PAULO Uninhabitable by the year 2000.

NOISE

The Exuberant Beetles of Brazil

Prolonged exposure to loud noise probably causes heart flutter, headaches and constriction of the blood vessels -not to mention partial deafness. But noise can also be an expression of exuberance, and there are no more exuberant people than the Brazilians, Citizens of Rio de Janeiro and São Paulo hold polite sidewalk conversations by shouting at each other above the city noises. Do they mind? Quite the con-"São Paulo is noisier than here." says Housewife Itacy Buarque de Mac-

edo, "but our noise is more simpatico," Most of the racket comes from automobiles, and most automobiles are small Volkswagens, assembled in São Paulo. The whine of their four-cylinder engines and the beep of their horns are, at least to Brazilian ears, disappointingly meek. As a result, manufacturers of install-it-yourself kits do a hooming business in noisemakers. The beetles' mewling toot is replaced by fullthroated klaxons that belt out bars of hard-rock music or soar into the oscillating wail of European ambulances. The VW's short-stroke engine remains untouched, but its exhaust is channeled through complicated "extractors" straight pipe "resonators" that make the humble bug sound like a snarling Ferrari or thundering Offenhauser. A less expensive gimmick is to wire a bottle of water under the exhaust pipe, where it produces a joyous shriek as exhaust blasts across its top. Thus, cars that leave the factories merely muttering turn up on the roads making more noise than factory machinery

"São Paulo may be uninhabitable by



All in the same foundering boats.

Would removing 99% of the pollen in the air help your allergy?

Ask your doctor about a Honeywell Electronic Air Cleaner. It removes 99% of the pollen. up to 95% of all the airborne irritants passing through it.

Sneezing. Runny red eyes. Wheezy breathing. You know the symptoms . . . the allergy problems that can be caused by dirty, pollenated air. And it isn't just dirty air outdoorsthe air inside your home can be just as irritating.

But your home can be a haven from air pollution particles and pollen. The Honeywell Electronic Air Cleaner removes up to 95°; of all airborne irritants passing through it-this means household dust, pollens, smoke, and many other elements irritating to allergies. It traps 19 times more airborne particles than the usual furnace and air conditioning filters. In fact, it traps irritants so tiny, it would take 7,000 of them to stretch across this dot (-)

We recognize that the Electronic Air Cleaner can't cure allergies, but case histories have shown that it does provide relief. If allergies are a problem in your home, write for

information about the benefits of the Electronic Air Clea You may breathe a lot easier.



Please send new brochure





lonevwell

the year 2000," says Biologist Jacob Zugman. Along with the city's growing airand water-pollution problems, he says, "the city noises are assaulting our san-Studies show that children (and presumably adults as well) in São Paulo have already lost some acuity of hearing, because as noise increases the ability to hear decreases. Experienced travelers to Rio book rooms in the back of the great hotels that line Copacabana Beach, forsaking the glorious views over the harbor in order to be as far as possible from the amplified autos snarling along Avenida Atlantica. Says Aimone Camardella, director of industrial physies at the National Institute of Technology: "Noise is increasing the numher of neurotics in Rio, and the increased number of neurotics is increasing the noise level. It's a vicious cycle.

Both Rio and Sio Paulo have laws that define "excessive noise" and provide fines for offenders, but practically nobody gas, any attention—not even the police. Somehow. Camardella feets the culterain Brazilians will have to realize that machinery does not have to realize that machinery does not have to sound powerful to statisty its users. A little travel might help accomplish this good, Says Photographer Valentin. "It will be supported to the property of the

POLLUTION

Interior Gets Tougher

At long last and after due provocation, the U.S. Government rushed in where states have feared to tread. Last week, invoking the Water Quality Act of 1965, Interior Secretary Watter J. Hickel announced that the Federal Government was proceeding forthwith to "prosecute those who pollute."
Hickel's first targets include four large

steelmakers (U.S. Steel, Republic, Jones & Laughlin and Interlake), a Kansas mining company (Eagle-Picher Industries) and the City of Toledo.

All of the accused polluters were duly identified during the late days of the Johnson Administration. Then, in theory, it was up to the states concerned to enforce remedial action. But the state authorities got nowhere—etither delayed by countering lawsuits or a lack of enthusians for prosecuting industries that were also major taxpavers.

The accused polluters have been summoned to appear before the Federal Water Pollution Control Administration, where they will be given firm deadlines to devise a plan to clean up their effluents. If they do not meet those deadlines, they can be prosecuted by the Justice Department for contempt of court.

"This is just a beginning," warned Hickel. Next on his agenda are the major polluters along the Passaic and Savannah rivers. After that? Hickel just smiles grimly.

TIME, SEPTEMBER 12, 1969

What! You still don't own any mutual funds?

Home ownership costs are up 29% over a 10-year period. Car insurance rates are up 48%. To beat inflation, it takes more than fixed-dollar reserves, essential as they are. Isn't it time you seriously considered mutual funds?

Investment Company Institute, 61 Broadway, N.Y.

NAMES OF THE PERSON OF THE PER

The merger of

Ebasco Industries Inc.

into

Boise Cascade Corporation

has become effective

The undersigned initiated this transaction and acted as financial consultant to Baise Cascade Corporation in the acquisitions.

S. G. WARBURG & CO. INC.

MODERN LIVING

FRUSTRATIONS

Guerrilla War Against Computers

A middle-aged, overweight free-lance journalist who plays the jew's-harp is hardly the prototype of a revolutionary. But Harvey Matusow, 46, has full credentials for conspiracy. An American Communist in the 1940s who turned FBI informer and spent five years in prison for periury (after admitting that he had testified falsely against some 250 supposed Reds), Matusow now lives and plots in London. He is the self-appointed president of the International Society for the Abolition of Data Processing Machines, which claims 1,500 members. Like Matusow, they look on the computer as an exploitative monster that has turned on its creator

Members receive, free of charge, an I.S.A.D.P.M. identification card decorated with a red slingshot, symbolic of David's battle with Goliath. They also get a year's subscription to Matusow's anti-computer newsletter.

anti-computer newsletter, which he plans to start publishing soon. For 6s., they can get a copy of his 125-page The Beast of Business. a handbook of guerrilla their for computer haters that might have been conceived by Che Guevara.

Harvey's Roulette. "The computer has a healthy and conservative function in mathematics and other serences," Matusow allows, but "when the uses involve bus-

ness or government, and the individual is Yrannized, then we make our stand." The methods he proposes for dealing with the Enemy are fiendishly sophisticated. No simple stapling, folding or mutitation of a computer card for him. "That will nullify the effect of the card," he says. "But it will make it easy to spot and will not have much effect on disrupting the system."

Instead, he suggests playing "computer-card roulett"—placing the card on a drawing board, carefully cutting out three or four extra rectangular holes with a razor blade, and returning the card to sender. Matuswe claims to have aftered a magazine subscription card in card to sender to the card to sender to all the card to sender to the card of the card to sender to the card of the card to sender to the card and a note thanking him for using the publication in his current-event class.

Subtler souls might prefer other Matisson tactics—like erasing the magnetic coding on their personal checks by running the code numbers under an electromagnet. "The effect," he says, "is that your checks will not be processed by the automatic sorting device. Someone at the bank will have to handle them personally. But after all, it's your money, and it should get the loving care it deserves."

A prime rule in Mattsow's anti-computer campaign is to "always let the enemies know that you are at war with them." He suggests that recipients of a computerized bill destroy the returnable portion, then mail back a check together with a note explaining what they have done and why. When paying utilization with the propagation of the p

Guilty Operator. Other promising targets for attack include post offices that use computerized mail sorters and tele-



SHERING BY WAS ADAMS . 1945 FAR NEW FORMER WASHING IN-

phone operators who insist that customers place their own long-distance calls with a computerized dialing code. Mustures are considered that the control of the control of

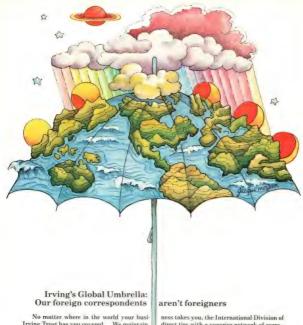
Finally, for those whose frustrations cannot be estymaged by small, subtle victories, Matusow proposes direct conformation—attacking the inhuman enemy with the most human of weapons: "Women going into a room with a bank of computers are advised to wear a lot of the cheapest perfume they can find." Computers operate effectively only are highly, sensitive to environment of the property of the prop



Mushrooms. This week's perfect martini secret.

Marinate button mushrooms in vermouth and use the perfect martini gin, of course.

Seagram's. The perfect martini gin.



No matter where in the world your busi Irving Trust has you covered. We maintain spondent banks in all corners of the globe. talent...men who know the people and the

talent...men who know the people and the But reliance on native intelligence is just the international banking field places us in a needs in virtually every country of the world. ness takes you, the International Division of direct ties with a superior network of corre-Banks staffed and managed by home-grown land the way no foreigner can.

the start. Our preeminence in favored position to serve your financial Like locating licensee candidates.

Arranging introductions to local firms. Assisting in joint ventures or acquisition proposals. Or providing any other financial service you may require in faraway places. So if your business is expanding beyond national boundaries, there's every reason on earth to get under the Irving umbrella.

Moonship



Neil Armstrong, Ed Aldrin and Mike Collins were on their way to the moon. Their heartbeats were firm, their breathing rates steady.

That information was relayed by a ship in the Pacific via satellite to Mission Control in Houston. Along with it, over NASA's Goddard Space Center Manned Space Flight Network, came a stream of vital statistics on cabin pressure, temperature and systems functions.

Houston came back with a terse, "Apollo 11, you are go for TLI." -

(Translunar Injection)

Among the global tracking and communications links for such critical decisions during Apollo flights are three ex-World War II oil tankers. Operated by the Department of Defense for NASA, they were rebuilt for their specialized mid-ocean mission by six General Dynamics operating units.

Quincy division jumbo-ized them, Electronics division provided each with 8 major electronic systems, Electric Boat supplied attitude measuring and position systems, Convair supplied 30-foot telemetry antenas, Pomona furnished test personnel, Stromberg-Carlson the switchboards, dial phones and other components of on-board communications.

Their names are Vanguard, Mercury and Redstone.



They are the moonships. Three floating examples of what technology can accomplish when it's handed a problem.

At General Dynamics, we put technology to work solving problems from the bottom of the sea to outer space...and a good bit in between.

GENERAL DYNAMICS

Clubtails. We canned it like it is.

Inside every can, you'll find three honest-togoodness fresh cocktails. Liquor and all.

They don't taste homemade. They're mixed professionally. With the finest ingredients we can lay our hands on. Like Smirnoff Vodka for the Vodka Martinis. Gimlets and Screwdrivers.

And because the cans are aluminum, they chill faster. All you do is flip open and serve. Whenever

you're ready, we are. Wherever you are.

The best thing are the nine delicious flavors: Extra-Dry Martini, Vodka Martini, Manhattan, Vodka Gimlet, Daiquiri, Screwdriver, Whiskey Sour, Margarita and Mai-Tai.

Only we call them Clubtails. Because they're so much easier, quicker and better than cocktails. "I'll drink to that."



TELEVISION

SPECIALS

Improving the Species

American television networks seem to assume that their entire audience we below the age of consent. Thus the new season's most sophisticated entertainment may well be a British import drama rerun by NBC this Thursday, Male of the Species First aired in the U.S. Isas! January, the work a daz-zling, 9th-minute model of prantity.

The author is Welsh Dramator Alini Owen, best known in the States as securarist of the Beatles' film A Hard Day's Mydit. His males of the species are Mydit. His males of the species are Connery—each, in his own way, a predator starring in his own segment of the triple bill. Their prey, and the source of the dramast continuity, a Anna Calder-Marshall, an actress formulable of the dramast continuity, and the source of the dramast continuity and the source of the source of the dramast continuity and the source of the source of

Owen's "modern morality fable. Tart Seduction, Conners is the first male, a prideful master carpenter who takes for granted that woman was created solely for his pleasure. He matterof-factly lies to all his ladies, including his daughter (Calder-Marshall). That deceit permanently estranges them, indurates her heart against all men and sets up Segment No. 2: her confrontation with Caine. Michael plays a reptilian charmer, the acknowledged sultan of the typing pool. Or he was until challenged by Calder-Marshall, who decides to wreak vengeance on the whole gender of womanizers by giving Caine "one in the eye for every girl in the building." But triumph leaves her a vulnerable pushover for her next hoss, an eminent barrister (Scoffeld). He proves to be even more treacherous than Caine. a malevolent Machiavelli rather than merely a fun-loving Alfie

The hadinage of the seduction scene and the scent pa as whole will sound uncommonly witty, tart and adult to American audiences, particularly now that the networks are under attack for "excessive characteristics of the continuous and the characteristics of the control track. There is one deferential addition for the American excess, though, a bride gallogue, and tudy endings, showing the Conten and Culdernation, probable in wedfock.

Another hopeful outcome is that Playwright Owen is now drafting a sequel Female of the Species, starring Elizabeth Taylor and Claire Bloom. It is scheduled

The high-priced cast was available to TV only because the show was produced by Britain's commercial Incorporated Felevision Company, Ltd. partially as a benefit for an actors home, and the stars waived their usual



One in the eye for every girl.

for NBC in January. Owen refuses to comment on whether NBC has asked them to milk down ("Pastore-ize," in TV slang) Female for Americans in this season of censorship.

THE INDUSTRY NATO v. the Monster

During the past two decades, television has helped reduce attendance at local movie theaters by an estimated 60%, forcing one-fourth of them out of business. Yet, for the past half-year, the cinema-house owners have acted as if their major mission in life were to rescue TV-at least m its present form -from extinction. Moviegoers find SAVE FREE TV inscribed on marquees and are asked to sign petitions to Congress on behalf of the old archenemy. Between pictures, a message flashes onscreen warning about "the monster" out to "charge you for the very TV programs you now get free."

The monster under attack is pay-TV. the proposed complement to existing IV service that has been awaiting a final go-ahead from the Federal Comsince the early 1950s. Pay-television companies would provide subscribers with a special TV-set attachment that decodes scrambled signals to bring such teatures as Broadway shows, operas and first-run movies. The campaign to slay the monster is led by the National Association of Theater Owners (NATO to the (rade) and supported by some projectionists' union locals. Legitimate theaters are not a part of the national association or its fight. Regular television stations, even though they might benefit from NATO's offensive, have also staved out of what is becoming a scare campaign.

Slob Area. Exhorting the Illinois chapter of NATO. Campaign Co-Chairman Henry Plitt proclaimed that "the monster can destroy every movie house in the U.S. When the marquee lights go out, it deem't take long for the small community to become a slob area, as slum." NATO also warns that pay-TV puts traditional TV in geopardy and "discriminated fractional tradition of the processing of the processing the process

NATO's fear is understandable, but its arguments have been so extreme that Rosel Hyde, chairman of the Federal Communications Commission, recently issued a fact sheet to deal with what he called "a totally unfounded and untrue campaign." Pay-TV, said the paper, "will supplement, not supplant free television." Pay-TV would be restricted to markets where at least four standard stations are already operating. Pay-TV operators would not be allowed to charge for a series like Laugh-In or Here's Lucy, or for sporting events now seen on free TV. They would deal only in programming not now available

There are no pay-TV stations currently operating in the U.S. In fact. is closed-circuit presentations of heavyweight-championship boxing matches and the Indianapolis 500 auto race. both of which are shown in movie houses for \$5 to \$10 a seat. (Last May, one Fort Worth theater marquee inadvertently carried two contradictory promotions: Save FREE TV and INDY 500 RACE CLOSED CIRCUIT TV.) The NATO contention that pay-TV would rob the poor is similarly leaky. With subscription TV, a whole family could see a film for \$1.50 or so, far less than the price of admissions, baby sitter and transportation to the theater.

Second Enomy, NATO claims that populations, produced to perform the production of the production of the proposed to perform the proposed tegislation has not stirred the proposed tegislation has not stirred much interest on Capitol Hill, NATO'S other resort is a suit in the U.S. Court of Appeals for the District of Columbia circuit contesting the authority of any ECI (bensing of pox-TV).

Even if pay-TV loses the battle, NATO will not have won the war. Already, many marquees have replaced the SAVE FREE TV slogan with FIGHT PAY-TV IN ANY FORM That is an oblique attack on cable TV (CATV), a different service designed to bring extra channels and a clearer picture to isolated and poor-reception areas for a monthly fee-If CATV operators are allowed to add programs of their own, including new movies, the resulting diversity could be another serious threat to theater owners, who are already so beleaguered that they cannot afford to laugh off any competition. Says Martin Newman. a Long Island movie-chain proprietor and chairman of the NATO national campaign: "Pictures belong in the theaters. We don't even like the airlines showing films."

How INA is planning

We never thought insurance was just a collection and payment business. When highway accidents bury 50,000 people every year, that is our business. And Insurance Company of North America is trying to do something about it.

We've been using a Mercury car with a gold-plated steering wheel to test drivers. It records the driver's stresses and reactions on a magnetic tape deck in the trunk. These are correlated with the driver's actions and the car's motion. Then analyzed by computer to give a total driver profile.

Learning to tell who a safe driver is may lead to testing all drivers. To predicting the probability of accidents. Or even to determining who should be allowed to drive.

For years we've been teaching "defensive driving" to employees of companies with large fleets of vehicles.

A little imagination told us that sharing this expertise might help the average motorist to help himself. So we did it.
In cooperation with
local groups like
chambers of commerce.
INA people provided
the know-how and INA
paid part of the costs

At INA we're as concerned with making auto insurance better as we are with making driving safer. The present auto insurance system just isn't working anymore. We should have something better.

INA has
recommended a
new "no-fault" system
where each insurance
company would pay its own
policyholders for actual losses.
Much like your medical
insurance does now. This could
make auto insurance cheaper and a
lot more helpful.

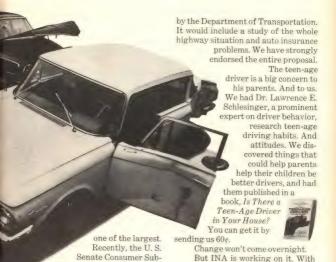
INA was one of the first auto insurers in the country and now we're

to save your life.

committee asked us, because

of our experience and expertise, to

testify on an investigation proposed



Insurance Company of North America, 16th and Parkway, Philadelphia, Pennsylvania 19101

the kind of imagination that keeps

IMAGINATION

expanding our job of helping.

A Revelation from Old Russia

CUSSIA has some of the world's most beautiful and unusual churches, but they have mostly remained hidden from the eyes of foreigners. Many of them are the consisted the big cuttes to which travelers from abroad were restricted during the long period of Sulimans and the from period of Sulimans and the from actively courting tourists and their hard currences. The officially atherists Communists are not only allowing access to the churches but have actually begun promoting them. The effort signals no change in Communist great hostility

drive. It formed the Society for the Protection of Historical and Artistic Monuments, an organization that today claims 2,000,000 members, to provide volunteers for restoration work. Lists year the Ministry of Culture spent an estimated 5,000,000 rubbes (about \$5,500-000) on restoration.

Perhaps most startling to the unaccustomed Western eye is the extraordinary wooden architecture of the north. It is a land of forests, and its builders developed an unexcelled skill in fashioning wood. Confronted by the domes and cu-

So saying, he flung his ax into Lake Onega. He was absolutely right.

As a craitsman, Nestor was not alone. Other builders in other villages had developed that community of skill had in certain ages and places produces an integrated style. An example is Kondopogis Church of the Assumption, some 30 miles west of Xivin Lonely, miwing and quietly assertive, the church is a testament to an understanding of his limited produces as of the other of his limited produces as the other of his limited produces as a second of his limited produces as a second of his limited produces as the other of his limited produces as the other of his limited produces as a second of his limited produces and his limited produces a second of his limited produces and his limited produces a second of his limited produces and his limited produces a second of his limited produces a secon

of cupolas and onion-shaped domes. The result was a wondrous aberration, a unique folk image of what a house of God should look like. The legend goes

that, upon its completion, Nestor de-

clared: "There never has been, is, or

ever will be another church like this

Close Compendium. Nearer to Moscow, an inquiring tourist can now find and enjoy a compendium of Russia's

best architecture:

▶ Vladimir, a scenic three-hour journey by car from Moscow, is one of the most popular tourist sights. An important trading center on the Volga River routes in medieval times. Vladimir was named for the prince of Kiev who brought Christianity to Russia in A.D. 988. His emissaries, the story goes, were so taken by the beauty of the Byzantine liturgy and Constantinople's churches that they urged the prince to adopt that mode of Christianity. Vladimir's churches reflect the Russian efforts to carry on the Byzantine architectural tradition. The most spectacular is the Cathedral of the Assumption, whose gleaming gold cupola is visible for miles around

The cathedral was built by a warrior-prince named Andrei Bogoliubsky in 1158. Prince Andrei, seeking to wrest power from the boyars and make Vladimir instead of Kiev the capital of Russia, intended that the cathedral would be not only a metropolitan see but the finest jewel in his kingdom. He lavished much of his treasury on it, importing European architects, stonemasons and carvers as well as Byzantine painters and craftsmen. Though Prince Andrei failed in his fight against the hoyars, who succeeded in murdering him in 1174, his majestic monument stood, only to be destroyed by fire a few years later. In restoring it, his brother added four additional domes, creating the distinctive five-dome arrangement that was widely copied throughout Russia. In 1475 Ivan the Great found the white stone structure so beautiful that he instructed the Italian architect Fiorovanti to use it as the model for Moscow's Cathedral



Wondrous aberrations from a skill without peer.

to religion. Few of the churches are used for worship. They are considered primarily cultural assets and historical links to Russia's past.

That past is enjoying a revival. While Stalm used the vision of Mother Russa to inspire patriotism and encourage resistance during World War II. Russais present leaders have encouraged it to open up the way for a renewed appreciation of Russais pus glories. During the summer, to the delight of Russais past glories, to the delight of Russais past glories, burning the summer, to the delight of Russais past glories, and the stall that the stall was the stall russais and the stall ru

Idiom of Wood, Nikita Khrushchev had had ittle interest in restoring old monuments, declaring that the money would be better spent on workers' flats. After his fall from power in 1965, a turnabout in policy occurred and the government began an intensive restoration

polas imported from Byzantium, they adapted these masonry-based forms to an idiom of carpentry that produced a unique style, unmatchable and now uncopyable because it depends on a craftsmanship that no longer exists.

The chef shrine for this northern wooden architecture is the isof Kizhi in Lake Onega, some 200 miles northeast of Leningard. There, a dozen wooden buildings—to be jouned eventually 60 additional examples of northern architecture from nearby villages—faithly re-create a 17th century Russian community, dominated by the 23-domed Church of the Transfiguration.

According to legend, the church was built by a local craftsman named Nestor in 1714. The master builder used not a single nail, but so precisely slotted the beams and joists that the structure has stood without reinforcement for 250 years. Upon the traditional oclagonal shape, he faid an exuberance

The Church of the Transfiguration, built in 1714, dominates the Kizhi skyline, a dazzling testament to a Russian craftsman's way with wood.





Built in 1756, the Church of the Transfiguration is one of Russia's most graceful smaller wooden churches and now serves as the centerpiece of a reconstructed 18th century peasant village in Suzdal near Moscow.



Cathedral of the Assumption, in Vladimir near Moscow, was built by the warrior-prince Audrea Bogollubsky in 1158 48 part of a campagnet ounity, militarity and eccessivatedly, the so-called "Rosstov lands." Damaged by fire, it was rebuilt in 1158 by his brother Vsevolod III, and subsequently became the model for Moscow's Kremlin cathedral.



In Novgorod, whose many monuments were heavily bombarded by the Nazis, the freshly restored 14th century Church of the Savior of the Transfiguration (left) demonstrates the lean vertical lines and sloping roots characteristic of the classical medieval period of Russian architecture.

(right), built in the latter part of the 17th centurs, by the wealthy Metropolium by the wealthy Metropolium Jona Sysoevich, owner of 16,340 peasant households. Palage, evid buildings, churches and fortress walls are connected by passageways.

A panoply of onion-shaped domes surmounts the vast Rostov Kremlin







Rising high over Lake Onega near the White Sea, the Church of the Assumption served as a beacon to 18th

century sailors by tolling its bells in fog. Now it is surrounded by an industrial boom town.

of the Assumption in the Kremlin Novgorod, one of the oldest Russian cities, was settled by Slavic tribes about A.D. 100. Over the centuries it was attacked by Swedes, Livonians, Lithuanians and Norwegians. Still, few other cities preserved so many ancient churches and trescoes. Its architecture, dating from the 11th to 15th centuries, is simple and even severe, characterized by perpendicular lines, lack of ornament and tew windows. In World War II, Novgorod was once again attacked by foreign forces, this time the Germans, whose destruction was perhaps greater than any before. The Soviet government commissioned Shehusev, the architect plan the city's reconstruction, a proof many churches, including the lovely 14th century Church of the Savior of the Transfiguration. In its dome can be seen the divergence of the Russian from the Byzantine model Finding Byzanthe heavy snow of the north, the church's original architect replaced it with a bulhous cupola, which eventually developed into the characteristic onion shape. Rus-

ing its own style. ▶ Suzdal is one of the lew remaining Russian towns to have preserved its original layout. Its kremlin (citadel), houses and surrounding tortress-monasteries have been restored to look just as they did in the 17th century. The beautiful 18th century Church of the Transfiguration was moved to its present site from another village. Over the next two or three years, the Soviet government plans to turn the Suzdal area into a new national tourist center, and will build an open-air museum and three new restaurants, as well as restore many other churches, peasant cottages and windmills.

Rostov was one of the richest trading towns of medieval Russia, exchanging its honey, turs, wheat and beeswax for Scandinavian amber, Arab coins and Volga pottery. Today, it is a favorite stop for Sputnik International Youth Groups, who stay in the famed Red Chamber that once housed visiting czars, including Peter the Great. Its sprawling kremlin is, next to Moscow's own, the most spectacular in Russia. Forty years abuilding, the Rostov Kremlin incorporates the Metropolitan's residence, churches, service buildings and princely quarters all into one grand architectural ensemble of striking dimension and originality

The particular charm and excitement of Russian architecture is to unity in diversity. The strangest flower of Bzantum, it represents a triumph of adaptation in bending an enormously sometime of the pristicated vide to the hards honesty of ordinary wood or the rugged real-time of the cuttister can be happy that the Sower Units of Stone in Strain Countries in Russian Bas finally come to treasure its Russian Bas finally come to treasure its Russian



Our stereo radio looks like tomorrow

This magnificent FM/AM-FM Stereo radio is finished in rich

Danish-style walnut to go with any



waves" Our Spellbinder 3-band portable plays regular FM or AM-plus thrilling shortwave. Its soft vinyl padding gives it the look

soft vinyl padding gives it the le and feel of leather. Operates on rechargeable nickel-cadmium batteries or on AC current.

> See these beauties and the rest of the line at your RCA dealer. He has many models to choose fromtable models, portables, clock radios, you name it. One thing's sure. They're all good lookers as well as good listeners.

RCA

the eyes, too. Clock is luminous

MUSIC

Poet's Return: "It's What I Do"

B'EHIND the wooden stage, helicopters leaped like grasshoppers into the peach-colored haze of dusk. Beside the phalanxes of electronic equipment a sign warned LDO NOI APPROACH ITHE STEAK WARNES AND APPROACH THE STEAK STEED APPROACH THE STEAK ST

DYLAN SINGING ON ISLE OF WIGHT

Vadim. So were bedraggled pilgrims from Sweden, Holland, Australia, the U.S. and every corner of Britain, many of whom had hitchhiked for days to get there with bedrolls and rucksacks on their backs. For a week, brightly colored tents had dotted the festival grounds. For the past twelve hours, the idolaters of rock had been staked out in choice positions on the grass or aboard knobby limbs of strategically located trees in the arena. They were young, They were more than 100,000 strong They had come to the Isle of Wight off the English shore at Southampton to witness the first full-fledged public appearance by Singer-Composer-Poet Bob Dylan since he broke his neck in a motorcycle accident in 1966. In the cool evening air, as evident as the sweet odor of marijuana, hung an almost pal-

Out he came in a white suit and a yellow open-necked shirt, altogether a more relaxed and assured-looking figure than the leather-jacketed, unkempl Dylan of old. The hair, once long and wild, was now-relatively short, a wispy mustache had and thin heard had been added. When he came on, he was greeted by applause that sounded like the roar of suit from the nearby Channel.

pable yearning for some sort of tran-

Without amounting the titles of his soning, acknowledging applause only with a quick smile or a murmured "thank a quick smile or a murmured "thank ovul." It is said with the new voice and manure first heard on his most recent IP. Naturalie \$8.5 vine (TEME, April 11) It is far iese nasal and resping than be-downward slut. The time is soften; round-originating thank of the state of the said of the sai



IMPROMPTU DANCER



POP SINGER MARSHA HUNT



ISLE OF WIGHT PILGRIMS SPRAWL IN TEMPORARY TENTS



CAVORTING IN FOAM

in its own way. Unexpectedly bending and holding notes like a crooner. Dylan gave a lyric, wistful quality to the traditional Irish ballad. Wild Mountain Tryme. He introduced no new songs, but older ones like It Aurit Me Babe, once intoned in harsh, jageed phrases, took on new colors and a smoother flow.

All told, he sang 17 songs, including two encores, and then hopped into a waiting car behind the stage and zoomed away into the darkness.

Musically, Dylan's performance was an impeccable job. But his departure to an impeccable job. But his departure the left the faithful dissatisfied. Through left the faithful dissatisfied Through Johan's, he started hours: The audience, moreover, had ex-pected two or three hours of singing, and found Dylan's 7h-minute stand in-modequate. Long after there was any hope of recalling him, they moaned and yelled for more.

Performer Not Prophet. The real source of disappointment las in a worshiping vouthful expectation incapable of fulfillment. The prophet had brought no cataclysm, no revelation. That was hardly Dylan's fault. He has always been a performer who moved uneasily within his aura. He has never really courted audiences. That quality has helped him outgrow the limitations of his early successes. But it has also alienated some of his tans. There were early Dylan fanatics, for instance, who considered him guilty of betraval when he first gave up the pure strains of folk music and adopted the electrified big beat of rock in 1965

But, as Dylan has said more than once, it is all music to him. Why should he be impailed torever on the revolutionary edge of his early songs, even if his attacks on the "masters of war" if his attacks on the "masters of war" did help make him a myth on the first place? Now 28, happily married and the father of four, he seems, to want to relax and write new songs about noncent pleasures and the delights

Dylan himself was pleased by the concert. He came away from the concert feeling strong enough for a full-scale comeback in the U.S. Already he has announced a touring show with The Band, the superb Canadian country-rock group that backed him at Wight. "I want to try it again," he says. "It's what I do. It's my work." But clearly he will do it his way. Not playing up to the applause or offering flowery speeches about "how wonderful it is to be here." It is, in fact, not only Dyfan's way but his ultimate message, the adamant and irreducible core that's left after all the protest and preaching. all the politics and poetry are stripped away. As he sings in his own Maggie's Farm:

> Well. I try my hest to be just like I am. But everybody wants you to be just like them.

Sons of Bethel

Dylan was not the only electrified magnet to draw clustering thousands last week. As if begot by Bethel, three other rock festivals took place in various corners of the U.S .- in Prairieville, La., near Baton Rouge; in Tenino. Wash.; and in Lewisville, a grassy exurb of Dallas Top name performers filled the air with clangor. But as at Bethel, it was not just the music but the hordes of young spectators who made the spectacle-and the scene. The Now Sound had confirmed and amplified the Now Look, a bewildering compound of acid and sweet charity, an exuberant blend of innocence and togetherness En masse, the gaily bedecked faithful presented an unsettling aspect, a ragtag mosaic of humanity suggesting anything from the Children's Crusade to the Van dals sacking Rome.

Older and presumably wiser heads. shuddering from beyond the generation gap, inclined to the latter view. In Tenino, local residents tried (and failed) to get the courts to close down the testival before it opened. "The lewd and loose will swing and sway," the Dallas Morning News editorialized, Everywhere the populace and the police braced for disaster. But the young again confounded their critics. True, drugs were easily available. There were one death (of a heart attack), one birth and three marriages. But no violence. Fewer than 150 youngsters were arrested-most of them on charges of indecent exposure or peddling dope. Around Dallas, this pacific result enraged angry citizens, who wanted the cops to bust the kids. Lewisville Chief of Police Ralph Adams. who had handled the situation with caution and restraint, resigned. "The trouble was coming from our own homehe said. "If I'd sent town gawkers, narcotics agents in with 50,000 youngsters, we would have had a war.



SOFT PEDDLING LSD IN SKY RIVER



REFLECTIVE FACE IN THE LEWISVILLE CROWD



MAKING THE SCENE IN WASHINGTON

THE PRESS

COLUMNISTS

The Tenacious Muckraker

Drew Pearson once remarked that his job as a newspaperman was "to spur the lazy, watch the weak and expose the corrupt." For 37 years, until his death of a heart attack last week at 71, Pearson took on that task with the zeal of a cub reporter and earned for himself more controversy than any other journalist of his time. In the view of his admirers, he provided extra-constitutional checks and balances against negligence, incompetence and malfeasance by public officials. From detractors, he prompted unprintable epithets and paroxysms of billingsgate. A Tennessee Senator was once moved to fury so intense that it almost scanned: "An ignorant liar, a peewee har, a revolving, unmit igated, infamous har

Wheth, of course, was simply narmae Peranon was, rather, a dedicated muck-raker who sometimes errein in puering to-gether an event from details provided by his friends—on even by his enemies out itself, and the provided by the friends—on even by his enemies out itself, and the provided by the friends—on errors, Despite the bitterness he provided, he never lost his sources. When I call: he said, "people don't know if Yee got somethings on them or a continue," on the continue of the provided his provided in the provided his provided in the provided his provide

Enemy of Roscols, Unlike many other columnts, Peasson was onto idelogically predictable. He was a New Deal liberal, but he attacked E D R for trying to pack the Supreme Court as camlisastically as heater crussaded seals as Senator Joseph McCarthy. Over the Senator Joseph McCarthy. Over the Serial Court Congressionen to juil and led on the recupation of officials from Stortoch recupation of officials from Storteral MacArthur of Johlying for his was promotion (MacArthur such and loss) and was the first to report the General George S Patton dapping incident.

Though Pearson thrived on the visit oil in his professional life, in his private life he was a pleasant and gentle man, a Quaker with a sense of humor. For his opitaph, he said he would pre-fren not a remembrance of his fame as an enemy of rascals but of his sess well-known role as the organizer of the Friendship Train, which sem \$40 miles and halp in 1947, and as the orbitaler of a Tennessee high school that was bombed out in 1948.

His "Washington Merry-Go-Round" was carried by more than 650 papers, aimost twice as many as any other column, and last week's Timst-Louis Harris Poll showed him to be the best-known columnist in the U.S. The column will continue under the byline of Jack Anderson, a former assistant who has functioned more as an equal partner in the past few years.

The Aggressive Inheritor

In 22 years, he has had more doors shammed in his face than a travelling salesman and has caused more telephones to be hung up in anger than a recorded message. But few Washington reporters have earned more respect from their colleagues than Jack Northman Anderson, 46, inheritor of the Drew Pearson column.

There was little in the genial teenage editor of the Boy Scout page of Utah's Desert News in 1937 to foreshadow Anderson the persistent muckraker. Except diligence Attending school in the morning, newspapering during



PEARSON & ANDERSON (1965)
The greatest of all virtues was zeal.

his off-hours. Anderson wound up making more money-at 15¢ for each column inch that he got into print-than some of the full-time reporters. By the time he was 18, he was a full-fledged reporter for the Salt Lake City Tribune. Two years of missionary preaching (customary among young Mormons) through Georgia, Alabama and Florida, followed by a tour as a war correspondent in China, gave him a view of the world. But it was still a shy and polite young man of 24 who walked uninvited into Pearson's office one morning in 1947 to ask for a job. He got it, Pearson no doubt sensing in Anderson the virtues he most revered in himself: industry, uprightness, zeal

The greatest of these was zeal. For ten years, Anderson's name rarely appeared in or on the column despite the long hours and endless investigation that he contributed. Finally in 1957, he told Pearson he had had it and threat-ened to quit Pearson promised him more bylines and greater recognition. The column, Pearson added, would

some day he his. Anderson returned to work.

Recognition of a sort did indeed follow. In 1958, Anderson was caught in

10w. In 1998, Anderson was caught in a hotel room with a federal investigator cavesdropping on Bernard Goldfine, the generous industrialist whose relationship with Sherman Adams became a major Eisenhower Administration scandal. Less publicized but more significant

Less publicized but more significant were the Anderson investigative skills that put punch in columns on such fligures as the "Free Percenters" of the Truscuss as the "Free Percenters" of the Truscuss as the "Free Percenters" of the late '40% and cargo '50%. Senator Joseph McCarthy, FCC Commissioner Richard Mack and Congressman Adam Clayton Powell, It was also Anderson who persuaded office workers for Senator Thomas Dodd to turn over the Connecticut Democrats in-criminating likes. Of the more than 100 turn over the Connecticut Democrats in-criminating likes. Of the more than 100 turn over the Connecticut Democrats in-criminating likes. Of the more than 100 turn over the Connecticut Democrats in-criminating likes. Of the more than 100 turn over the Connecticut Democrats in-criminating likes. Of the more than 100 turn over the Connecticut Democrats in-criminating likes.

As his name became better known in Washington, Anderson branched out, supplementing his Pearson income with speaking engagements, books and articles, particularly for Pennde magazine dent since 1954). For twelve years, he collaborated with Pearson on a radio mosw-commentary program: on television, he conducts a weekly political fortunation of the program of the pennsent program. Television he conducts a weekly political fortunation of the pennsent p

Wostebasset Facts. The column will stay pretty much the same though it will be "less personal"—Anderson's respectful way of saying that he wan't play favorites. Pearson, the charmer, was susceptible in social graces in others, was succeptible in social graces in others, and a succession of the same succeptible in social graces in other was succeptible to social graces in other was successful and the successful was successful w

It could also get more accurate. Though aggressive reporting is the "Merry-Go-Round" hallmark, the column is only slightly less well known for its sacrifice of fact to fancy when the crusading spirit is upon it. As recently as seven weeks ago, Pearson was caught with his facts in the wastebasket when he charged that President Nixon had tried to dictate a starring role for himself in the Apollo moon-flight ceremonies. Anderson's reconstruction of the tragedy at Chappaquiddick also struck many as more supposition than substance. The columnist wrote that Kennedy at first persuaded his cousin Joseph Gargan to take the blame for Mary Jo Kopechne's death, then changed his mind during the night. Anderson insists that he pried the information, thread by thread, from Kennedy intimates,

Anderson has lost none of his zeal—and none of his Boy Scout piety. "We get 200 to 300 letters a day from hit-tle people who have lost faith in the possibility of seeing justice done through the normal processes," he says. And he vows "to keep the column what Drew made it—a voice for the voiceless."



Our new sphere of interest.

For over a hundred years Rand McNally maps, globes and atlases (of the earth of course) have been the standard references for travel, business and education. Not too long ago, who would have thought we would become so expert in mapping the moon; but with our years of cartographic experience it's not so surprising. Rand McNally, publishers, book manufacturers, mapmakers.



No right is more basic to our economy. To accept or reject a product, the buying public must be presented with a choice. It is that choice that makes free enterprise work. And presenting that choice is the job of advertising, more specifically, of the advertising agency. For the agency can sample the public objectively, and say, "How do you like this product?," and "What do you need to know about it?" Based on this research information, it can prepare the ads which enable the broader public to make its choice. Thus the advertising agency is the communications link between manufacturer and buying public . . . the link that protects and preserves the public's essential right to "no."

MILESTONES

Died. Rocky Marciano. 45, the "Brockton Blockbuster." former world heavyweight champion and one of the prize ring's alltime greats; in the crash of a light plane; near Des Moines. The son of a Brockton, Mass., factory worker, Marciano wanted to be a professional baseball player but lacked the whiplash arm for that game. His chunky muscles were perfect for boxing, though, and what he lacked in finesse he more than made up in battering-ram power. After turning pro in 1947, he piled up 42 straight victories, most of them by knockouts, before earning a title bout with Champion Jersey Joe Walcott in 1952. "This kid can't fight," scoffed Walcott. "If I don't whip him, take my name out of the record books." Thirteen rounds later, Walcott was out, knocked senseless by a classic right. Marciano successfully defended his title six times before retiring in 1956, after a career that was as notable for his gentlemanly manners outside the ring as for his ferocity inside it.

Died, Dr. David Karnofsky, 55, one of the world's outstanding researchers in the discovery and development of drugs for the treatment of cancer; of cancer; in Ellsworth, Me. While working on chemical warfare during World War II, Karnofsky theorized that mustard gas and similar agents might be tamed and used effectively in treating cancer. With singular dedication, he set about proving his theory by conducting extensive experiments that eventually provided the medical world with a whole new concept of cancer therapy. The cost may have been his own life; doctors suspect that Karnofsky's death resulted from his exposure to the chemicals that he was studying.

Died, Right Reverend James A. Pike, 56, former Episcopal Bishop of California and one of the most controversial U.S. churchmen since World War II (see RELIGION).

Died. Josh White, 61, Negro blues and folk singer, whose laments in the 1940s led to a rebirth of folk music in the U.S.; during heart surgery; in Manhasset, N.Y. Born in Greenville, S.C., White spent his youth roaming through the South with such master bluesmen as Joel Taggart and Blind Lemon Jefferson. In 1941, he burst on the scene with Chain Gang, a bestselling record album of songs from the Georgia prison farms. Before long, he had scores of imitators around the country, and became a nightclub fixture-casually hunched over his guitar, a burning cigarette tucked behind one ear-singing his favorites, Hard-Time Blues, John Henry and One Meat Ball.

Died, Erika Mann, 63, German-born daughter of Novelist Thomas Mann, herself a highly regarded author noved for proverlying anti-Near wittings in the 1930s of a brain tumor; in Zurich, Switzerland. Like her Nobel prizewinning father, Miss Mann was quick to speak out against Hillerism, in 1933 was forced to flee Germany after writing and producing a satirical anti-Near rovue, The Pepperuil. Beginning in 1936, she freshed in the U.S., where she was the same producing a satirity of the School of School of School of the School of School

Died, Drew Pearson, 71, U.S. journalism's most influential and controversial muckraker (see Press).

Died, Norman Washington Manley, 76, former Prime Minister of Jamaica; of a heart attack; in Kingston, As founder of the People's National Party in 1938, then as the island's top executive from 1955 to 1962, Oxford-educated Manley played a primary role in Jamaica's rise from a stagnant British Crown colony to political independence and economic well-being. He was among the first and foremost organizers of a campaign to attract both tourists and industry to bolster the island's historic onecrop sugar trade. The program was so successful that today Jamaica is one of the world's major producers of bauxite for aluminum and tourism is becoming a \$100 million-a-year industry

Died. Betty Gram Swing, 76, longtime champion of women's rights; of heart disease; in Norwalk, Conn. A leader of the National Women's Party, Mrs. Swing was a familiar figure in picket lines on both sides of the Atlantic during and after World War I. Arrested for leading a suffragette demonstration at the White House in 1917, she countered by staging an eight-day hunger strike in jail, was released and immediately got herself arrested again in Boston. In the 1920s she carried her campaign to France (iai) again) and to England, where she enlisted Bertrand Russell and H. G. Wells in her cause

Died, Arthur Upham Pope, 88, the world's foremost authority on ancient Persian art and culture; of a heart attack; in Shiraz, Iran. Pope devoted his life to studying, lecturing and writing Persian civilization. In about the London in 1931, he organized the greatest exhibit of Persian art ever held. His Art (1938) is still the definitive work in its field. "Turn back! Turn back!" he once cried. "Look to the ancients. Old Persia can save us-those remarkable people, with their gallantry, their decorum, their self-discipline, their sensitivity, their humanity, their productivity, their animation, their originality, their vitality, their warmth, their transcendent piety.



here at Fuller & Smith & Ross we have enjoyed, and profited by, a "partnership" with the public since we opened as an advertising agency 62 years ago. Harry Dwight Smith, our founder, established a credo-"Clients are served best by highly creative advertising integrated into a sound marketing plan" - and it remains a solid cornerstone today. The most important part of that marketing plan continues to be our talks with the public. Out of our list of 68 clients, 31 are posted on the New York Stock Exchange's "Big Board;" 24 are among the top 500 U.S. companies, and seven of these have sales exceeding a billion dollars a year. These clients have, gratifyingly, credited us with helping them achieve these levels.

Fuller & Smith & Ross Inc.

Advertising/Marketing New York, Pittsburgh, Cleveland, Chicago, Los Angeles





When "Swinging London" crosses the Atlantic, we help guide her by satellite.

The great new Cunard liner. Quoen Elizabeth 2, is as bright, mod and advanced as anything Britain can ofter except. maybe King's Road. Chelsea, in London II is 65,863 gross tons of lixure living, and has everything from excring clubs and shopping arcades to smart restaurates set high up in the ship, and The London Art Gallien.

Even the navigation system is right out of the space age—and that's where we come in.

Man-made "stars" for navigation

The QE2 is the first passenger vessel to be guided with the help of a U. S. Navy system of polar-orbiting satellites. Here's how it works.

Each satellite, in the system circles the earth evers 108 minutes broadcasting signals which announce its precise position evers two minutes. On board the QE2 our satellite navigation system determines the position or the liner with respect to the satellite's known location at the instant of broadcast.

Accuracy and range of the total system are phenomenal to about one tenth of a nautical mile in all kinds of weather, anywhere on the high seas.

In addition, we supplied all the main radio transmitters aboard QE2, equipped the radio room, and supplied the ship's telephone exchange and telecommunications cabling. So passengers are able to speak to virtually any point in the world from their cabins. We also supplied the QE2 with all its telepropers.

Doing something about the weather

Other of our space "firsts" are two high-resolution space camera systems on board NASA's newest satellite. Nimbus-III. One, for daytime, provides weather photos during the daylight portion of the Nimbus-III pole-to-pole orbit. The other provides strip maps of the infrared heat entitled from the earth and tis clouds as the satellite travels through the nighttime-portion of its orbit. This night camera system switches to taking regular weather photos during daylight.

Our Aerospace/Optical Division developed these camera systems, as well as the on-board satellite navigation system for the Queen Elizabeth 2

ITT and you

Our achievements in outer space are only part of the story. Some of our companies make space down here more livable Levitt and Sons Incleading international home and community builder, is helping to make sure there will be enough living space to go around for the next generation,

to go around for the next generation.

The companies that make up our corporation—and there are some 2(8) of them—are in all kinds of businesses. From food processing to satellite navigation systems. This was choice, not chance. Oictated by the changing

Each of our companies today has a proven track record, and each is in an industry with an unusually good growth potential

The key word here is growth Businesses like ours must keep growing, for only through growth can we continue to help people like you all over the world, to enjoy a better life whether watching the weather report on TV in Walkins Clen, living in a call evit house in the Mesni-St. Denis near Paris, or dancing the "shorse" on the Queen Elizabeth 2.

International Telephone and Telegraph Corporation, 320 Park Avenue, New York, New York 10022.



The <u>one</u> thing no other life insurance company can offer your family is a Mass Mutual agent.

One of these days, you're going to get down to cases and protect your family with a life insurance program.

When you do, you're going to want a life insurance man who knows his business the way you know yours.

We have such a man. At Mass Mutual, we seek out a career man. We train him as a life insurance professional. We expect him to stay with us - and you - as an adviser and consultant over a lifetime.

That's why the number of Mass Mutual agents who hold the Chartered Life Underwriter designation is five times the industry average. Why the number who win industry-wide recognition like the National Quality Award for continuing service to their clients is four times the industry average. Why six times the industry average are members of the

Million Dollar Round Table. And why Mass Mutual's field force is widely regarded as the finest in the country.

When you're ready, talk to a life insurance professional. From Mass Mutual.

Massachusetts Mutual

Life Insurance Company

▼

BUSINESS

NIXON'S SURPRISE CALL FOR MILDER TAX REFORM

EVER, since the U.S. adopted means taken in the same in 1913, defend take figulation has been marked by two main but compared to the same time, because in 1913, and at the same time, mereasing tax exceptions for certain individuals. The taxer-torn bill adopted last month by the House of Representatives moves in quite stand to lose by time-among them Wall Street corporations, the oil industry, and universities, and hopitals—have been universities, and hopitals—have been

deluging Washington with compilants. Last week, as the Senate Finance Committee began considering the measure. The Nixon Administration presented its own, less stringent tax recommendations, information Congress that some of the House reforms and tax reductions go to effort, too fast.

Considering the Administration's determination to make federal spending match federal income, it was hardly surprising that Treasury Secretary David Kennedy asked the Senate to cut in half the \$2.4-billion-a-vear revenue loss toreseen in the House measure. Despite the rebellious mood of the nation's taxpayers, Secretary Kennedy recommended somewhat less relief for lowand middle-income individuals and families. In the most unexpected move of all, he asked that corporate income tax rates be reduced by 2 percentage points rather than increased or held at the current 52.8%. Nor would Kennedy move nearly so far as the House

did in closing same controversial loopholes. In offering such a vulnerable package, President Nixon took a calculated risk. Though most of the changes would favor businessmen, who are certainly a powerful part of Nixon's political constituency. Administration strategists obviously figured that enough individual cuts remained so that the proindividual cuts remained so that the pro-

posals would withstand political attack

Bios Against Investment. The Administration's am. Secretars Kennedy explained to a mostly hostile committee, is to counter the House bills "bias against investment in favor of consumption." That favoritism: he complained, "could impede economic growth by cuttiling the incentive to make productive investments." Accordingly, said Kennedy, Congress should cut taxes on in-the country of the productive investments." Accordingly, said Kennedy, Congress should cut taxes on in-the country of the productive of the country of the productive of the country of the co

ture to commit ourselves" to any larger

As a part of its benefits for middle-income individuals, the House fill would reduce basic income tax rates enough to grant \$2.4 billion of relief after ten years and allow taxpayers, who do not itemize deductions to take asthadard maximum deduction of \$2,000, or 15% of their inor \$1,000. Totallow the higher deduction, Kennedy said, would give an undestrable doubtle benefit to middle-income tax-

TREASURY SECRETARY KENNEDY
Not so far, not so fast.

payers. To avoid that, he would roise the standard maximum deduction only to 12%, or \$1,400. As for taxpayers near the poverty line. Kennedy proposed to give them tax relief of only \$920 million instead of the proposed \$2.7 billion a year by limiting "low-income allowances" in the House bill. Some 5,000,000 poor people who now pay taxes would still be excused from paying anything, Kennedy reckoned. Despite his proposal to cut the basic corporate income tax, Kennedy would keep most of the House bill's provisions that raise business taxes. The biggest such provision is the proposed elimination of the investment tax credit that now saves businesses \$2.7 billion a year.

Although President Nixon pledged during his campaign to keep the oil industry's depletion allowance at the present 271%. Kennedy accepted the House decision to roll it back to 20%. In doing so, he tactily recognized that

the allowance has become the paramount symbol of tax favoritism. Kennedy scoffed at suggestions that the reduction might force most independent operators out of business.

On the other hand, he urged the Senate to relax the House provisions aimed at closing four other tax loopholes. For presently tax-exempt foundations, he proposed a 2% tax on investment income instead of the House's 71% rate. He asked that the interest paid on municipal and state bonds remain tax-free: local officials insist that it would be extremely difficult to sell their bonds under House provisions that would make them partially taxable. Responding to protests by charitable institutions, Kennedy urged the Senate to drop House restrictions on the deductibility of certain donations.

Under intense pressure from the financial community. Kennedy proposed to water down the House's tough tax treatment of long-term capital gains. The 25%-tax rate on such gains and force investors to hold their stocks, and other property for a year instead of six monits to qualify for such favored treatment, to qualify for such favored treatment.

Political Trouble. The Administration's stand will unquestionably be popular with businessmen, but a guarantees political trouble. Several members of the Senate Finance Committee pounced on Kennedly appropriate. You've taken \$1.7 billion from the average lorgotten American and given it to the corporations," complained Indiana Democriat Vance Harrke Though some of the Administration's proposale—notably in deministration's proposale—notably in deministration's proposale—notably in the manufacture of the Administration's proposale—notably in the manufacture of the Administration's proposale—notably in the proposale of the Administration's proposale—notably in the Administration's proposale—notably in the lack of pondiar appeal.

BANKING

Carefree Collapse

Who cares what banks fail in Yonkers

Long as you've got a kiss that conquers?

—George and Ira Gershwin's Who Cares, 1931 Or what banks fail in Texas, as long

as the Federal Deposit Insurance Corporation protects us? That would be a fitting refrain these days in the Lone Star State, where five small, state-chartered banks have collapsed since April.* Their fatal maladies were, variously,

* There have been eight bank failures nationally for the year so far The other three were in Michigan, Colorado and Illinois. loose lending policies, lax management, land speculation, declining rural communities and, in one instance, alleged embezzlement. Perhaps it only reflects the new permissive attitude of the times. but Texas depositors have taken the closings with carefree jollity. Says Robbie Ferguson Jr., cashier and vice president of the failed Big Lake State Bank: "At first I was so embarrassed that I didn't come out of the house for two days. Then I got up the courage and came out, and everybody was laughing and joking about it."

The reason, of course, is that the F.D.I.C. guarantees all deposits of member banks up to \$15,000. Thus when the First State Bank of Aransas Pass (pop. 8,000) failed to open last week, the F.D.I.C. moved in with what by now has become a familiar operation to many Texans. The bank had speculated in land adjoining the site of a planned metallurgical plant, and lost heavily when the plant did not materialize. The price

of failure was borne by First State's shareholders, who do not enjoy any Government protection and who suddenly found their \$860,000 of shares worth nothing. The F.D.I.C. sold the bank's remaining assets under sealed bids, and this week the bank will reopen under new ownership

Matter of Trust. When the Citizens State Bank of Alvarado collapsed in April, the F.D.I.C.'s chore was somewhat more complicated. The federal agency is suing the bank's president, Jack Park, who has been mayor of the town since 1954, for \$512,000 that it says he embezzled. But the F.D.I.C. seems alone in taking offense, "I've never heard such nice things about me as people said after the trouble started," says Park. In fact, when the Pioneer and Old Settlers Association held its annual meeting last month, its members elected Park treasurer to guard the association's \$10 .-(I(X) in cash

No less trust attended the closings in Lovelady, a sleepy town in the piney woods of East Texas, and Big Lake, though there the faith was on the other side. The State National Bank of Lovelady (pop. 644) used to advertise that "we love people, particularly people to whom money is a mystery, President Jim Grady Waller lived up to his ads. "If a man needed money, Waller would give it to him, even if he didn't have collateral," says Mayor W. T. (for William Thomas) Bruton "A man's word was good enough." The debtors still owe the F.D.I.C. but if they cannot pay, Washington will have to absorb the loss, "The bank understood the people," mourns Mayor Bruton, summing up what seems to be the prevailing philosophy of his town. "The inspectors just didn't un-

Pray for Rain. The inspectors were no more understanding at the First State Bank of Dodson, which simply followed that Panhandle community in decline, or at Big Lake, an oil and ranch town



Plenty of cracks in the floor.

on the flatlands of West Texas, where billboards exhort passers-by to "pray for rain." Horace B. Rees, 64, president of the Big Lake State Bank. his heart overload his sense," as one customer says, and tried to lure industry to the town by loaning seed capital to dubious ventures. Big Lake, however, was deprived of banking services for only a week. Three groups bid for the charter. and a wealthy consortium of local oilmen and ranchers won out. Last week the new Reagan State Bank (named for the county) opened on the same premises with the same personnel-except for the overenthusiastic Rees and his two top officers.

COMMODITIES

The Wheat Price War

Almost half of the world's population is undernourished, and there is hunger even in the affluent U.S. Still, such a global surplus of wheat has piled up this year that producing nations are locked in a price war as they fight to get rid of their oversupply. The U.S., which allowed prices to sag last winter, has now reduced its wheat export prices three times within the past two months to counter cuts by Canada, Australia and France. The major wheat exporting nations are meeting this week in London, but despite their efforts, no agreement on a way to end the price cutting seems to be in sight

A major reason for the glut is bumper crops resulting from good weather On top of that, the major exporting nations, except the U.S., have expanded their wheat acreage. In Australia, for example, the amount of farm land devoted to wheat has doubled in the last five years, Improved technology and a new high-yield strain of dwarf wheat have greatly reduced the annual import needs of food-shy India and Pakistan. Both countries now expect to become self-sufficient in wheat production by the mid-1970s

No Storage. The emergence of new exporting nations makes the price of wheat more sensitive than ever to the harsh pressures of supply and demand. In 1961, when the world wheat glut reached a record 1 billion bushels, the surplus consisted exclusively of U.S. and Canadian produce stored at North American facilities, Today, surpluses are also piled high in Australia, Hungary. Bulgaria, the Soviet Union and Common Market countries. Most of the new exporters lack both the storage capacity and the inclination to retain their surpluses in order to stabilize world prices. As a result, the 1968 International Grains Arrangement, which was aimed at fixing minimum world prices, has all but collapsed. The pact placed a price floor of \$1.73

a hushel on wheat traded internationally. as against the U.S. domestic support price of \$1.25 a bushel. As the negotiators ought to have foreseen, the high world price encouraged overproduction, some of it abetted by large Government subsidies. Price cutting broke out late last year. The U.S. in mid-July cut its export wheat prices by 12¢ a bushel, to \$1.55. At that point, the price war began in carnest

Washington fears that the U.S. will soon be forced to make further price cuts in order to hang on to its traditional 40% share of the shrinking world market for wheat. If so, the chief losers will be U.S. taxpavers because more farmers will elect to unload their crop at the domestic subsidized price and the Government will have to pay the cost of storage until the wheat can be sold. The problem is likely to prove persistent. U.S. farm experts figure that the world supply of wheat has grown so large that even a serious drought in one or two countries would not wipe out the global surplus.

derstand the bank



OUR RICKERS CAN MOVE right quick when need be. But that's not too often in Jack Daniel Hollow.

You see, we pride ourselves on the time we take to make a batch of Jack Daniel's. Every drop is seeped for days through ten feet of hard maple charcoal before aging. And this slow Tennessee process, called charcoal mellowing, gives our whiskey its rareness and taste. Down through the years, we've learned that hurrying only harms good whiskey. And, so far as we're concerned, it doesn't help people much either.



© 1909. Jack Daniel Distillery . em Mollow, Prop., Jack
TENNESSEE WHISKEY • 90 PROOF BY CHOICE • DISTILLED AND BOTTLED BY JACK DANIEL DISTILLERY • LYNCHBURG (POP. 384), TENN.

THE GAPS IN ECONOMIC INTELLIGENCE

EVERY week that passes without firm evidence of impending victory in the war against inflation intensifies the debate over the Nixon Administration's economic strategy. As the debate grows louder, it also grows more confused. Milton Friedman and other "monetarist" economists warn that the Federal Reserve Board may already have tightened credit enough to raise a threat of "severe economic contraction." A.F.L.-C.I.O. President George Meany and Economist John Kenneth Galbraith insist that the restraints are ineffective and that only some form of wage and price control can slow price increases

Nixon's men themselves seem increasingly unsure about whether their policy is working. Labor Secretary George Shultz said last week that if price rises do not slow markedly in another three or four months, the Administration may have to curb credit and spending still more. The President moved in that direction at week's end by ordering a 75% slash in federal spending on Government office buildings, rivers and harbors and flood-con

trol projects.

The debate mirrors more than the deep differences in economic theory between, say, Friedman and Galbraith Whatever theories they follow, the economists who are trying to analyze the current state of business from available statistics are something like the legendary three blind men who tried to find out what an elephant was like by feeling its trunk, legs and tail. The Government gathers some statistics in stupefying detail; many critics, for ex-ample, consider the myriad crop statistics published by the Agriculture Department to be a quixotic extravagance. On the other hand, some key figures that might disclose how much inflationary pressure remains in the economy are not collected at all: others are sketchy and still others unreliable. "We assume a lot of information is available that would aid forecasting, says Bill Roberts, director of the Institute of Business and Economic Research at the University of California in Berkeley. "But when we go out to get it we find that it turns to mush."

Plea for Pity. Some of the most disputed figures are those on the growth of the nation's money supply. Washington's fundamental strategy for halting inflation is keyed to keeping that growth down. Federal Reserve statistics computed in the traditional manner show that the money supply, which is defined as cash in circulation plus demand deposits in commercial banks, has grown since the end of 1968 at a 1.5% annual rate, or 1% for the year so far, Under the prevailing theory that money supply controls economic growth, and ultimately price levels, that would seem gradual enough to portend a slow down soon in the pace of inflation.

Last month, however, the Board decided to count as part of demand deposits the dollars that U.S. banks borrow overnight from their European branches. On that basis, the Board concludes that the money supply has ac tually been growing at a 3% annual rate-maybe. Paul W. McCracken. chairman of the President's Council of Economic Advisers, questions whether the Board has been making seasonal adjustments properly; he suspects that the money supply early this summer may have been growing more slowly than even the old figures would indicate. Mc-Cracken said recently to a group of



banking students: "If you find yourself a bit confused by all this, think of the plight of those who, having persuaded people that the rate of monetary and credit expansion is important, now find that they have surprisingly little idea of

what that rate has been.

Economists have no firmer grasp of many potentially critical labor trends They cannot gauge the severity of the labor shortages that are raising production costs by forcing businessmen to rely on untrained and inefficient workers. The Government collects no figures on job vacancies to match against its thorough reports on the number of workers unemployed. More surprising. no one really knows how rapidly wage costs are rising this year. The Government currently tallies only wage-andbenefit gains in union contracts covering 5,000 or more workers, and these contracts affect only 10% of the U.S. Labor force. Fuller wage data is compiled only yearly, if that often, and it does not cover tringe benefits. No figures at all are collected on the pay of state or local government employees, although they make up a growing segment of the work force, and have won especially fat gains this year.

Extreme Revisions. Economists at least know that they do not know these things. Often what they regard as known facts turn out to be little more than guesses, "Most of the leading indicators Ithe economic statistics that are supposed to foreshadow general business trends] tend to be reported in a preliminary fashion and later revised on the basis of wider sampling," notes Beryl Sprinkel, vice president of Chicago's Harris Trust & Savings Bank. "And the revisions can be extreme." Chairman



Uncomfortably reminiscent of the three blind men.

Would you invest \$1,950 in a business of your own...

if you could expect to make \$2,000 or more in profits

every month?

Would you be interested in such a business right now, if you could be certain of success before resigning your present position or giving up your present pay check? If your answer is "yes" send your name today for complete details, mailed free to your home.

By Jerome S. Shaw, Chairman of the Board.



It is such a business that we invite ambitious men to consider. With a spectacular record of response in many areas of the United States, our corporation is now ready to appoint Pathway Plan Sales Coordinators in a limited number of additional marketing areas. Our success and the success of our coordinators has been built on two things— Product and Plan. Both are unique.

In describing just one of our products, a highly regarded marketing consultant said:

"Sediom have I had a product ubmitted which so completely means the requirements for instant public acceptance, for temendation values for austianted and growing retremendation values for austianted and growing retremendation values for austianted and growing retremendation of a state of the state of a state of the state of a st

All the Pathway Products are the result of modern technological advances in the research laboratory. Based on Space-age Knowledge, they were designed primarily to make household chores: casser for the housewife; secondly to make demonstrations so dramatic that the housewife who witnesses their action cannot resist buying.

The second factor which makes possible a profit potential of \$2,000 a month or more is the Pathway Plan. No Pathway Product is to be found in may retail store. As Sales Coordinator in your area you may have from the composition of the product is to the work of the product from you as Coordinator, you make a profit on every-

If you have the desire, and if you can qualify for not of the areas now to be opened, you will receive complete training in all face's of the operation of your business. You will be shown how to hire and train others, how to keep records, how to build for sleady growth. Experienced members of the headgrowth. Experienced members of the headsuccessful start and then will be available for help and guidance in promoting the rapid expunsion of your business.

The Pathway Plan gives you many of the advantages usually found only in a costly franchise. Yet there is no "franchise fee" and no continuing royalty

to continuing royalty to pay now of ever. You will see that you will see that you will see that you her aprile the rapidly recovered through product awarency which when sold will return in profits the entire cost of starting your business. Your total investment is \$4950 but for responsible men or women, Pathway will arrange financing for as much financing for as much machine to the product of the product of

The Pathway Plan is not for you unless you have the determination to become personally and



we win see gaid to mail compress informament of the compression of the compression of the facts in the prevacy of your inone. Discuss the opportunity with other members of your family, Then, if you are interessed in learning we will arrange for a personal interview during which we will reveal every detail of the range of the product of the product of the unique Product in the Pathway Line. Based on what you learn, you can then decide whether you wish to apply for appointment Askins for this information does not obli-

Asking for unit information does not obligate you in any way, Merely mail the "Request for Information" printed below. But do not delay as the areas which are now open for new Coordinators may be closed within the next few weeks. Delay of even a few days might deprive you of this opportunity.



Gentlemen I um interested in receiving more information on the Parimus. Plan and Products. Please Mayl complete, details without oftonyamus No safetman is to call on me, bitturiler reading, I sall it sam kinas if I sash to discoss the potential into juris satisfaction purpose accusive. If I do decide to apoly for appointment as Sale purpose accusive. If I do decide to apoly for appointment as Sale will main to be considered for a sale of \$1500. If I do apply will main to be considered for a sale of \$1500. If I do apply

Name	of	To	WD)

Address__

State & Zip



PATHWAY PRODUCTS CORPORATION 60 Pompton Ave., Dept. 9-829 Verona, N.J. 07044 Gordon Metealf of Sears, Roebuck complains that retail-sales figures, which store chains use to plan inventories and sales-promotion policies, are especially slippery. "For instance," he says, "on April 11, retail sales for March were announced as \$29.58 billion, a record and a substantial increase over February On May 5, the March figure was revised to \$28.92 billion, a decrease rather than an increase from February.

Washington is moving to plug some of the gaps in U.S. economic intelligence. The Government now publishes a set of "defense indicators" designed to show the impact of military contracts on business activity. If such figures had been made public in 1965-66, they might have made it obvious that Lyndon Johnson was wrong in contending that the U.S. could finance the Viet Nam buildup without either inflation or a tax increase. The Labor Department plans to begin publishing figures on job vacancies by year's end. and Secretary Shultz is asking Congress for \$300,000-a minuscule sum by Washington standards-to begin compiling statistics on the wages of state and local employees. Still, several large holes in federal figures will remain Many economists believe that they need surveys of consumer spending intentions more frequent and complete than the quarterly soundings taken by the University of Michigan. If the Federal Reserve had known last fall that consumers would reduce their saving rather than their spending because of the surtax, it might not have loosened credit -a move that officials confess poured gasoline on the fires of inflation.

Figures on construction are a notorious patchwork of approximations, especially where they purport to measure dollar volume, price indexes and productivity. The Government records the balance of payments-the key figure in gauging the international competitive strength of the U.S .- by two methods that sometimes yield wildly conflicting results. For the second quarter, one measure showed a deficit of \$3.8 billion. the other a surplus of \$1.2 billion. Officials think that neither was correct

Imperfect Judgments, For all these defects, economists agree that U.S. business statistics are the best in the world. Still, the deficiencies are great enough to raise the question of how the economy is managed at all. The answer is plain enough: imperfectly. The key decisions are made by politicians and their aides, who must apply economic theory and political judgment to whatever figures are available. Sometimes they are right, as when President Kennedy decided in the early 1960s that a tax cut was needed to spur economic expansion. Sometimes they are wrong, as when President Johnson rejected a tax boost early in the Viet Nam war. And sometimes, as in December, when the Government finally got fiscal and monetary policy working together toward restraint. the right decisions are made-but too late to avoid considerable damage

TRANSPORTATION

Barges That Cross the Ocean

Every business student learns in one of his first classes that shipping by water is the cheapest but also the slowest way to move goods. Only those who go on to become freight managers discover that the longest delays nowadays do not occur at sea. Dock congestion around the world has become so common that general cargo ships spend about half their time in port loading, unloading or just waiting-even when the docks are not shut down by a longshoremen's strike.

Shipbuilders are now trying to speed things up by building vessels designed to carry loaded barges across the ocean. The idea is to bypass completely the

twice as large as the LASH barges. An elevator will descend from the SEEBEE's stern to a point below sea level, then lift two barges at a time to one of three deck levels, where they will be stored horizontally. General Dynamics is scheduled to deliver three SEEBEES to Lykes in late 1971 at a total cost (including 266 special barges) of \$111 million. The third barge ship, the Stradler, designed by New York Engineer Frank Broes, will be a catamaran that will cradle ten barges between its twin hulls. The motorized barges, each holding 12,000 tons of cargo, will sail in under their own power through a bow door, sail out through a stern door. Broes' Stradler Ship Co. is negotiating to buy a shipyard to build these vessels. Central Gulf and Lykes officials pre-



LASH BARGE-CARRYING SHIP How to duck the docks

crowded docks at deepwater ports. Cargo would be loaded on the barges at an inland U.S. river port and unloaded at another-which could be on a U.S. river system or in Europe or Asia. The arrangement is an outgrowth of the trend toward shipping goods overseas in factory-loaded containers. It overcomes several drawbacks inherent in containers, however, notably their need for costly special dock facilities

Three types of barge-carrying ships are being developed. The Acadia Forest, the first of 13 LASH (for "lighter aboard ship") vessels now being built at a cost of about \$21.5 million each. is due to be put into operation by Central Gulf Steamship Corp. next month. The vessel will be able to carry 39,000 tons of cargo aboard 73 barges. Under plans devised by Jerome Goldman, a New Orleans marine architect, the barges will be hoisted out of the water by a giant shipboard crane and stored vertically in 14 bays on the LASH.

The SEEBEE of Lykes Corp. will carry only 38 barges, but they will be dict that their barge-carrying ships will pare the round-trip time on transatlantic voyages by half, to 30 days. Since transfers of cargo between barges and oceangoing ships will be eliminated, they also expect the vessels to cut shippers' breakage and pilferage costs, and to reduce the heavy investments many shippers must now make in warehouses and dock

A Role in Space. The advent of the -Memphis, Nashville, Tulsa and Little Rock, for example-into ports where ocean cargo can be handled. Even towns on shallow rivers could get a crack at foreign commerce, since the average draft of a barge is only eight feet. Tulsa officials already plan to spend \$20 milhon in the next two years to build a port to be named Catoosa, from which they expect to ship oil field machinery destined for Europe, Arkansas grain distributors, who export 40% of the 100 million bushels of grain that the state produces annually, plan to switch from rail to barges in order to get the grain



These bankers help get new paper ideas out of the woods.

Russ Hanson and Ken Willen are bankers who have been helping paper manufacturers and converte salve money problems for years, from tree harvesting to finished product.

So they really know details when it cames to turning new paper ideas into new paper products. And the range runs from innovations in packaging to space age specialties for the communication and educational needs of tomorrow.

It's that way with all our commercial divisions.

Each division specializes in the financing of specific industries, or a group of related businesses. We've been set up this way since 1865.

That means you'll always have banking experts who are up to date on the developments and needs of your industry. So they're in the best position to help you. Quickly, Efficiently.

When you're ready to talk business with bankers who know your industry, just call The First. Like Russ and Ken, you'll meet bankers who know how to help conyert ideas into profits.

The First National Bank of Chicago





IC's new microwave keeps a sharper eye on your needs

أ

Our new microwave system ties together many recent IC Innovations, each focused on quick, economical transport of people's needs.

Microwave accelerates everything that makes this railroad hum. It can handle 420 different jobs at once. It's the long, quick arm of our operating command, a thousand mile extension of our computer system. It gathers and dispenses data on shipments, flashes train orders, distributes locomotives and cars. It carries the impulses governing centralized train control, feeds our computers automatic car identification data, reports the findings of our hot box detectors.

Most of all, our new microwave system makes it economically feasible for us to do many things for our customers we could not otherwise afford. Which is one reason you can anticipate continued advances in IC service.

Illinois Central Railroad Takes a load off your mind

to New Orleans for the start of the ocean voyage. Some residents of northern Alabama even foresee a role for the barge ships in the U.S. space program, If a projected canal is built, they expect space vehicles made by Wernher von Braun's team at Huntsville to be floated by barge to Mobile, Ala. for ocean shipment to Cape Kennedy.

FRANCE

Strategy for Stability

The sudden devaluation of the franc last month won wide admiration as a model of deft financial maneuvering But its ultimate success depends on the follow-through-whether or not France can curb inflation before the trade advantages of a cheaper franc are frittered away in rising prices. Last week. as Frenchmen returned to work after their August holiday, the Pompidou government greeted them with news of austerity to come. Finance Minister Valéry Giscard d'Estaing announced an attack on inflation that will employ nearly every fiscal and monetary weapon available to modern governments.

The goals he set-if achieved-could make France the envy of other nations. Moreover, he ambitiously promised to reach those goals in less than a year. They are: 1) a balanced budget by Jan. 1, 1970, 2) an "equilibrium" between consumption and production by April 1, and 3) an end to France's foreign-

trade deficit by July 1

Holding the Line. In appealing for national support to "win the battle of the franc," Giscard cautiously sought to avoid stirring anew the industrial strife that upset the government's economic plans during the student riots of 1968. In fact, the burden assigned to ordinary Frenchmen was relatively light and aimed primarily at restricting credit. Car buyers will have to put down 50% of the purchase price instead of the present 30% and pay off the remainder in 18 months instead of 21. For household appliances and furniture, the down payment will be 40%-up from 30% -and the term will be shortened from 18 months to 15. To encourage consumers to divert their money into savings accounts, interest rates will be raised

A government pledge to hold the line on wages is far more likely to stir opposition. Giscard indicated that the government would try to hold wages to a 4% rise during negotiations next month. matching the increase so far this year in the cost of living. To sweeten the medicine-and partially disarm the opposition-the minister slightly eased the tax load and promised to raise family allowances for low-income groups, as well as to increase old-age pensions for everybody.

Businessmen received far less gentle treatment. The price freeze imposed with devaluation will be continued in slightly modified form. Bankers will now have to pay an "exceptional" tax on profits, based on their increased earnings from checking-account deposits. Industries that depend on imports-which are more costly after devaluation-will he allowed to raise their prices only 0.6% this year and 1.25% in 1970. Any further increases will have to be announced a month in advance and negotiated with the government

Government Example, Giscard suavely sought to appease industry by prom ising that the government would set an example of restraint. The 1969 deficit will be cut from \$1.26 billion to \$722 million, he vowed. Planned price increases by government-run gas and electricity utilities will be canceled. Military conscripts will be released a month early to swell the ranks of labor. And for the long term, the Finance Minister re-



GISCARD D'ESTAING Success depends on the follow-through

layed a pledge from Premier Jacques Chaban-Delmas: so long as he is in office, government spending will rise no faster than the gross national product.

The new austerity, Giscard promised grandly, will "finally make France into a model industrial state," with a "regime of permanent price stability." Perhaps so, but next morning the franc dropped slightly on the Paris exchange, reaching its lowest level since devaluation-a reflection of skepticism among international moneymen that the measures go far enough. The crux of the government's program lies in persuading the unions to accept a 4% wage gain when prices have risen 8% since the last wage settlements in June 1968 France's largest union, the Communist-Labor, has already rejected the govcrnment proposition. As a hedge against further erosion of the franc, Paris has already lined, up \$2.5 billion in new international credits to resist any spec-





"After you with TIME!" (How long did you have to wait?)

TIME brand new is TIME at its best. The dust kicked up by the latest news hasn't yet settled. The forecasts are still far ahead

If you've had to wait for someone to pass this copy along, you're probably aware that the value, impact and enjoyment of TIME are not all coming through a hundred per cent, Is it really necessary to keep on this makeshift way?

A suggestion: it's easy enough to make sure of your own copy-delivered regularly and promptly. Fill in the form in the Letters section of this issue and send it to TIME. Get the news firsthand from now on.

CINEMA

NEW MOVIES

Two Dead Spirits Out of Three

The credentials are impressive. derico Fellini, Louis Malle and Roger Vadim, each directing a brace of international superstars in a loose adaptation of a Poe story, seem to promise one of the better anthology films. But the ads have something else in mind. "Edgar Allan Poe's ultimate orgy of evil and unbearable horror!" shriek, conjuring up images of a dawnto-dusk scare show at the local drivem. Obviously the distributors were afraid of something-probably the spooks that Spirits of the Dead promises but never actually delivers

The first episode, Metzengerstein, is something of a family affair: Jane Fonda, under the direction of her husband Vadim, dashes about the medieval countryside in none too maidenly pursuit of her brother Peter, who looks lost without his Harley-Davidson, Peter and Jane play the sole descendants of two feuding families, a fact that only adds zest to Jane's passion. In a singular frenzy, she burns down Peter's stable while Peter is still inside trying to save his favorite horse. The horse lives, but Peter perishes. Unfazed, Jane gets hung up on his black stallion. It's all terribly kinky, with Peter in his leather pants Jane in her Story of O décolletage. and the stallion with his quivering nostrils and muscular flanks-a pornographic My Friend Flicka

William Wilson, the second episode comes as something of a relief; almost anything would. Louis Malle (The Thief of Paris) works some interesting cinematic variations on Poe's classic Donpelgänger story, but Alain Delon and

Brigitte Bardot seem, to put it gently, out of place. The kinetic opening, with Delon running desperately down the street trying to escape from his own suicide, conjures up a proper air of terror that the rest of the vignette can-

It is the third episode that keeps Spirus alive. Never Bet the Devil Your Head is Federico Fellini's first film since Juliet of the Spirits, and it is a 40-minute excursion across the surreal landscape of his boundless imagination. Vever centers on a washed-up Shakespearean actor named Toby Dammit (Terence Stamp) who has come to Rome to star in "the first Catholic Western." He is hounded by his own self-contempt and haunted by a vision of a corrupt cupid from hell, a devil in crinoline (Marina Yaru), who appears before him bouncing a large and somehow ominous white ball. At the end. Foby terminates his pilgrimage and turns himself into a final sacrifice to Satan

This is familiar Fellini territory, but the maestro has added a few more flamboyant turns of the screw. His camera swoops through the Rome airport during Toby's arrival, catching glimpses of bizarre travelers bathed in demonic orange light, their bodies contorted into poses that are parodies of reality. Indeed, there is almost too much in Never for a short film. Fellini's sometimes prodigal genius threatens to overwhelm the story, which he apparently agreed to do only on the advice of his astrologer But even to such journeyman projects, Fellini brings the kind of stylistic prestidigitation that has made him one of the world's greatest film makers.



There's an enormous platter of live black eels in an inky sauce, and that's only the hors d'oeuvres. As the guests seat themselves at the banquet, their hostess urinates in a silver chamber not. Slaves stumble over garbage-strewn floors bearing trays of delicacies from some gastronomic apocalypse: a white calf wearing a brass helmet, cows' udders aswim in a mucid green sauce. It is a picnic in the best traditions of ancient Rome and Federico Fellini, designed and executed for Satyricon, his first full-length film in four years. It may be the most glorious bacchanal in the history of the cinema. At its opening last week at the Venice Film Festival, that promise seemed to be fulfilled. The normally reserved press corps gave the film a five-minute ovation, and the first-night audience was equally wideeyed. Wrote one critic: "Satyricon is like an Atlantis that has emerged from the deepest roots of the soul to mark the return of Fellini."

As in Spirits of the Dead, Fellini used the original source only as inspirational



FELLINI AT WORK A few more flamboyant turns of the screw.

material. The Satyricon of Petronius Arbiter was a pornographic sature written by Nero's whoremonger, a raucous tale of two worldly youths moving through the decaying strata of Roman society. Fellini lifted all of the characters but just a single episode from the book. The result, announces the director with a characteristically immodest shrug, "is about 20% Petronius and 80% Fellini.

The book has been on his mind for 30 years. In 1939 he attempted to stage it as an anti-Fascist parody. But Fellini scholars who enjoy tracing autobio-



BANQUET IN Science fiction

MARINA YARU IN "SPIRITS Corrupt cupid from hell

graphical ghosts through the master's films may find that Satvricon is a dead end. "This is my most tiring film," Fellini admitted after completing a hectic three months of editing. "It is more anguishing than La Dolce Vita because that had reality. Satyricon is made from an unknown point of view. I have invented everything myself, a universe out of my mind. There is nothing where I recognize myself. If anything, it is a kind of auto-destruction." Novelist-Critic Alberto Moravia recognized some of the old Fellini trademarks however: monstrous old people, perverse youth populating "an antique world in which decadence and death gradually drown and destroy the senses

Relevant Antiquity, Follini and Cinematographer Giuseppe Rotunno (who also shot Toby Dammit) used tons of smoke, incense and cement dust to reproduce a sense of murky antiquity. Yet there is little doubt that, in scenes like the death of a patrician couple who prefer suicide to inevitable political assassination, Fellini is attempting to render this vast fresco as a giant met aphor for the 1960s. "If Petronius' work is a full-blooded description of the atmosphere of those times." Fellini admits, "the film that I adapted from it is a panorama, an allegorical satire of our present-day world. It is a science-fiction film projected into the past, not the future, a journey into the unknown But it is not an erotic picture.

Perhaps not, but it is already a sensational one. Although American audiences will have to wait until winter to see Saryi-con, the Venice showing on was so wildly popular that festival tickets, normally 2,000 lire (\$3.20), were being sold on the black market at 60,000 a lire (about \$100) apiece. "Well," Fellini explained gleefully, "I think that every Italian's a paganar heart."



projected into the past.

TIME, SEPTEMBER 12, 1969

We'll give you a \$5.00 clock, if you'll give us 5 minutes,

because we're convinced the Scott 3-D Copier will outperform your copier. But you be the judge.

The brief demonstration will convince just that the Scott 3-0 flatbed copie of general content of the state o



SCOTT	The Plastic Coating Corporation, Subsidiary of SCOTT PAPER COMPANY Holyoke, Massachusetts: 01040 Sure. I'll witness, a demonstration of the Scott 3-D Copier in exchange for a free clock.
124	Name
	State ZIp. Rental Plans Available • Full Service Everywhere 55

Family + Fauna × 2

BIRDS, BEASTS AND RELATIVES by Gerald Durrell. 248 pages. Viking. \$5.95.

Naturalist Gerald Durrell's boyhood memoir, My Family and Other Animals, delighted nearly everyone except his family. The book started as a report on the beginning of young Gerald's lifelong lasticiation with the animal world. The family, however, kept getting in the way. "It was sonly with he greatest difficulty." Durwas only with he greatest difficulty." Durwas only with regreatest difficulty." Durwas only with regreatest difficulty. "Durwas only with regreatest difficulty." Durwas only with regreatest difficulty." Durwas only with regreatest difficulty. The company of the world with the company of the company o

such episodes, customarily avoiding the smug coziness that tends to afflict family anecdotage as a genre. But the boy who grew into a topflight zoologist was always slightly more interested in the doings of four-legged animals than two At picnics, he was absorbed, not annoved, by flies and ants. His endless hours of watching in the fields and at the edge of the sea were rewarded by such wonders as the sight of two snails mating. Sidling up side-to-side, each fired out a small white dart on a slender rope that thunked into the side of the other; then some internal winch slowly pulled the ropes in until the snails



Four legs were better.

could devote exclusively to animals."
Then, when it was finished, his relatives ragged him for leaving out all the really funny family stories. Obligingly, Durrell set to work to make amends.

Birds, Beasts and Relatives, the just published result, is neither sequel nor second volume. It is the very same book, except that all the anecdotes five boyhood years on the Greek island of Corfu are recalled with the same sense of a sun-drenched idylotry as before. The Durrell mythology is how a foul-mouthed old sea captain proposed to Durrell's mother. One learns of "Gerry's" visit to Corfu's countess, a dotty and rotund old party who forced him to share a six-course lunch climaxed by a whole wild boar. There are inevitable references to the hoat-scuttling yachtsmanship of Eldest Brother Larry (now better known as the author of The Alexandria Quartet),

Durrell dutifully and deftly relates

were lashed tightly together for 15 minutes of lovemaking.

The young Durrell saw death too. The crisp horror of a tarantula killing a newly hatched bird is as vivid in his prose as it must have been to the watching boy. "The spider drew the quivering baby to him and sank his long curved mandibles into its back. The baby gave two minute, almost inaudible squeaks as it writhed briefly in the hairy embrace of the spider. The poison took effect, and then the spider turned and marched off, the baby hanging limply from his jaws." Happily, Durrell refrains from following this description with a bloodless dissertation on the importance of nature's balance He is far too humane not to have been on the side of the bird. Indeed one of his most endearing traits is his capacity to react to animals as he would to people. Animals seem to find it endearing too. Like the bear who cheerfully fol lowed Durrell home one afternoon, Gerhe could explain the attachment. "Explain?" his brother Larry exploded. "Explain? How do you explain a bloody great bear in the drawing-room?" If you happen to be Durrell, you can ex-

Croutons in the Soup

THE FRENCH: PORTRAIT OF A PEOPLE by Sanche de Gramont. 479 pages. Put-nam. \$7.95.

With all their faults, wrote French Poet Charles Feguy, God loves the French best. It would be hard to prose Peguy wrong. Still, one wonders whether even the drity can understand his favorites. Witness the recent miscalcutories, which were the present the recent miscalcutories, who presumed himself to be modern France incarnate. The challenge of trying to explicate such a capricious, restive and magnificently wrongheaded people salways strong. It has been stimulated lately by what the French discretely call the events of May-June charles as by the generals salrayd departure.

Most authors approach the subject risian épicerie, small, spicy dabs of this and that so that the whole, though piquant, is rarely filling. In one sense, Sanche de Gramont writes in the same vein. Tidbits of throwaway intelligence tons in a steaming onion soup. The word hourgeois first appeared (as hurthe free city of Loches. As a result of ach was found at his death to be twice normal size. The French Foreign Ministry spends \$4,000,000 annually in secret funds, allegedly on payoffs. President Georges Pompidou pays rent on his He Saint-Louis apartment to the Rothschilds, who bought it for him when he lacked the cash. Sometimes a colorful morsel proves slippery-those famous chestnuts that, according to the author, canopy Cours Mirabeau in Aixen-Provence are plane trees Codified Concierges, But Gramont,

Codified Concierges, But Gramont, a French count by birth and a Pulitzer prizewinning journalist by trade
(via Yale and the New York Herald
Tribine), is really offering, a well-packaged literary supermarket. His hope,
clearly, is that readers in need of predigested fact and opinion should search
no farther. Furnished with a wast surray
of knowledge—much of it the result of
his French secondary-school education
—he includes generous helpings of sta-

Those who want to divine why French public administration is a marvel of cod-illed precision and bureaucratic bungling will find 61 pages on the subject. There they will learn about the schools that produce the French Establishment, quirks of the Code Civil, the ratio of paper people and the 1949 decree that governs a concierge's weekly cleaning of a courty'ard, "devoting one minute and a

We'll give your money back if you don't think new DX gasoline is better than what you're now using.

Nobody sits around just thinking about gasoline or about gizmos to keep the whatcha-macallits cleaner. We know the happiest event of your life is not running up to the service station to fill 'er up.

Most people just want a gasoline that makes

So think about this. DX has a new gasoline that's so good we'll give your money back

if you don't think it's better than what you're now using.

Turn your wheel the other way, for a change, into a DX Service Station. If you don't think new DX gasoline is better than what you're now using, we'll give your money back on initial purchase if made under the DX Trial Bond.

The monkey's on our back.



Nature made it in living color. Carelessness made it black and white.



half per square meter for the first forty meters and thirty seconds per square meter for the remaining surface."

Franceis much in thrall to its own vession of the heroic past. Accordingly, Gramont invokes, analyzes and dengrates Jules Michelet; the great French Romanite Instorian whose writings When Gramont describes French intellectual life, he gives a useful though Jaundiced look at Descartes, including his life and times, his seminal Discours of the Michael and the Freudian analdra Michael and the Freudian analtic properties of the Michael and the which symbolized the difficulty of understanding the universe.

The De Gaulle era ended as the book was being completed. Gramont credits the general with transforming the office of President and getting the French into the stabilizing habit of hav-



SANCHE DE GRAMONT
Reflections in a jaundiced eye.

ing a strong executive. De Gaulle's towering presence also enabled Frenchmen to forget their defeats and concentrate on raising their standard of living. "Gaullism" continues. Gramont says, as the general's sturdy invention.

When it comes to summing up the people themselves, the author is quick to admit that "statements about the French tend to cancel each other out. The problem is further complicated by Gramont's own lack of sympathy for his compatriots, a perverse need to take a slightly surly view of nearly every aspect of French life. He does rise to a rare lyricism on the subject of French cuisine: "There is the same mysterious gap between the musical scale and a Debussy prelude as between an egg and a soufflé." But his assessment of French womanhood is more typical. After an extended look at that exalted institution. Gramont, whose wife is American, suddenly concludes: "Other women are more gracious and natural because they are less demanding." Seemingly attuned to the recent wave of anti-French feelingastired by De Gaullein the U.S. Gramon often tasks the peevish tone of a first-generation American trying to assert his particisin by knocking the backward "old country." He even feets beliged, for instance, in a book on France, to defend Americans from French charges of naived, "whereas politically, the French are chronically immuture." The result is a remarkable literary treation—a familiage to be discidedly unpleased.

Shear Drama

THE PROMISE by Chaim Potok. 358 pages. Alfred Knopf. \$6.95.

Several years ago a rather unlikely candidate rose like cream to the top of the fiction list. Raibbi Chaim Potok's first novel. The Clusten, never alluded to sex. It was a wholesome chronical about the making of a raibbi juilti around a single unforgettable baseball game between two Brooklyn Yeshiws. Though the telling was often crude, the tale itself was brief and poignant.

Much of the credit for the Cinderella publishing story goes to Robert Gottlieb, then the editorial genie in residence at Simon & Schuster, now the manyi at Alfred Knopf. Gottlieb and only touching the book with his fine promotional wand the book with his fine promotional wand to the control of the story of the control of the

What Gottlieb did not do, alax was retire the rest of the manuscript for good to a bottom drawer. A sizable chunk of it, apparently, is now being offered as The Promise. Whereas The Chosser's parochialism had built-in ventilating qualities. The Promise's provincialism is hobitouse and stufftying. Dectioussis hobitouse and stufftying. Dectioussembles nothing less than a product of Rokeach—the Rosher soap.

Breathless Climax. When we last left the two boys, the bespectacled Reuven had decided to become a rabbi and the earlocked Danny had opted for a career in psychology. In the current episode, Reuven befriends an iconoclastic Jewish scholar, Abraham Gordon, and his 14-year-old schizophrenic son Michael. For this, Reuven is threatened with the denial of his rabbinical ordination by a loyalty-oath-seeking Orthodox professor at his seminary. At the same time he invokes Danny's aid in the treatment of the schizophrenic, Danny prescribes a most unorthodox form of shock therapy for the boy: complete isolation. The climax of the novel involves the answering of the breathless questions: Will Reuven get his rabbinical degree? Will Danny be able to cure Michael after all?

But the real question, of course, is: how much more of the original manuscript is still threatening us from Robert Gottlieb's drawer? "All beginnings are difficult," Potok quotes the midrash. Too true. For some writers, knowing when to stop is even more difficult.

Crabwise Toward Death

THE COST OF LIVING LIKE THIS by James Kennaway. 199 pages. Atheneum. \$5.95.

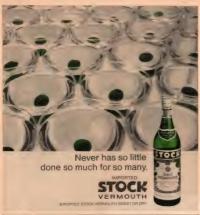
This is a hard little book about dying. A man, fairly young and partly regretful. lives his death neither badly nor well, and for a time his dying makes some difference to a few people. His death is not tragedy or comedy but a process: it will happen, then it is happening, and then, with no deenit, grassy place marking the flow of time, it is merely something that happens.

Julian is an English economist in his



A cold, unblinking stare.

middle 30s-or has been one, since economics can describe only the past or the future and his attention has been sharpened down to pain's single vivid dimension, the present. He shelters a crab: cancer. The effort of concentrating properly on the crab's requirements makes him weave and shake like a drunk. He is not a drunk; alcohol cannot touch the pain or the concentration that balances it. When the pain becomes so demanding that there is no awareness left to walk with, though, Julian stops at a bar. The barman is deft and quick. To a man who has no past or future to dilute its importance, this skill is wonderful. "The economist wanted to give the barman forty pounds," Kennaway writes. "He was carrying more than that. He wanted to shake the banknotes over the bar and let them drop amongst the tonics and beers like leaves. He put down a pound only and shoved the rest back in some pocket. The pain had been worse than this, a lot worse. Julian is on his way to see his mistress -and that fact is another kind of bad



For years we figured the disabled knew where to go for help.

We figured wrong.

If you're among the millions of disabled people who don't know where to go for help, write: Help, Box 1200, Washington, D.C. 20013.





joke. She is a simple, lost, physical girl still in her teens, with no past herself and, so far, little sign of a future. Julian has a wife, not a bad woman or a good one, but disease has pared away his talent for complication; he can no longer thread through the subtle caterings and cozenings of marriage. So. when death comes, it seems to strike a just and dreary balance.

Kennaway's view of life itself is crabbed: the cost of living like this, he suggests, is dying like that. Within its own well-blinkered range, the view is coldly accurate, a gloomy midpoint assessment by a gifted 40-year-old Scots writer (one of whose notable early accomplishments was Tunes of Glory). The gloom is deepened by the reader's knowledge that Kennaway died in an automobile accident late last year, not long after finishing this sixth novel.

Vaulting Ambition

THE BIG LITTLE MAN FROM BROOKLYN by St. Clair McKelway. 193 pages. Houghton Mifflin, \$4,95.

He was born in a little red brick twostory house in Brooklyn on November 1890, the eldest son of a moderately successful real estate broker. It was thought that he might become a diplomat, or a doctor or lawyer. But the boy had the ravenous ambition of a restless Renaissance man: he decided to become all three

Impossible dream? Perhaps. But during his lifetime the man known as Stanley Clifford Weyman was feted as the U.S. Consul General to Algiers, highly praised as Silent Star Pola Negri's private physician and duly appointed Special Deputy Attorney General of New York. In addition-among countless other achievements-he helped handle the arrangements for Rudolph Valentino's celebrated funeral, once addressed a medical convention on "psychiatric treatment in prison institutions" and managed to be received at the White House as an interpreter assigned to a visiting princess from Afghanistan

Rudy Sent Me. How did Stanley do it? By dint of good old-fashioned cheating. Often an item in a newspaper served as his source of inspiration. He never altered his face; he merely changed his history and his costume. Then he proceeded to act, always seeming so trustworthy, so professionally knowledgeable that few would have dreamed of challenging him.

During the preparations for the Valentino funeral in 1926, Stanley blew into the Hotel Ambassador carrying a little bag. He knocked at the suite of Valentino's bereaved lover, Pola Negri, told the maid he was a physician and introduced himself to Miss Negri as a close friend of Valentino's, "Rudy would have wanted me to take care of you, my dear," Miss Negri later reported his saying. "You are very thoughtful," she

Indeed, so well did Stanley perform

TIME. SEPTEMBER 12, 1969

"If only Science had been made this exciting when we were in school!"



Technology is trans forming the classroom



The odd Mobius strip has only one side.



cientists still ponder the origin or



REPORTS THE MATE

MATHEMATICS and GROWTH -both yours for 10 days free from the The Science Library

Man's continuing, conquest of his environment is immensily more dramatic than the cult-and-dried courses in science many of us grew up on. There is suspense, rivalry, challenge and sour-ing leaps of the imagination in every branch of science—and the LIFE Science LiFerary captures it all in colorful pictures and lively text. He shall have been supported to the color of the color o

unique approach at work. Now you may borrow obt of them for 10 days free, and see for
yourself how fascinating science can be.

At the end of that time you may return them
if you wish, and owe nothing, Or you may keep
them for only \$3.95 each, plus shipping and
handling. If you keep them, you may then
examine two more volumes of the library on
the same terms every two months. There's no
the same terms every two months. There's no

obligation, so why not mail the coupon, today?

of science, are two brilliant examples of this

Over 1,600,000 families have enjoyed volumes of the LIFE Science Library, such as The Mind, Matter, Energy and The Body.



GROWTH

Now you can learn many of the secrets of an exciting new field of study: Growth. This The-Life Book shows you the fascinating processes which turn a human egg into a baby... make the human egg into a baby... make the day whate grow hundreds of pounds a day are framework to be a support of the caterpillar into a day.

butterily.

Through brilliant photographs and text, you'll understand the "blueprints" within your body that produced your own growth...the bizarre experiments that created giant insects...the experimental rhesus monkey colony at Yale, which is teaching science so much about human growth.

MATHEMATICS

Ever since Stone Age hunters had to divide up their land, mathematics has shaped our civilization.

Today, the mathematics revolution has helped to make one of man's most visionary dreams come true by landing him on the moon.

Mathematics captures it all for you. In text written under the supervision of three world-famous scientists, you'll meet lucid Greeks who conquered space with compass and straightedge. ..Italians who dueled with equations...modern mathematicians who are changing your life in hundreds of important ways with their blackboards and chalk

• 200 pa 72 in full d • 35,000 words of

TIME-LIFE BOOKS, Dept. 6101
TIME & LIFE BUILDING
CHICAGO, LLINOIS 60611
Please enroil me as a subscriber to the LIFE
Science Library and send, me Growth, and
Mathematics for a 10-day Trial Examination.
1. at the end of that time, 1 decide not.

Science Library and send, me Growth and Multhematic foe a 10-day Trial Examination. It, at the end of that time, I decide not to the control of the control

Name	(Please Print)	-
Address		

Schools and Libraries: Order Publisher's Library Edition from Silver Burdett Co., Morristown, N.J. 07960. Eligible for Titles I, II funds

The weekend crunch

All the traffic jams aren't on highways. The golf cures parade of carts and spike shoes is a supreme test of turf. That's why so many clubs are turning to Windsor, the sturdier variety of Kentucky bluegrass. Repairs itself rapidly and takes weather extremes in stride. Ask Scotts, the lawn people, Marsyille, Ohio 430-04, for technical data.

You Can Help Them ALL by giving to THE BREATH OF LIFE CAMPAIGN

What have these four kids in common? All are being treated in a Cystic Fibrosis Center supported by the National Cystic Fibrosis Research Foundation. But Albert has chronic bronchitis, Leanne has children's emphysema, Edward has sathma with lung damage, and Fred has cystic fibrosis. C/F is the great masquerader, looks like the other three diseases, only it is inherited and detected by special new tests. Treatment developed in recent years benefits all four. Give generously to your local Cystic Fibrosis Chapter!

Hippocratically—dispensing a few comforting words here, a couple of aspirins there—that Miss Negri insisted upon keeping him on even after his sham was exposed. He was, she said, the best doctor she had ever had.

But Weyman was not inclined toward long-playing roles. He found that a succession of new impersonations made the most stimulating demands on his talent. If he had never pitoted a plane, for example, how much sweeter the triumph of posing before fawning New York crowds as a returning aeronautical hero. He could not read a word in Le Figuro, but he came on convincingly as a French navy lieutenant named Royal'St. Cyr.

Unforgiving Foe. Stanley rarely pursued his imposture for personal gain or money. His was a relatively pure art.



WEYMAN (FAR RIGHT) AS NAVAL OFFICER
A fortune in brass.

But his escapades brought him face to face with an unforgiving foe: society. He spent a good deal of time in prisons and mental hospitals as a parole violotro and certified manit-depressive. But wardens and doctors, like everyone else who came in contact with him, were completely capitivated.

Ironically, his life ended on a muted but genuinely heroic note. In his late 60s. Weyman finally abandoned—or conquered—his artistic impulses and went to work as a night manager in a Yonkers motel. There, on the night of August 27. 1960, after a year on the job, he was shot to death bravely trying to foil a hold-up attempt.

Weyman's chronice and the handful of other tales included in the book are all what journalism schools used to call human interest stories. In telling about people, however, St. Clair McKelway scrupulously avoids confusing the knack of self-expression with the act of self-included the self-expression with the act of self-expression with the

Andersen makes the right window for every view in your home.



The best of the great outdoor

so there are seldom any condensation or frost problems, either



No painting or storm windows



Economical but versatile . . . Andersen Flexivente⁸ Windows can be used individually, stacked or in picture window groupings. They're great in combination with matching, non-operating Flexiview⁸ Windows, too.



Elegance, plus a 15% fuel saving.
These are Andersen's beautiful, draft-free Casements* (the weathertight *This style also available in Andersen Perma-Shield,

FREE! "HOW TO GET GOOD WINDOWS." ANDERSEN CORPORATION BAYPORT, MINNESOTA 55003 Send me your full-color booklet that tells me how to get good windows.

I plan to build. I plan to remodel a_

Andersen Windowalls Only the rich can afford poor windows



Our new UNIT-BEARING is going places on three 69's.



It is a pre-set, single row tapered roller bearing capable of accepting thrust loads in either direction and radial loads in any combination. The Timken® UNITat all. It gives you all the tapered roller advantages at a competitive price.

formance, because long life has been

proven in over six million miles of road

You can use the Timken UNIT-BEARING. Three major auto makers are BEARING requires no adjustment, none already proving it . . . and are realizing the economic advantages of low unit cost with the ultimate in reliability.

You don't have to worry about per- The Timken Roller Bearing Company, Canton, Ohio.

TAPERED ROLLER BEARINGS

Timken bearings sold in 133 countries. Manufacturing in Australia, Brazil, Canada, England, France, South Africa and U.S.A.

When money talks it orders Old Grand-Dad.

The word is out. Money goes for Old Grand-Dad. And why not? The extra cost is more than worth it because with Grand-Dad you'll discover a smoothness that's unmatched by any other Bourbon.

You'll discover a taste that has made Grand-Dad the classic American whiskey. No wonder people talk up Old Grand-Dad. It's the head of the Bourbon family. And it speaks your language.





If you could put Tareyton's charcoal filter on your cigarette, you'd have a better cigarette.

